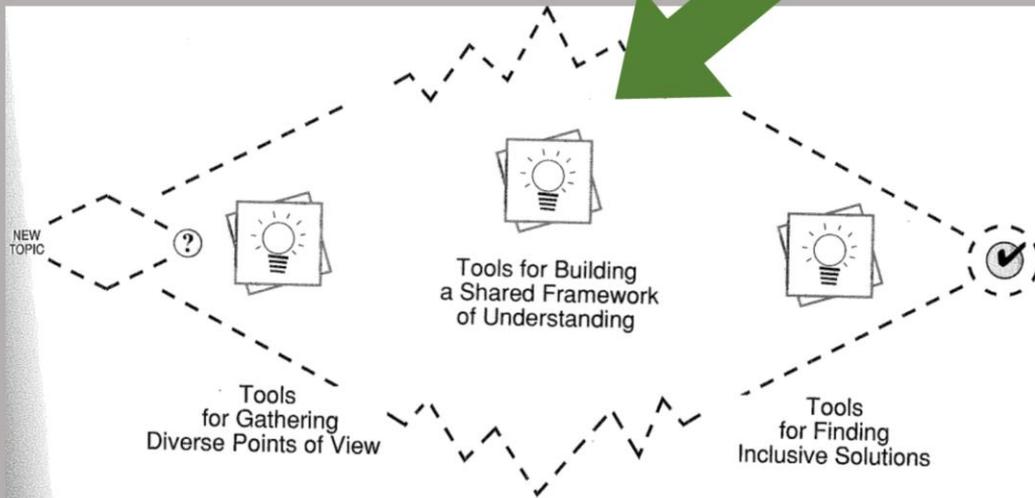




**Lakeside
Park
Exploratory
Committee
2.24.15**

**UW
Extension**
Fond du Lac County

Committee Process Overview



Kaner, 2007

Tonight we are here: building a shared understanding of the information you've received from the case studies, the survey, and your committee discussions.

A Vision



- Describes the ideal future.
- Is where you want to be at a future date.
- Is inspiring
- Captures the uniqueness, ambitions, and high hopes of an organization or group

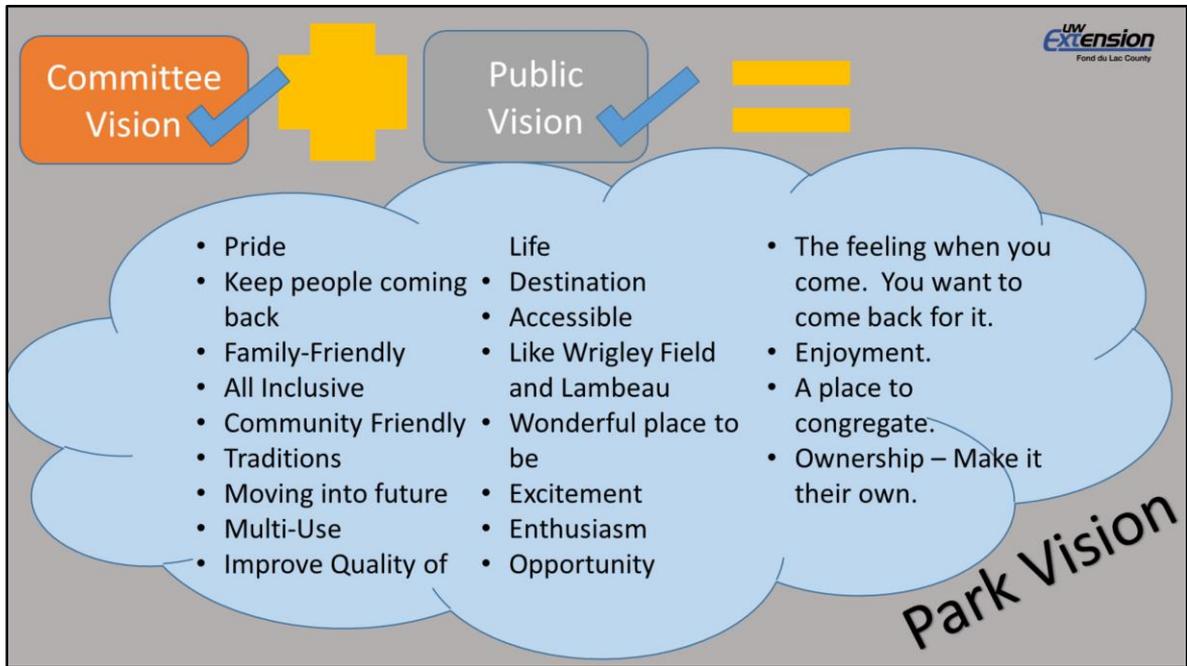
Tonight you are going to work on developing a vision statement for the park. A vision is an idea that you might not achieve in your lifetime. It can refer to a generational change.

