

City of Fond du Lac
First on the Lake



WisconsinVision
YOU WON'T BELIEVE YOUR EYES.™



City of Fond du Lac
First on the Lake

WISCONSIN VISION PROGRAM

2013

Dear City of Fond du Lac Employees and Retirees,

Wisconsin Vision has one of the largest selections of eyeglass frames in the industry to choose from at very fair prices! Their trained opticians will help you in selecting the proper eye wear that best meets your personal needs. **Wisconsin Vision** continues to offer a wide selection of American-made products. They also have a large selection of contact lenses available. Their experienced optometrists will prescribe the best contact lenses to fit your personal needs.

Wisconsin Vision has developed a special discount program that is available to City of Fond du Lac employees, retirees, and dependents who do not have any vision insurance. This discount averages over 30% on the products and services listed on the price schedule, at right, and any product not listed will be discounted 20%. This discount plan is good all year and can be used multiple times.

We urge you to think of **Wisconsin Vision** in the future when you or your dependents need any eye care products or services. They will handle all your optical needs in a professional and courteous manner. Call them for an eye exam or stop in and check out their savings!

MEMBER DISCOUNT PLAN

SERVICE	MEMBERS	RETAIL
COMPREHENSIVE EYE EXAM	\$39.00	\$59.00
FRAME	\$34.00	up to \$79.00
DESIGNER FRAMES (frames with retail price over \$100)	30% OFF RETAIL	FULL PRICE

LENSES:

SINGLE VISION	\$40.00	\$60.00
LINE BIFOCAL	\$65.00	\$95.00
LINE TRIFOCAL	\$85.00	\$125.00

PROGRESSIVE LENSES:

BASIC	\$110.00	\$160.00
PREMIUM	\$170.00	\$235.00
ULTRA PREMIUM	\$225.00	\$295.00

ALL OTHER PROGRESSIVE LENSES RECEIVE A 20% DISCOUNT

PACKAGES:

SINGLE VISION & FRAME (single vision plastic lenses and \$59 frame) – line bifocal plastic an additional \$20.00	\$49.00	\$119.00
SINGLE VISION & FRAME (single vision plastic lenses and \$79 to \$99 frame) – line bifocal plastic an additional \$20.00	\$99.00	\$135.00
SINGLE VISION & FRAME (single vision plastic lenses and \$119 to \$139 frame) – line bifocal plastic an additional \$20.00	\$139.00	\$199.00
BASIC PROGRESSIVE LENS PACKAGE (Younger Image or Outlook progressive lenses and frame up to \$79)	\$169.00	\$239.00
PREMIUM PROGRESSIVE LENS PACKAGE (AO Easy plastic lenses and a frame up to \$139)	\$259.00	\$374.00

EYEGLOSS LENS OPTIONS:

HI-INDEX 1.60 (thinner lens)	\$50.00	\$70.00
HI-INDEX 1.67 (ultra thin lens)	\$85.00	\$110.00
POLYCARBONATE (impact resistant)	\$30.00	\$40.00
TRANSITION LENSES (darken and lighten)	\$80.00	\$100.00
POLARIZED SUNGLASS LENSES	\$65.00	\$85.00
TEFLON CLEAR COAT WITH ANTI-REFLECTIVE COATING	\$89.00	\$99.00
ZEISS ANTI-REFLECTIVE COATING	\$75.00	\$79.00

CONTACTS:

10% OFF RETAIL PRICE (1 YEAR SUPPLY)		
CONTACT LENS PACKAGE (Exam, fitting fee, and 3-month supply of select spherical contacts)	\$99.00	\$153.00
CONTACT LENS PACKAGE AND GLASSES (Exam, fitting fee, and 3-month supply of select spherical contacts) (Glasses are single vision plastic lenses and a \$59 frame)	\$149.00	\$272.00

20% DISCOUNT IS AVAILABLE ON MOST OTHER PRODUCTS AND SERVICES
NOT NOTED IN THE ABOVE PRICE SCHEDULE

Fond du Lac

459 W. Johnson St
920-922-5990

- Wisconsin Vision is a full service vision care provider.
- Modern facilities with state-of-the-art equipment and technology.
- Comprehensive eye examinations, including glaucoma testing.
- Over 1,600 frames to choose from.
- Highly trained professionals, including Doctors of Optometry and friendly, knowledgeable Opticians to assist you in selecting the right eye-wear for your individual needs.
- Locations statewide to serve all your needs.
- Evening and weekend hours to serve you better.



