

Fond du Lac

Joe Moore, City Manager

The Leadership Team



**Jon Mark
Bolthouse**

Library



**Deb
Hoffmann**

**City Attorney &
Human
Resources (5)**



**Kat
Duveneck**

**Information
Technology
(6)**



**Tricia
Davi**

**Finance &
Administration
(12)**



**Dyann
Benson**

**Community
Development
(11)**



**Paul
De Vries**

**Public Works
(117)**



**Aaron
Goldstein**

**Police
(89)**



**Erick
Gerritson**

**Fire Rescue
(74)**

315 Full time positions

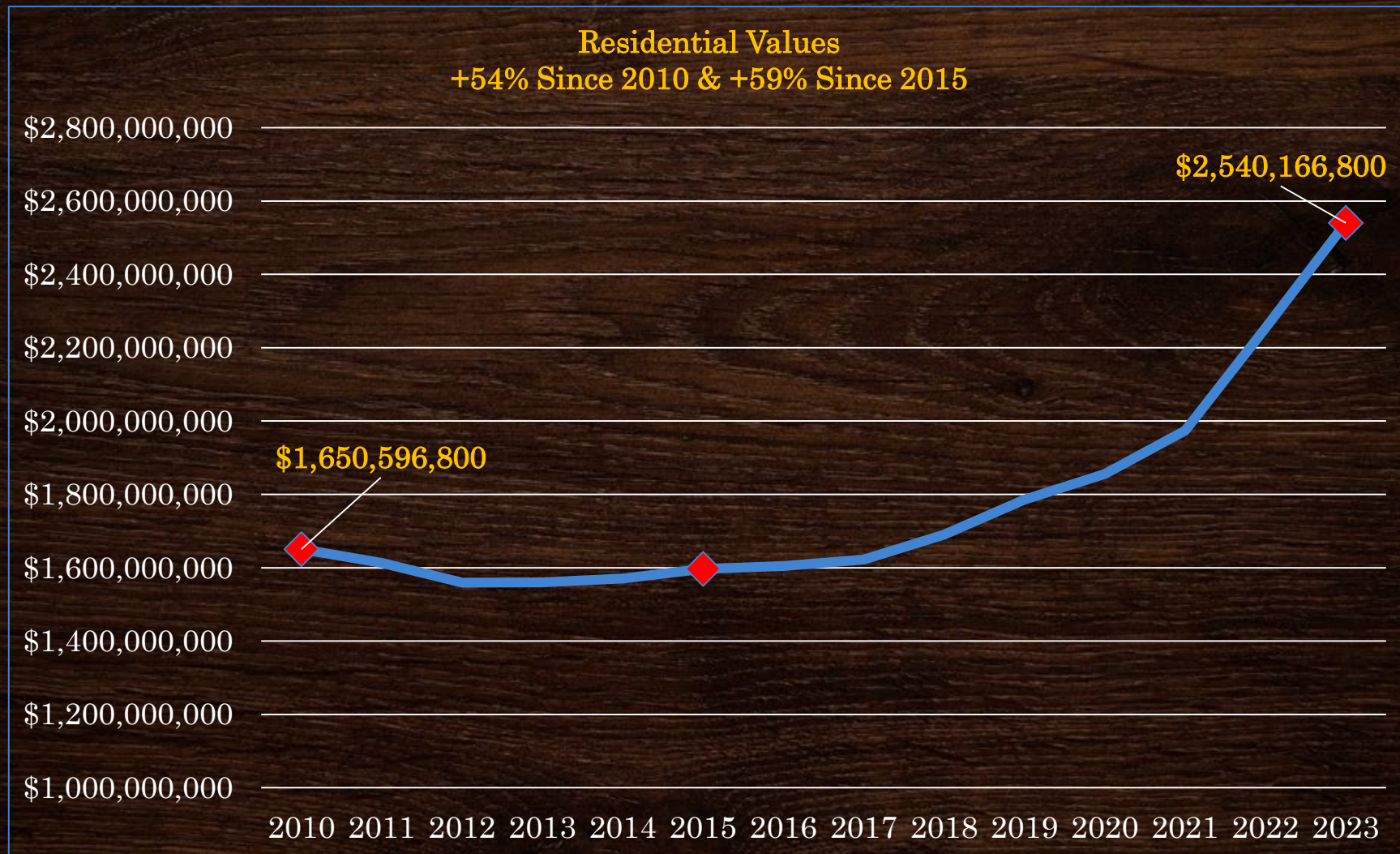
- 147 – labor agreement
- 168 – general

Economic Indicators – at the end of 2023

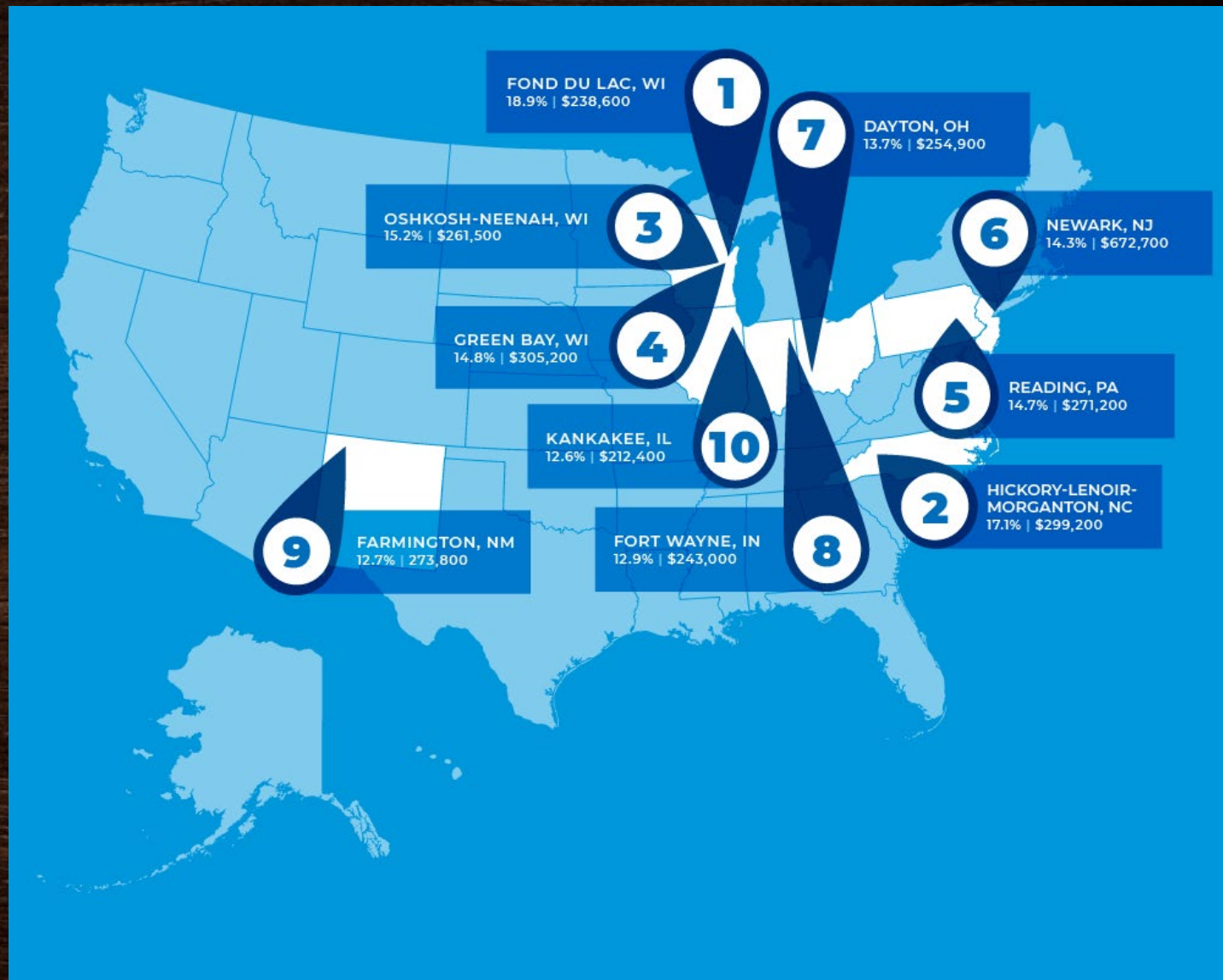
- Highest equalized value of real estate in history: +13%
- Highest annual bed tax receipts
- Lowest downtown vacancy rate: 3.6%
- Record sales tax distribution
- Unemployment rate: 2.7%

