

# Fond du Lac 2022

Joe Moore, City Manager



# The Leadership Team



Jon Mark  
Bolthouse

Library



Deb  
Hoffmann

City Attorney &  
Human Resources



Kat  
Duveneck

Information  
Technology



Tricia  
Davi

Finance &  
Administration



Dyann  
Benson

Community  
Development



Paul  
De Vries

Public Works



Aaron  
Goldstein

Police



Erick  
Gerritson

Fire Rescue



# 313 Employees

261 General Fund Employees

52 Additional employees funded by other revenues in PW

22 + 1



City Attorney &  
Human Resources



Information  
Technology



Finance &  
Administration

11



Community  
Development

66



Public Works

+52

88

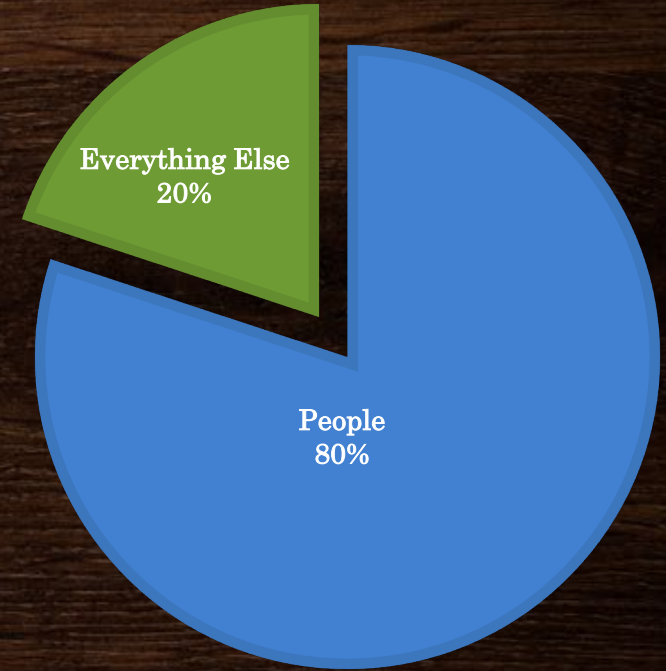


Police

73



Fire Rescue



City Manager:	1.5
IT:	6
Attorney:	2.7
Human Resources:	2.3
Comptroller:	7.5
Clerk:	3

Transit:	6
Solid Waste:	5
Waste Water:	23
Water:	18

- **313 Full Time Positions**
- 261 of 313 are funded within the general operating budget
  - 139/261 covered by CBA (53%)
  - 16/261 covered by working conditions agreements (6%)