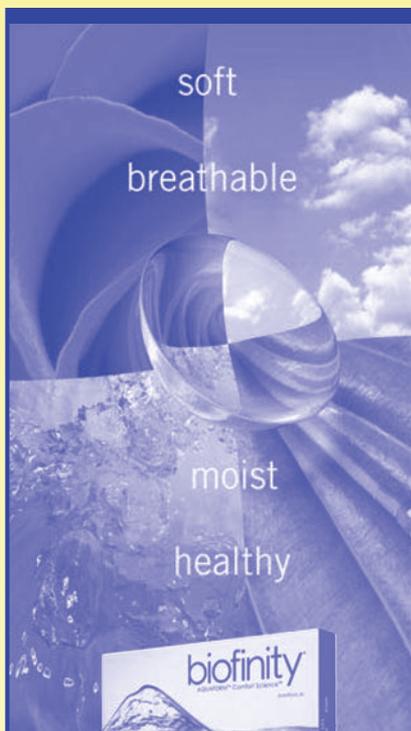
WisconsinVision

Discount Vision Program

for City of Fond du Lac employees, retirees
and all eligible dependents.

Member's Signature

Not valid with any other offer. Subject to change without notice.
Some restrictions may apply.



soft
breathable

moist
healthy



NOW THERE'S A NATURALLY COMFORTABLE CONTACT LENS.

New Biofinity® contact lenses are made from a soft, breathable material that helps them stay moist and healthy all day long.

CALL US TODAY TO SCHEDULE AN APPOINTMENT FOR A FREE TRIAL PAIR.*

WisconsinVision

YOU WON'T BELIEVE YOUR EYES.™

*DOES NOT INCLUDE EXAM OR FITTING FEES

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CooperVision

SEE BEYOND THE ORDINARY®

WisconsinVision

Madison

5505 Odana Rd.
Madison 608-277-9393

2612 E.Washington Ave.
Madison 608-249-5100

Milwaukee

1920 W.Layton Ave.
Milwaukee 414-325-8600

1401 S. 108th St.
(Hwy. 100 at Greenfield)
West Allis 414-476-0200

7528 W. Burleigh St.
Milwaukee... 414-873-9090

8225 S. 27th St.
Franklin..... 414-761-2269

12876 W. Bluemound Rd.
Elm Grove 262-432-0052

4818 S. 76th St.
Greenfield 414-431-0385

1220 Miller Park Way
West Milw. ... 414-383-4250

Waukesha

203A East Sunset
Waukesha 262-524-1130

2005 Silvernail Rd., Ste. 101
Wauk.North... 262-436-0884

Menomonee Falls

N85 W16033 Appleton Ave.
Men. Falls 262-251-1900

Glendale

5530 N.Port Washington Rd.,
Unit C
Glendale..... 414-897-0152

Sheboygan

2229 S. Memorial Pl.
(23rd at Kohler Memorial Dr.)
Sheboygan ... 920-458-9301

Fox River Valley

1510 Koeller Rd.
Oshkosh 920-235-7789

351 N. Casaloma Dr.
Appleton 920-749-1101

459 W. Johnson St.
Fond du Lac .. 920-922-5990

Grafton

1260 N. Port Washington Rd.
Grafton 262-546-0234

Green Bay

2158 W. Mason St.
Green Bay 920-490-9860

Racine

3905 Douglas Ave.
(Douglas Ave.at 3 Mile Rd.)
Racine 262-639-5360

6035 Durand Ave.
Racine 262-554-8600

Kenosha

Prairie Plaza, 5725 75th St.
Kenosha 262-694-5553

Janesville

2929 Milton Ave.
Janesville 608-756-0728

HeartlandVision Peoria

2524 W. Farrelly Ave.
Peoria, IL 309-681-4679

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