Strategic Considerations

The Housing Market



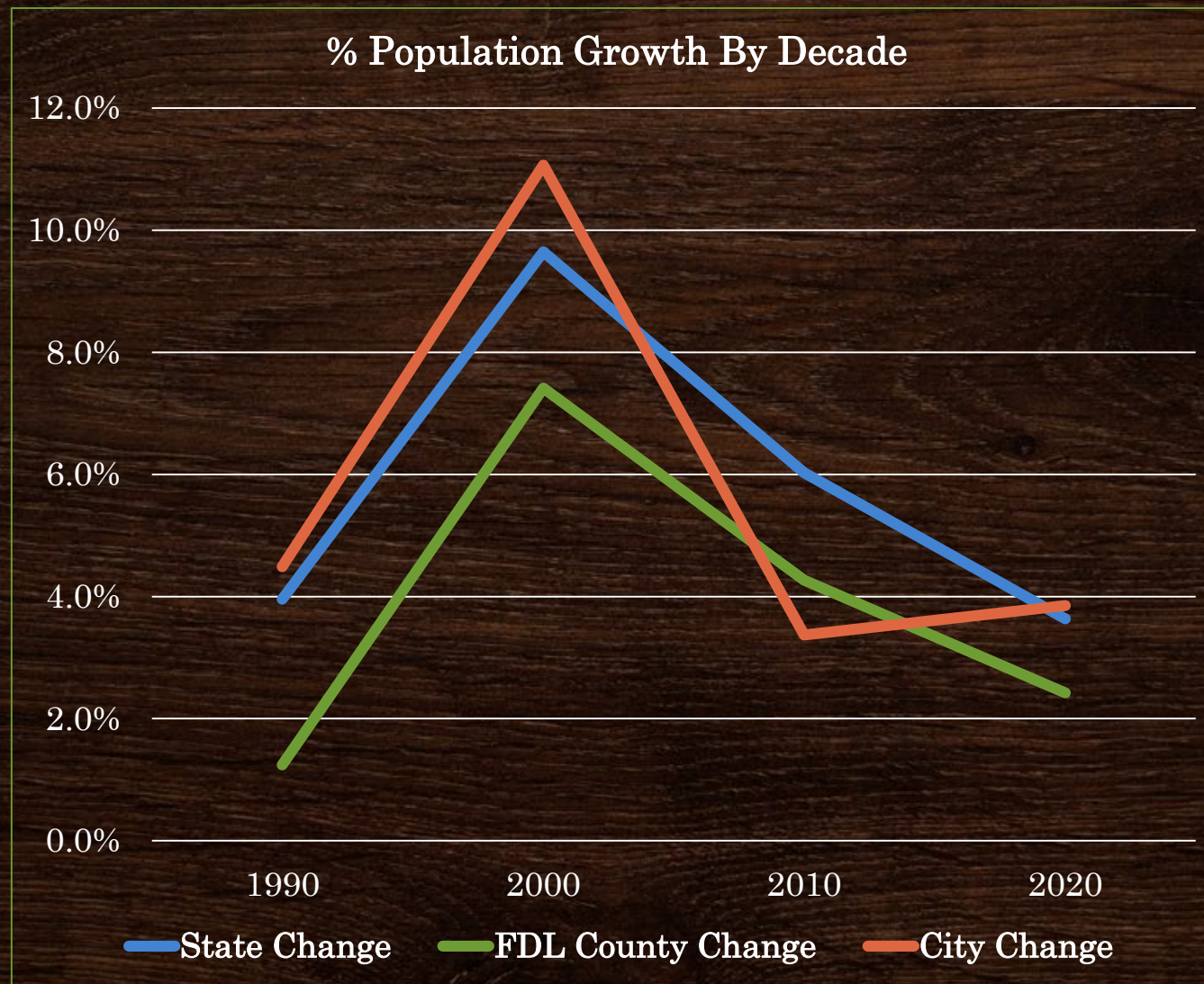
METRO AREAS WITH
LARGEST
PERCENT GAIN
IN EXISTING SINGLE-FAMILY
HOME PRICE IN 2023 Q3*



