

# BOARD OF APPEALS MINUTES

August 6, 2012  
3:00 P.M.

Meeting Rooms D&E  
City-County Government Center

160 South Macy Street  
Fond du Lac, Wisconsin

## CALL TO ORDER

ROLL CALL: Present: - Andrew Land  
Marilyn Zangl  
Matthew Schoenleber  
Eric Drazkowski  
Kirsten Quam

Absent: - Matthew Clementi (excused)  
Katie Derksen (excused)  
Jeffrey Butzke (excused)  
John Piper, III (excused)

Administrative Staff: - Joellyn Dahlin, Principal Planner  
Guy Fox, Chief Inspector  
Kolin Erickson, Planning Intern

Acting Chairperson Andrew Land declared a quorum present.

## APPROVAL OF MINUTES

### July 2, 2012

Motion made by Schoenleber to approve the minutes of the regular meeting of July 2, 2012 of the Board of Appeals as presented.

Seconded by Quam.

ROLL CALL VOTE: Aye - Drazkowski, Land, Quam,  
Schoenleber, Zangl

Nay - None

Carried.





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Zoning Code Regulation: Zoning Code Section 11.12 I. Schedule V states: In the B-5 zoning district (1) One ground sign per lot is permitted; (2) 1.0 square foot of ground sign area is permitted for each 1.0 linear foot of main building façade; (3) One changeable copy sign is allowed for a property.

Appeared in Support:

Tom Grove, Nagle Signs Inc., 1020 Wilbur Ave., Waterloo, IA, appeared as representative for the petitioner in support.

Dennis J. Paisar, 2925 E Fallcreek Ln., Appleton, WI, appeared as petitioner in support.

Motion made by Drazkowski to approve a variance to allow modification of a nonconforming sign (gas station pole sign) to update product price information, not including an electronic message center, based on findings referenced herein and specifically for efficiency of use. The inclusion of an electronic message center is a matter of convenience for advertising purposes and the hardship is therefore self-imposed.

Conditions of approval:

1. Maximum price sign area: 8'x8' LED sign for numeric product price information only.
2. The use of an electronic message center or any type of changeable copy sign on the gas station pole sign and/or the gas station building is prohibited.
3. Wall signage on the gas station building shall be prohibited, reflective of ground sign area larger than otherwise permitted by the zoning code.
4. Provide landscape plantings including shrubs and trees within the front yard setback on Military Road extending the distance between the two existing pole signs. Landscape plan approval is required prior to the issuance of a permit for changes to the gas station sign as allowed herein. Installation of landscape plantings shall be completed no later than September 15, 2012.