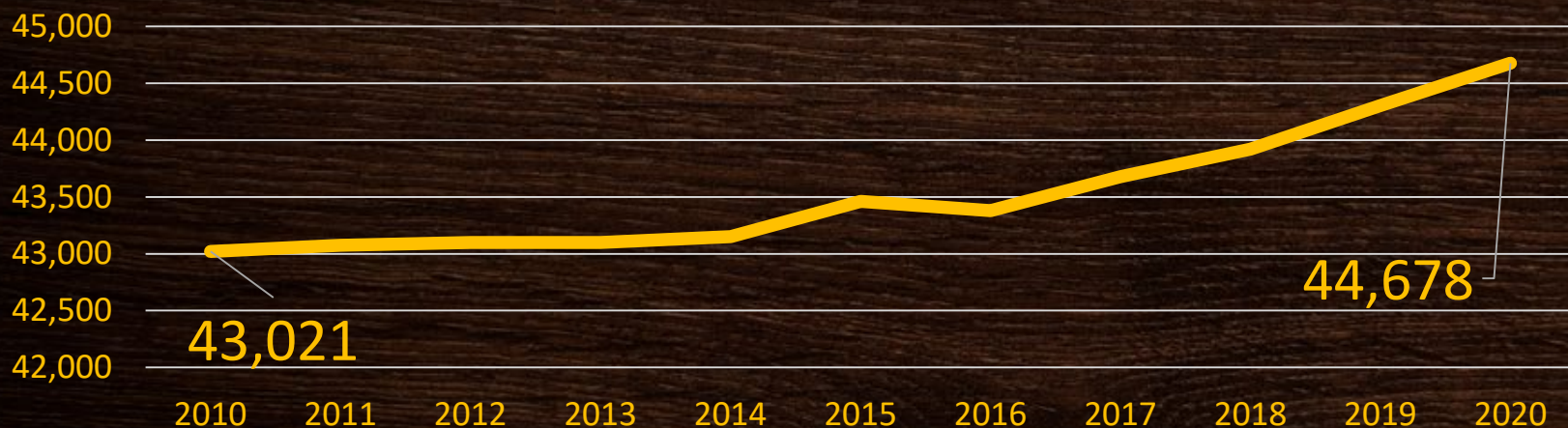


# Population Growth

- For the past 10 years Fond du Lac has **GROWN AT A GREATER RATE THAN THE STATE.**

44,678

**Population +3.9% since 2010  
(Wisconsin +3.6%)**



## Wisconsin Population Growth:

1990 – 2000: **9.4%**

2001 – 2010: **6.0%**

2011 – 2020: **3.6%**

## Under 18 population:

2011 – 2020: **(4.3%)**

2001 – 2010: **(2.1%)**



# Employment

- As of the end of March:
  - Since the fourth quarter of last year have been **LESS PEOPLE REGISTERED UNEMPLOYED IN THE CITY THAN AT ANYTIME SINCE 1990.**
  - The unemployment rate fell to 2.5%, one of **THE LOWEST RATES IN THE PAST 30+ YEARS.**