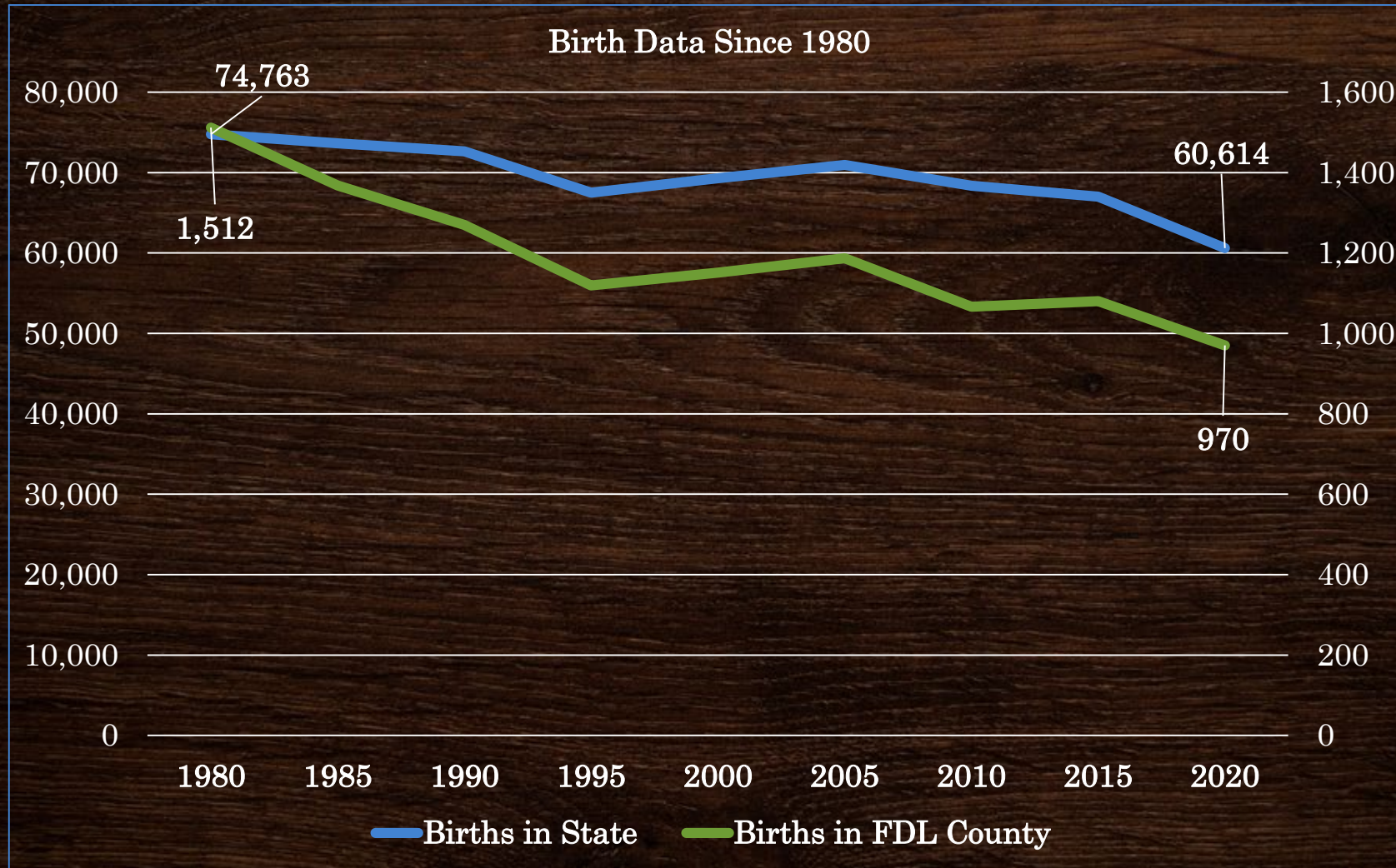
*Median sales price and year-over-year percent increase in 221 markets.