For example, ADVOCAP's vision is *"All low-income and disadvantaged people in our service area will have the opportunities, assets and tools necessary to obtain the basic necessities of a healthy and dignified life."* They don't say "50% of people" or "10% more than today," their vision is that ALL people have what they need to live a healthy, dignified life. This is the kind of ambitious goal that a vision represents.

Why Have a Vision Statement?

- Provides Direction (the same one)
- Gives clarity
- Provides motivation
- Helps orient future goals
- Makes it easier for deciding among preferred and undesirable actions and outcomes.





These were your ideas for a Vision for Lakeside Park plus a few from the public. These are the themes and ideas you wanted to move forward from that exercise. We'll refine the vision more tonight.

[The committee took each idea and decided whether it was still relevant for the park vision statement, whether it was unique or a duplicate, and offered edits to some of the ideas to make them clearer and more agreeable to more committee members.]

Most Important Park Vision Concepts

- | | |
|---|---|
| 1. Keep people coming back* | 5. Destination* |
| 2. Historical aspects; Traditions* | 6. A place for the community to gather.* |
| 3. Moving into future* | 7. Pride: Make it our own.* |
| 4. Improve Quality of Life* | |

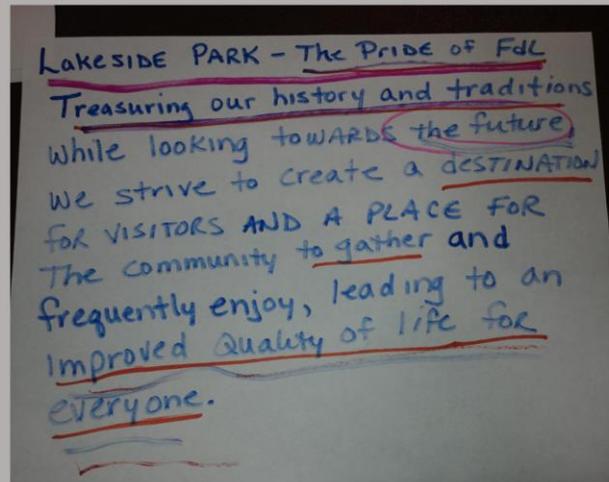


These were the remaining vision concepts after the committee reviewed and focused the full list.

These concepts below were considered important but not appropriate for the vision statement for various reasons. They will likely be integrated into strategies and other parts of the recommendations report.

1. Family-Friendly
2. Multi-use– something for everybody
3. Everyone has a place there; everyone feels welcome
4. Accessible

Our vision for Lakeside Park is.... *Draft A*



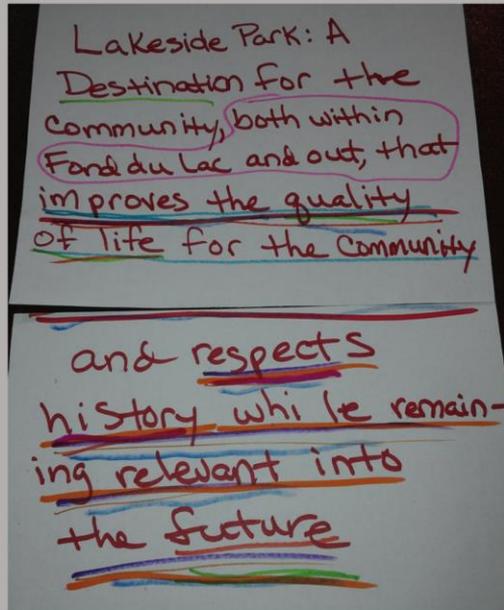
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The group used the 7 vision concepts to draft vision statements in small groups. After reviewing all of the drafts, they noted their favorite words and phrases. Patrick Caulfield agreed to take these and combine them into about 3 draft statements that the Committee could review and approve at the next meeting.

These drafts are shown in no particular order.

Our vision
for Lakeside
Park is....