Population in 1990:	37,755
Population in 2021:	44,678



Total Population  
**44,678**



Median Household Income  
**\$52,724**



Bachelor's Degree or Higher  
**24.0%**



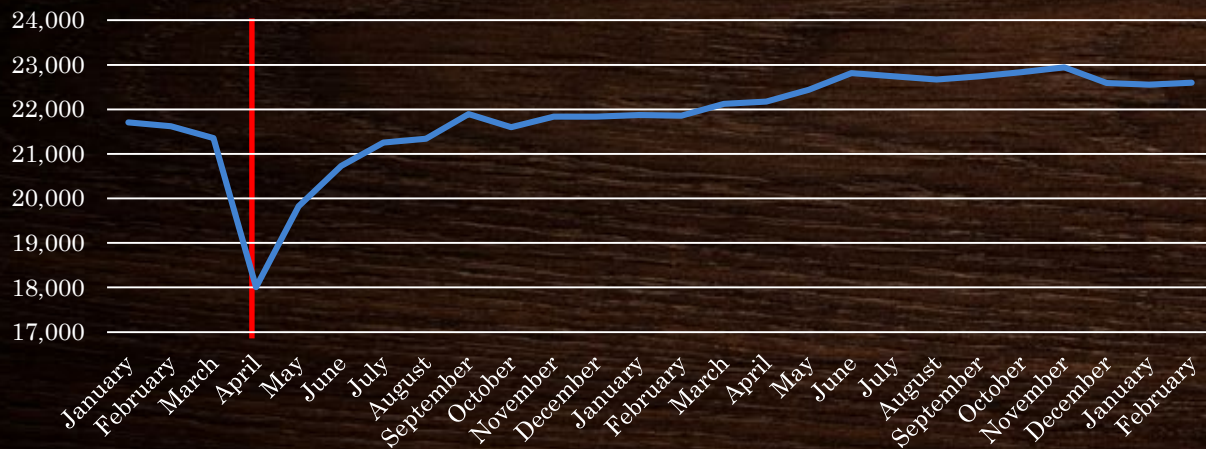
Employment Rate  
**61.3%**



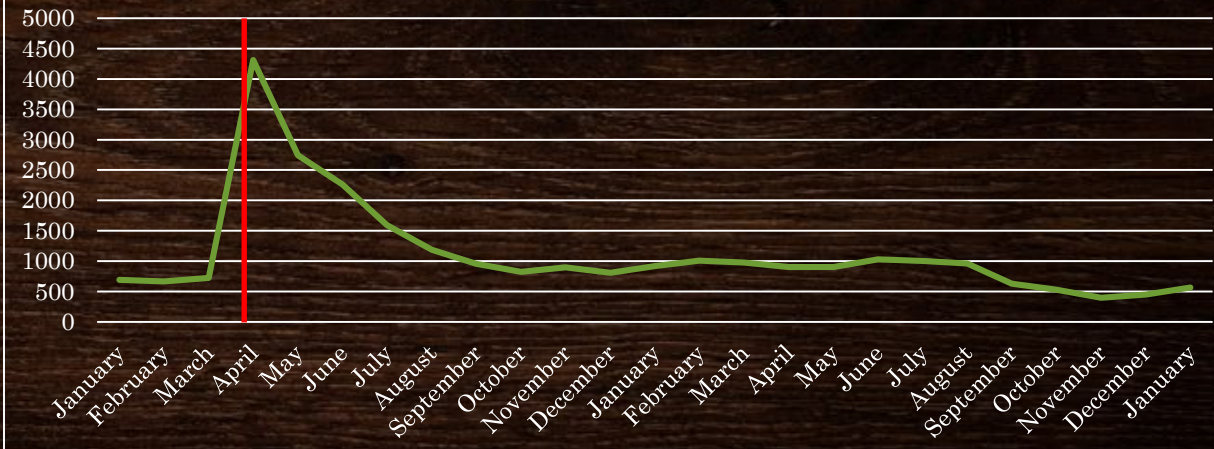
# Labor Market

- Historically strong
- January 2020 – February 2022

Employed



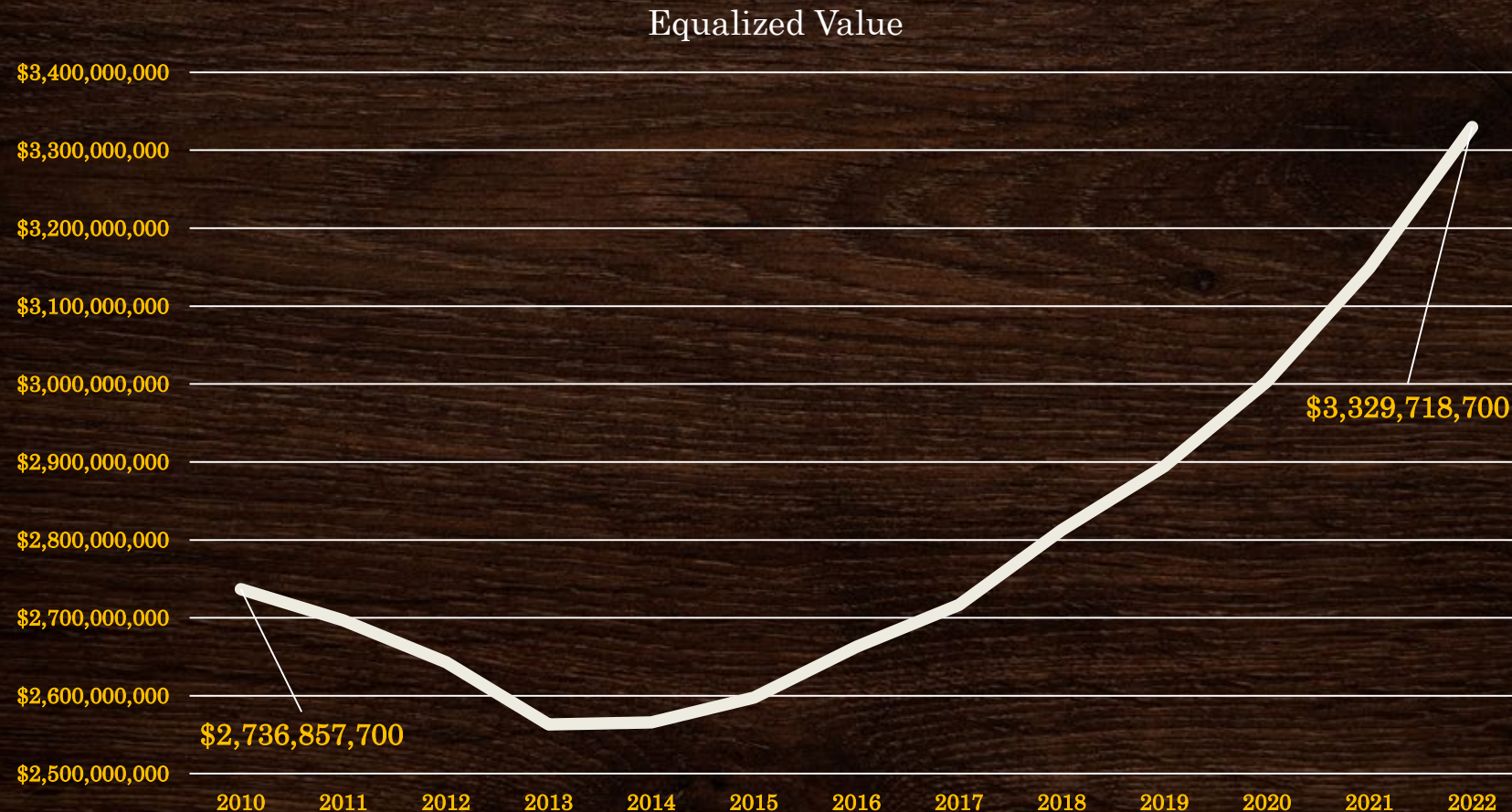