Population Challenges – Looking Back

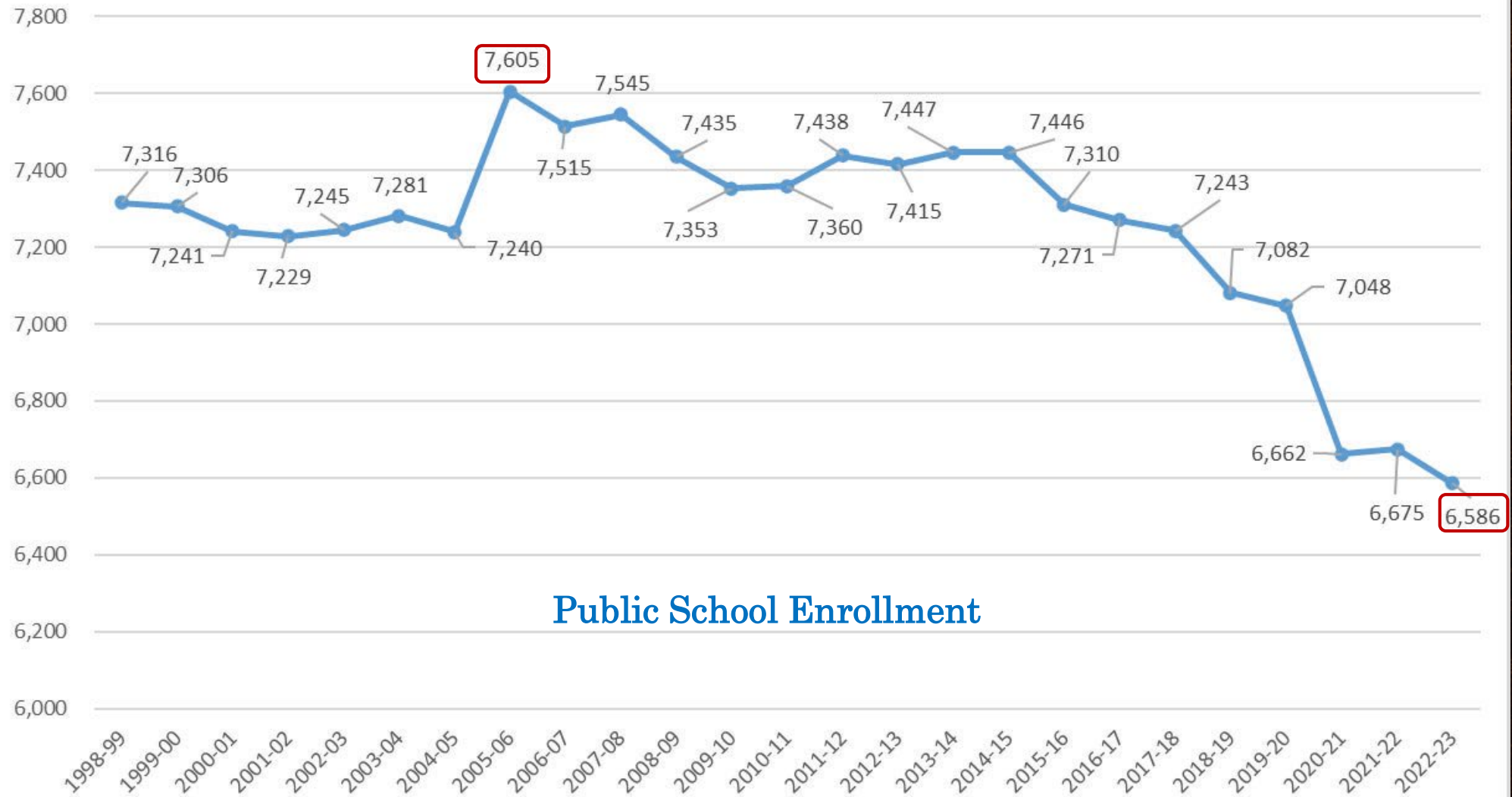


Population Challenges – Looking Ahead



Population and the Youth Pipeline

25 YEAR ENROLLMENT HISTORY



Public School Enrollment

Strategic Priorities

For our city to grow, we must compete successfully with other Wisconsin municipalities. **Without growth our labor force will stagnate.**

These are our priorities:

- Expand the variety and quantity of **residential development** so people have the options they want at a price they can afford.
- Support the creation of **commercial, retail, and public improvements** that people want.
- Provide **superior recreation assets** like parks and trails by making improvements in what we have and adding more.
- Provide excellence in **infrastructure**.
- Deliver **operational** excellence in municipal services



Strategic Priority - Housing

- 62 Residences at Brooke Street Lofts
- Residences at former Beer Nuts
- Affordable Housing Fund created by closed TIDs - \$2.5m
- Tax Increment District for Residential Development on Johnson St. up to \$5.8 million
 - Public/Private Partnership
- \$4.2 million to extend water and waste water utilities where none exist on the “town side” of 151
- Housing Market Analysis Underway



Nationally, the household population increased 63.7% from 1970 to 2020. Meanwhile, the total number of households increased 99.9%. This gap was significantly larger in Wisconsin: our **household population increased 34.1% during this period, but total households increased 82.8%**. Wisconsin Policy Forum

Strategic Priority – Superior Recreation Assets

- *BUILT Plamore Park – All Access*
- UPGRADED Franklin Park – B-ball Court & Playground
- REBUILT LSP Peninsula
- REBUILT Lighthouse
- EXPANDED LSP Playground
- BUILT LSP West Boardwalk
- INSTALLED FDL River Pedestrian Bridge
- *BUILT Hamilton Park Music Garden*
- CONSTRUCTED Pickle ball courts at Adelaide, Butzen, & Taylor
– (9 Permanent & 10 on TC)



Strategic Priority – Superior Recreation Assets

In the pipeline:

- INSTALL FDL River Pedestrian Bridge Trails
- *CONSTRUCT Hamilton Park Shelter w/bathrooms*
- *LANDSCAPE McDermott Park*
- *CONSTRUCT McDermott Park Ice Rink*
- CONSTRUCT Russell Park Playground
- *CONSTRUCT McKinley Park Playground*
- REPLACE LSP Fountain Island Bridge
- REBULD LSP West Entrance Road
- EXPAND Pioneer Rd. off-street trails
- INSTALL lighting at the Wifler Amphitheater



Strategic Priority – Commercial, Retail, & Public Improvements

- Closed 3 TIDs: \$34 million to the tax base
- Fondy Flicks
- Warming Shelter
- Riverfront Redevelopment Plan
- N. Main Redevelopment Plan

Local News

City Of Fond du Lac Provides Surveys For Public Input On Two Major Projects

February 16, 2023



The City of Fond du Lac is seeking public input on the design and programming of its downtown Riverfront District, and reinvestment opportunities for the North Main Street Corridor.

