

BOARD OF APPEALS MINUTES

March 3, 2014

3:00 P.M.

Meeting Rooms D&E
City-County Government Center

160 South Macy Street
Fond du Lac, Wisconsin

CALL TO ORDER

ROLL CALL: Present: - Katie Derksen
Howard Floeter
Kirsten Quam
Jerry Lauby

Absent: - Eric Drazkowski (excused)
Matthew Schoenleber (excused)
Jeffrey Butzke (excused)
Dan Hebel (excused)
John Piper (excused)

Administrative Staff: Joellyn Dahlin, Principal Planner
Guy Fox, Chief Inspector

Chairperson Quam declared a quorum present.

APPROVAL OF MINUTES

February 3, 2014

Motion made by Floeter to approve the minutes of the regular meeting of February 3, 2014 of the Board of Appeals as presented.

Seconded by Lauby.

ROLL CALL VOTE: Aye - Derksen, Floeter, Lauby,
Quam
Nay - None

Carried.

BOARD OF APPEALS MINUTES

March 3, 2014

Page 2

HEARINGS

Appeal No. 2014-03

1315 South Main Street

James Roberts (Roberts Homes and Real Estate)

Zoning Code Regulations: Section 11.12 I. Schedule V. allows 1 square foot of ground sign area per each linear foot of main building façade with a maximum of 150 square feet; maximum sign height is 20 feet.

Variance Request: Increase allowable sign area from 150 square feet to 180 square feet and increase allowable sign height from 20 feet to 30 feet.

Appeared in Support:

Jim Roberts, 1325 S Main St., Fond du Lac

Scott Stelmacher, W6741 Rogersville Rd., Fond du Lac

Motion made by Lauby to approve the variance request based on staff findings and due to circumstances of lot size and distance from the public roadway.

Conditions of approval shall include:

1. The sign must be relocated or removed at the owner's expense if the City of Fond du Lac requires the use of the right-of-way for street or other public purpose in the future.

Seconded by Floeter.

ROLL CALL VOTE: Aye - Derksen, Floeter, Lauby,
Quam

Nay - None

Carried.

Appeal No. 2014-04

South Hickory Street

(FDL-15-17-21-41-004-01)

Kwik Trip

Zoning Code Regulations: Section 11.12 I. Schedule V allows one ground sign for a property in the Highway 41 Sign District, with a maximum area of 200 square feet.

BOARD OF APPEALS MINUTES

March 3, 2014

Page 3

Section 11.10 11.d restricts the maximum height of light poles to not more than 18 feet.

Variance Request: Increase the number of ground signs from one to three.

Increase allowable sign area from 200 sq. ft. 381.75 sq. ft.

Increase maximum light pole height from 18 feet to 30 feet.

Appeared in Support:

Troy Mleziva, Kwik Trip, 1626 Oak St., La Crosse, WI

Motion made by Floeter to approve the variance request based on staff findings and due to property size, land use and site location.

Conditions of approval shall include:

1. The monument sign shall reflect the design submitted with the variance request including size, height, structural materials and sign elements. The brick area of the sign structure shall not be altered/utilized for signage on a temporary or permanent basis.
2. Siting of the three ground signs shall comply with zoning regulations for setbacks and vision clearance. Landscape plantings at the base of the monument sign and hi-rise sign are required.
3. Highway pole sign siting shall comply with Wis.Stats.201.02 i.e., the sign must be located within 50 feet of the driveway, parking lot or business for which the sign relates.
4. The electronic message center shall comply with regulations for message timing and use. Blinking, flashing and animated messages are prohibited.