Unemployed





# Property Values

- The total values of real and personal property are presently **THE HIGHEST IN THE CITY'S HISTORY.**



Residential  
properties  
make up 60%  
of value

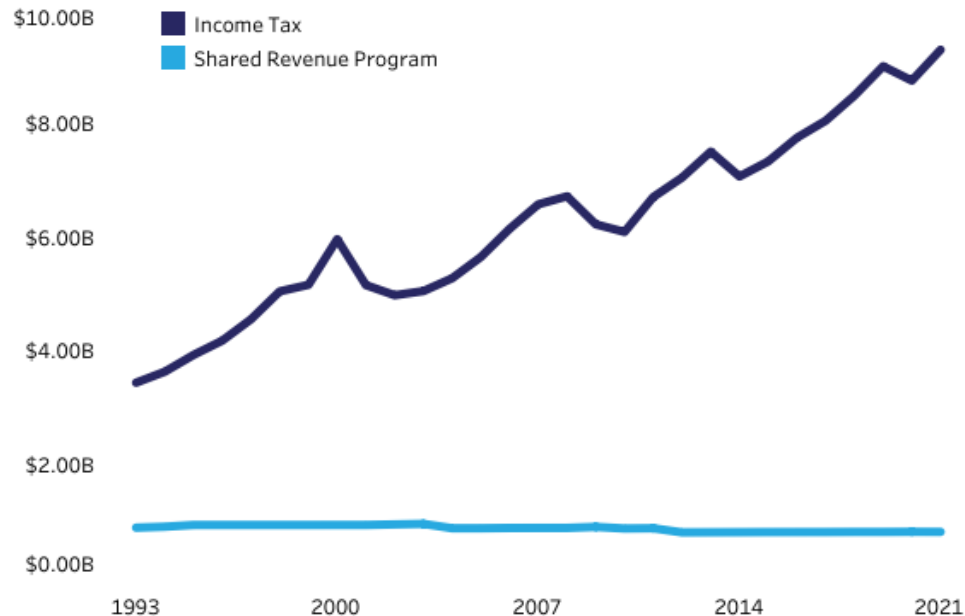


# Financial Considerations

- 3 Primary Revenue Sources for Operations
  - State shared revenue & transportation aid
  - Property taxes
  - Locally generated fees