Strategic Priority – Infrastructure

- Division Street Bridge – under construction
- Lincoln & Thomas Pump Station – under construction
- Storm water ponds – Theisen under construction
- Bio-solids Dryer
- Pioneer Road – under construction
- Police Department Update & Remodel
- Lead Service Line Replacement
- Loop wayfinding signage
- Corridor Identification and Development Program Selection for Amtrak
- Downtown Revitalization

Strategic Priority – Operational Excellence

- Transit Certificate of Excellence
- 5 Year Transit Development Plan
- Government Finance Officers Association Certificate of Excellence
- First time in history PD overnight shift staffed entirely by female officers
 - FDLPD is over double the national average of female officers – 21%
- Police Department Accreditation
- Fire Department Accreditation
- Insurance Services Organization – ISO 1 Rating
- WTRRF Facility of the Year – State of Wisconsin
- Comprehensive Plan 2020 – 2040

Operational Excellence (cont.)

- HD Livestream & On Demand Meetings
- 100% + increase in social media interactions
- 2,000 + monthly website interactions
- Published spring Newsletter
- 10X Improvement in financial reserve allocation
- Water Utility had no detects when testing for PFAS at our distribution system entry points
- Fire Rescue received the Mission Lifeline Gold award for excellence in quality care for Heart Attacks and Strokes from the American Heart Association (AHA)

Operational Excellence (cont.)

- State-of-the-art Security Information and Event Management system designed for logging and alerting security threats to strengthen the City's cybersecurity posture.
- Significant upgrade to a majority of city cameras and servers, achieving efforts towards standardization, modernization, and improvement of replacement cycles.
- Fiber expansion
 - One at LSP, enhancing connectivity to key locations like the Lighthouse, Boathouse marina, and storm water pump stations.
 - The other extended to Plamore Park, enabling surveillance cameras for security and providing wireless connectivity to nearby community members.

Operational Excellence (cont.)

- Summer Reading once again a great success at the Library
 - 3,498 participants read 2,460,00 minutes over the summer, a new record.
- 216,600 community members visited the library
- Design Lab, the STEAM workshops for children, served 95 unique students this year.
- The Library introduced Kanopy, which streamed nearly 4,000 videos for library patrons
- Library Solar



What We Will Do Today – Municipal Services

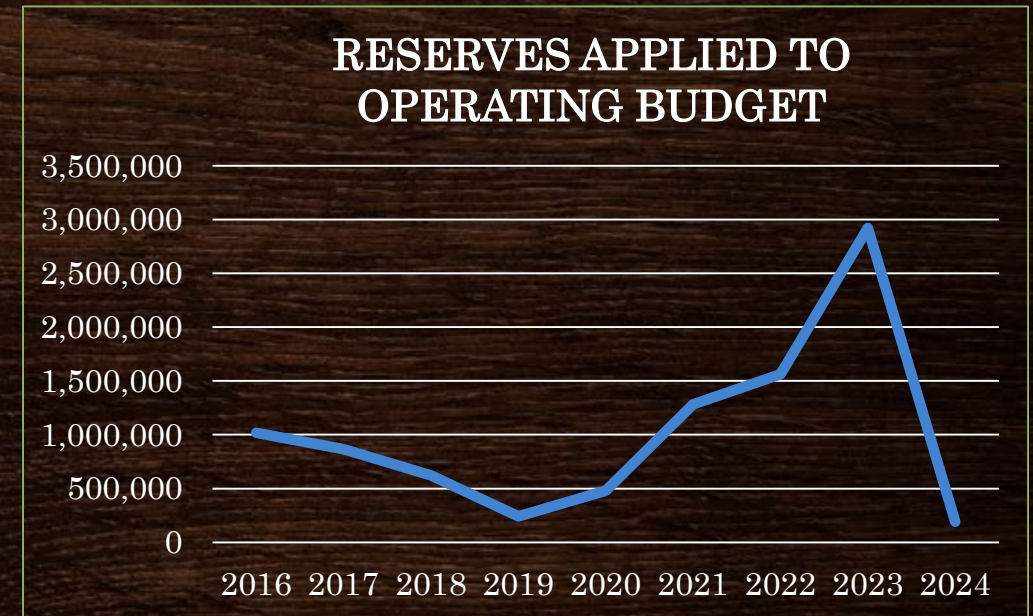
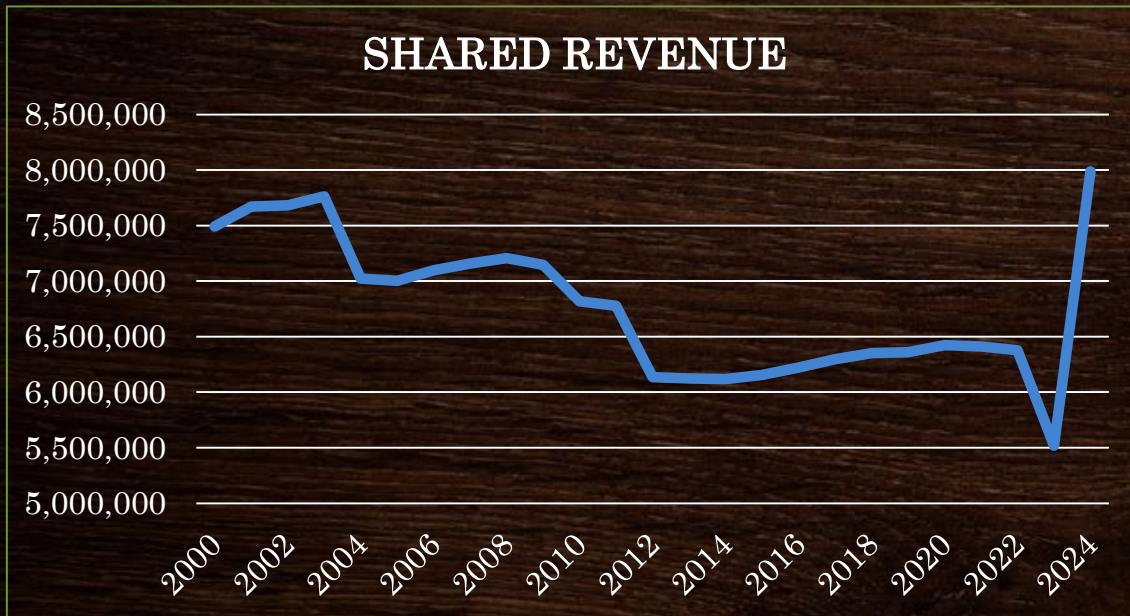
- Purify 5,000,000 gallons of water for consumption
- Respond to 22 fire and ambulance calls
- Respond to 150 police calls
- Treat 5,500,000 gallons of waste water before pumping it into Lake Winnebago
- Pick-up 4,500 trash and recycling bins
- Welcome 600 people to the library

Shared Revenue

“Local government advocates confident a fix to 'broken' shared revenue program will happen this year.” 2/21/23 Wisconsin Public Radio

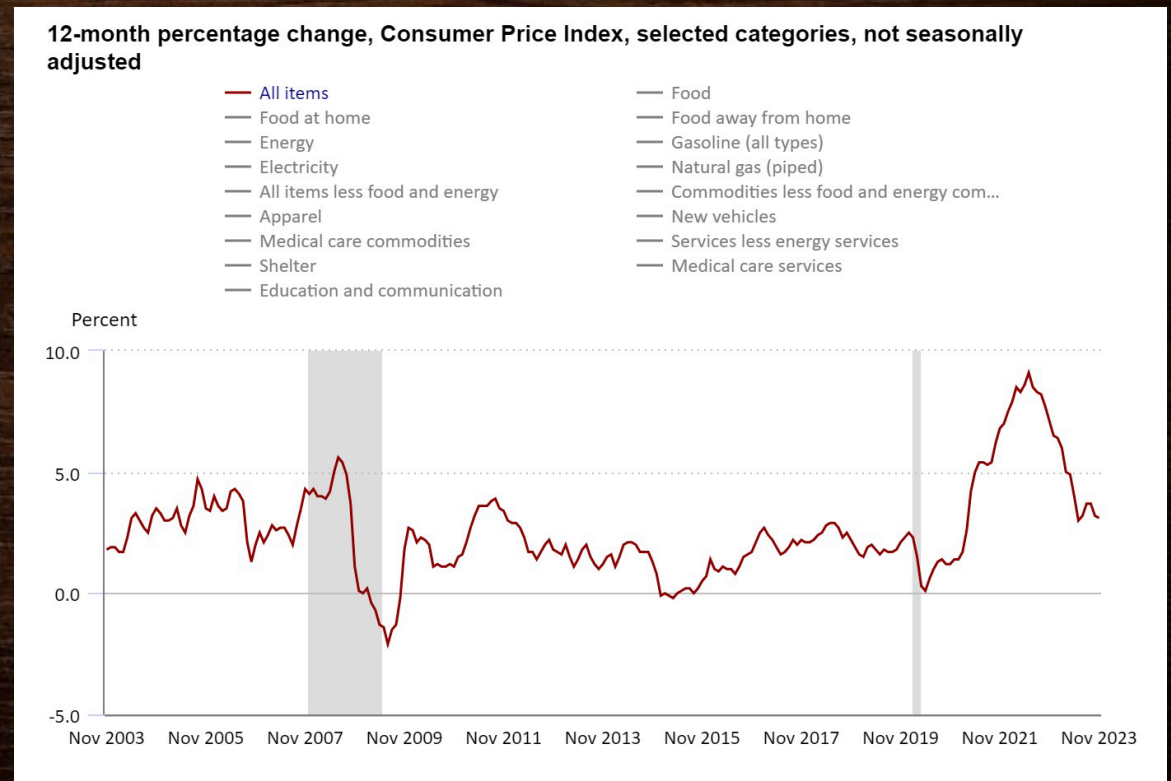
Why is shared revenue important to local units of government?