**Figure 3: Shared Revenues Not Keeping Up with Income Taxes**

Total state income tax revenue vs. shared revenue payments to counties and municipalities, 1993-2021

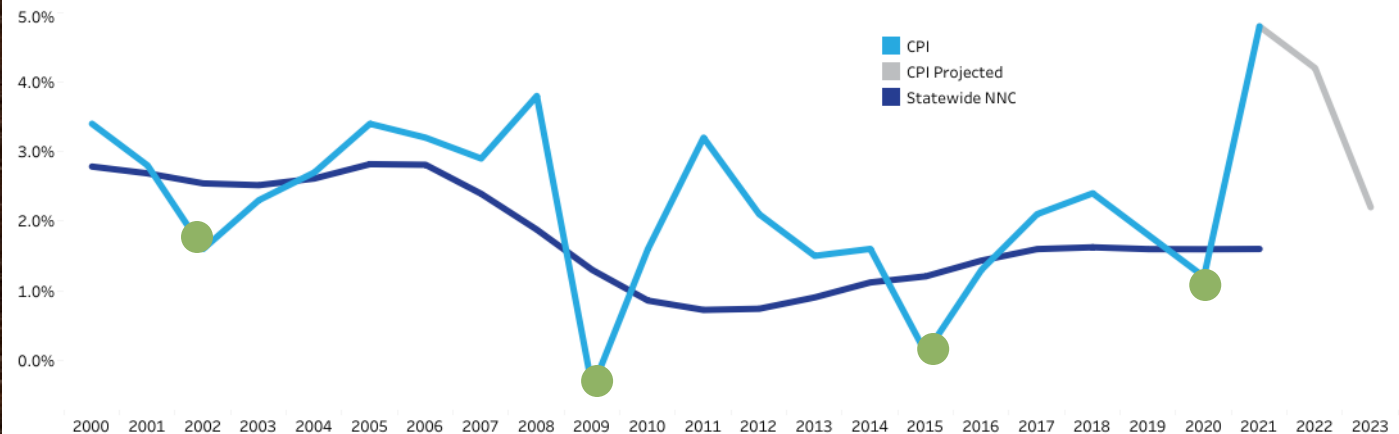


Sources: Legislative Fiscal Bureau, Department of Administration

Shared revenues to the City are **down 18%** since 2000

**Figure 4: Allowable Growth in Levy Rarely Matches CPI**

Average annual change in CPI vs. Wisconsin statewide net new construction, 2000-2021



Source: Wisconsin Department of Revenue, Legislative Fiscal Bureau, Federal Reserve Bank of Minneapolis

● = Years in which Net New Construction (NNC) exceeded Consumer Price Index (CPI)

Average NNC rate for the city exceeds that of the state since 2015



# Council Initiatives

- **Implement a comprehensive and accelerated flood mitigation plan.**
  - The Council authorized \$50K for a storm water flooding study in the 2022 Capital Improvement Plan (CIP).
  - The Council authorized \$550K in future years to fund projects emanating from the study.
- **Develop a Riverfront District.**
  - City Council added \$50,000 to 2022 for a River District study in the 2022 CIP.
- **Improve access and availability to public transportation.**
  - The transit development plan (TDP) update has begun.
    - We anticipate it to continue through October.
    - City Council appointed Councilor Heisler to serve on the TDP steering committee
- **Create a Comprehensive Communications Program.**
  - City Council authorized \$30,000 for engaging Mueller Communications to assist the City in developing a comprehensive communications and public relations strategy.
    - Presently evaluating the results of the city-wide survey pertaining to communications and information
- **Add boardwalk, with steps to the water, on Lighthouse Peninsula.**
  - Engaged with UW's CAPSTONE program to develop concepts for improvements to Lakeside Park, especially the peninsula. However, the CAPSTONE effort was canceled in March by UW.
- **Prevent long term lease agreements with private entities in parks without a public referendum.**
  - This is not scheduled for a Council meeting but the legal research and course of action development are prepared.



# On the Horizon

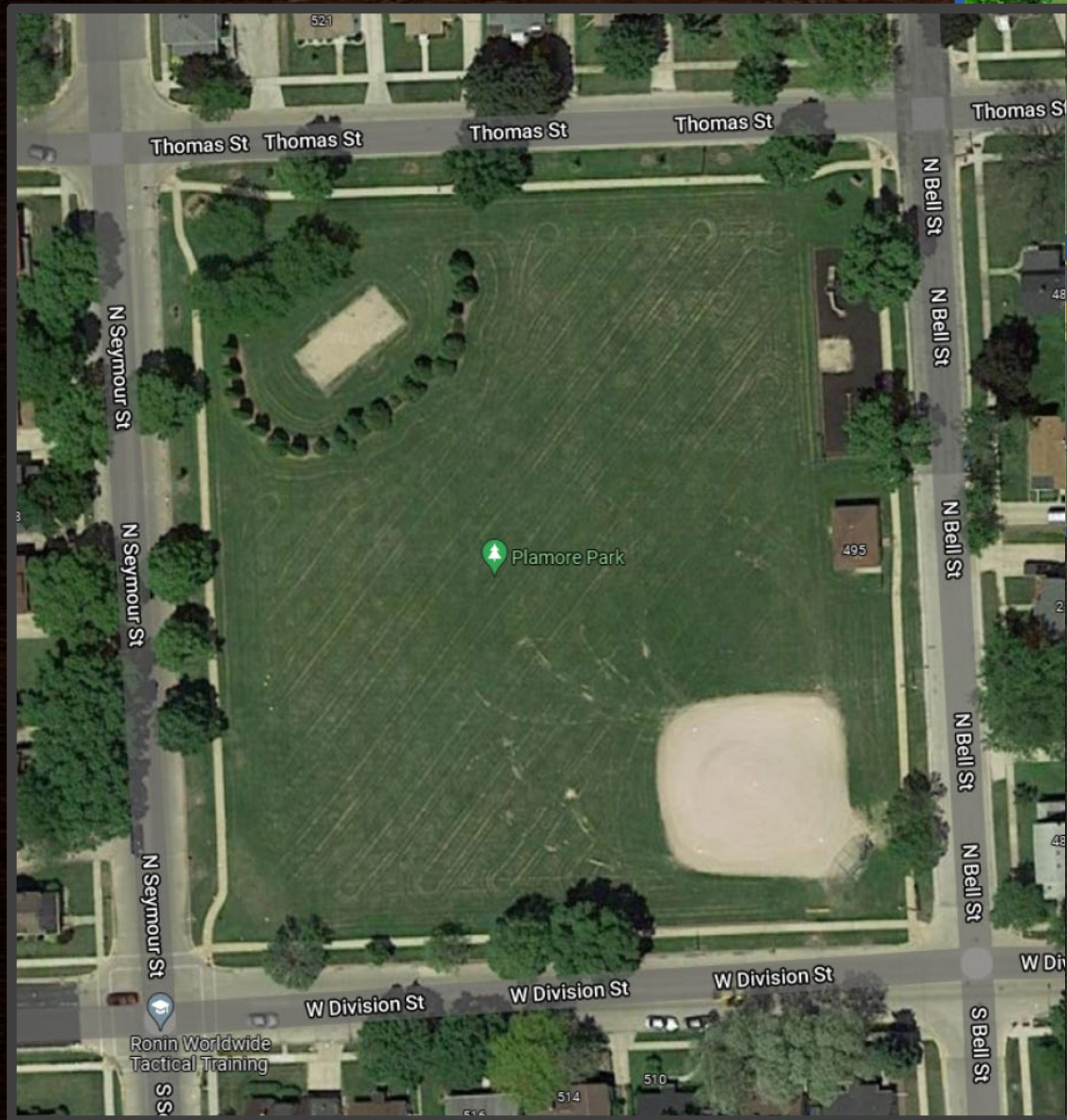
- Body Worn Camera (BWC) integration with new Fleet Camera system
- **Brooke Street residential development**
- Riverfront Plan and North Main redevelopment
- **Continued Lead pipe replacement**
- Mall
- **Major street projects at Johnson, Pioneer and Military**