- It is 2nd only to property taxes as a revenue source for FDL.
- Loss of shared revenue cannot be replaced by property tax increases



Challenges

- Statewide population trends
 - Labor force
- Housing – can be a difference maker
 - Growth, recruitment, and attraction
- Drug abuse leading to hospitalization or death
- Homelessness
- Tight labor market and compensation for city employees
- Inflation
- Elections



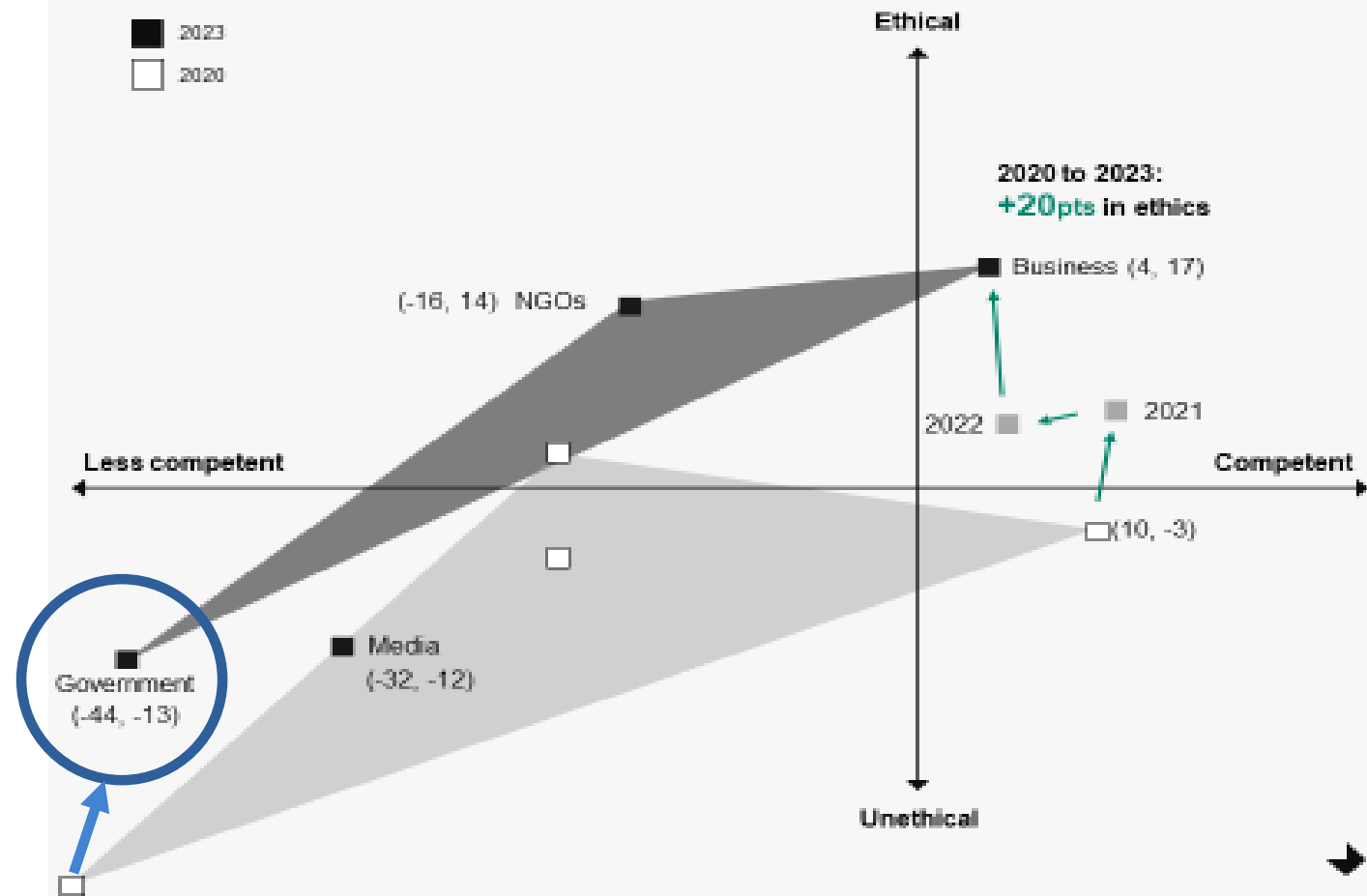
An Operating Environment of Distrust

In the U.S., Business Remains Only Institution Seen as Competent and Ethical

(Competence score, net ethical score)



2023 Edelman Trust Barometer. The ethical scores are averages of nets based on [MSI_PER_DIM]1.4. Government and media were only asked of half of the sample. The competence score is a net based on TRU_30_[MSI]1. Government and media were only asked of half of the sample. General population, U.S. For full details regarding how this data was calculated and plotted, please see the Technical Appendix.



QUESTIONS