- Lincoln/Thomas Pump Station Upgrade
- **Lighthouse Repair**
- ARPA Funding Allocations
- **Affordable Housing study**
- LSP – LSP West Bridge assessment
- **Swimming Pool Operations**
- Plamore Park
- **Scooters**



# On the Horizon





# A sampling of accomplishments

## FDL Fire/Rescue Now An Internationally Reaccredited Agency

February 22, 2021



## CITY OF FOND DU LAC, WI 2040 COMPREHENSIVE PLAN

ADOPTED: JANUARY 27, 2021



## Taco John's restaurant will be built on old Shopko property to neighbor Hobby Lobby, Big Lots

Daphne Lemke Fond du Lac Reporter

Published 6:01 a.m. CT Oct. 22, 2021 | Updated 9:01 a.m. CT Oct. 22, 2021

Local News

## Newly-Renovated Pavilion Opens In Lakeside Park

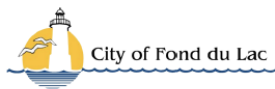
June 4, 2021



Local News

## Public Safety Referendum Given Approval In Landslide

April 6, 2021



## PUBLIC SAFETY REFERENDUM

April 6, 2021

NEWS

## 'A welcome point to downtown Fond du Lac': City's largest mural adds vibrancy to Main Street

Sharon Roznik Fond du Lac Reporter

Published 6:01 a.m. CT Oct. 22, 2021 | Updated 9:01 a.m. CT Oct. 22, 2021

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A mural titled "Mandala Flowers" is nearing completion in downtown Fond du Lac. The work is the creation of artists Erin LaBonte, David Carpenter and Don Krumpus. Sharon Roznik/USA TODAY NETWORK-Wisconsin

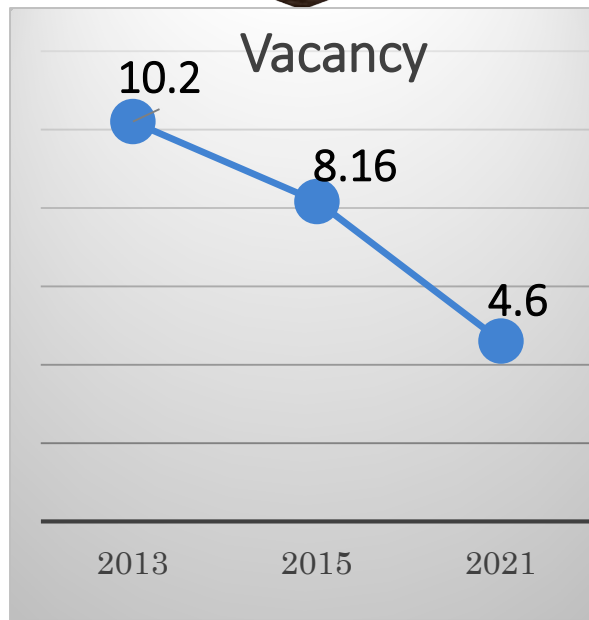


By Shopko, Doug



# Downtown Success

- State & National Accreditations
- Occupancy & New Businesses Growing





# Gold Standards

- Fire Rescue – Accredited
- ISO 1 Rating – the best
- Police Department – Accredited
- Certificate of Achievement for Excellence in Financial Reporting
- Central States Water & Environment Association Wisconsin Operations Award
- State & National Accreditations



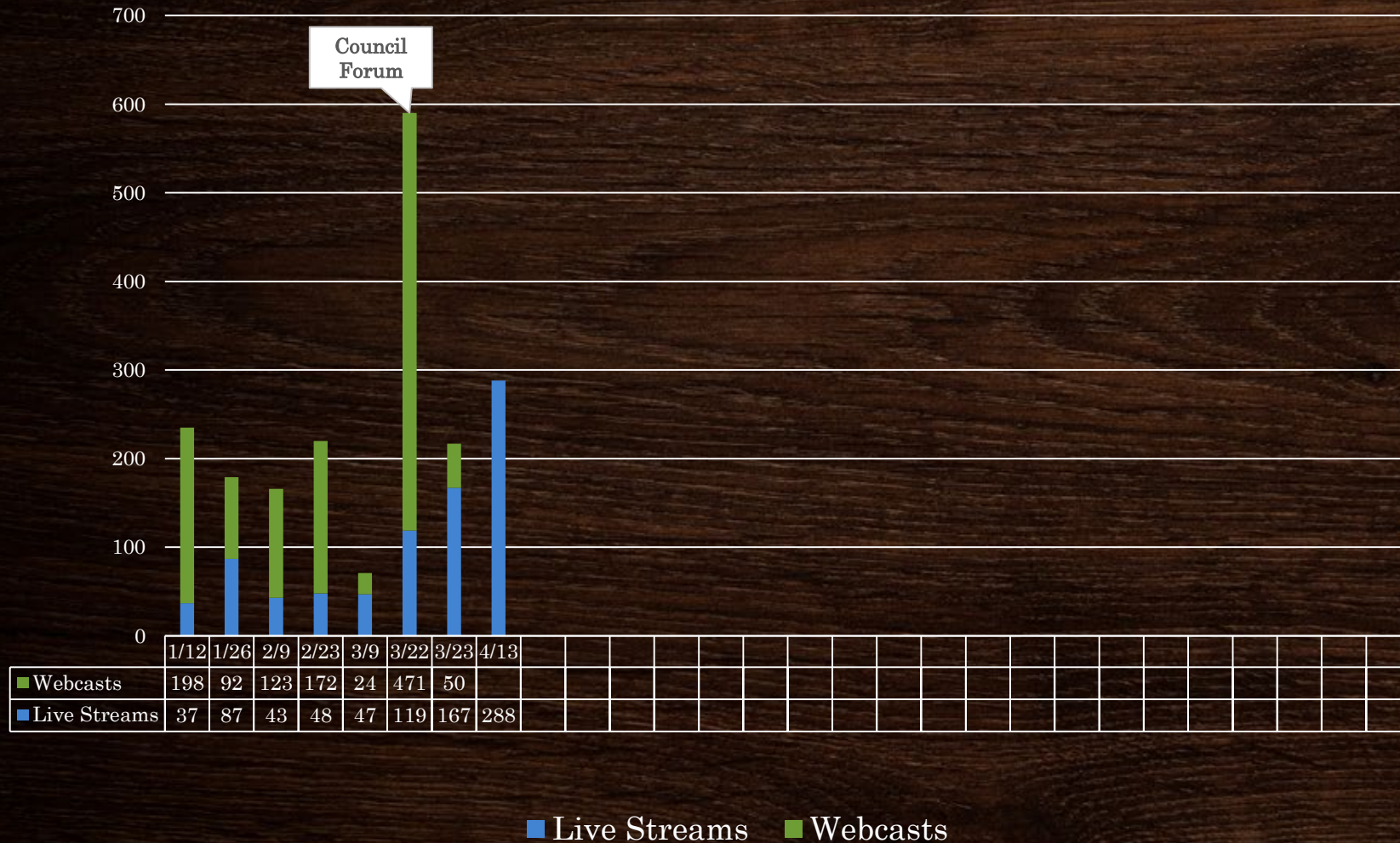


# Summary

- City continues to grow
- Employment has grown, unemployment has plummeted
- Property values have increased substantially
- A wide range of accomplishments bodes well for the future



# City Council Viewership 2022



City website  
receives  
roughly 10,000  
monthly visits



QUESTIONS