Draft B

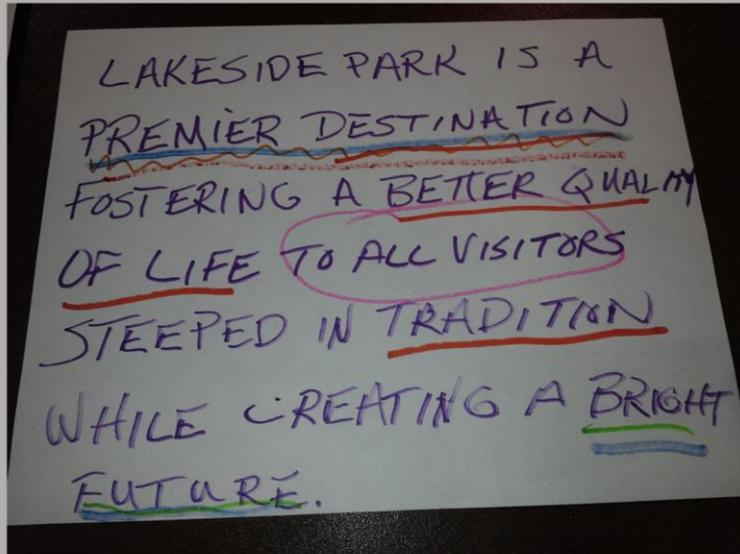


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Our vision for Lakeside Park is.... *Draft C*



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Our vision for Lakeside Park is.... *Draft D*

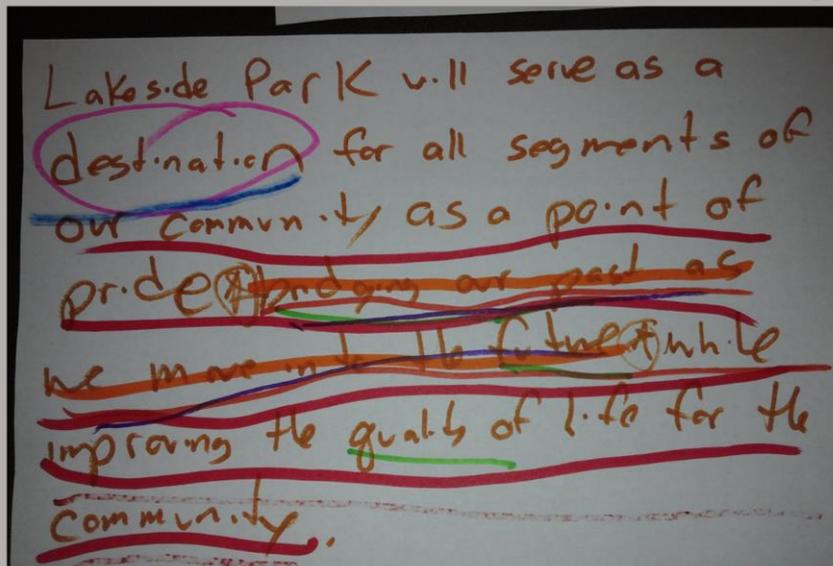
A place for a prideful community
to gather, play + enjoy, frequently returning
that recognizes recognizes the historical
traditions of Lakeside Park keep it a
destination that ^{continuously} improves the quality
of life for FDL citizens

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Our vision for Lakeside Park is.... *Draft E*



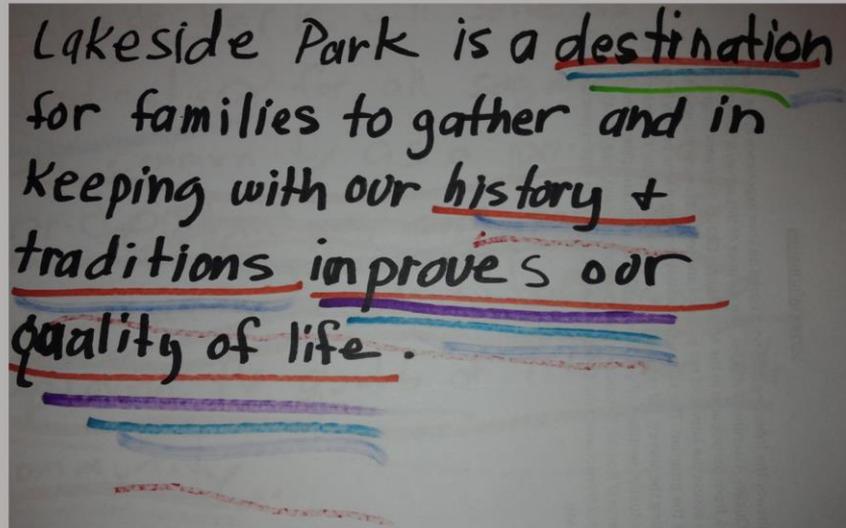
Lakeside Park will serve as a destination for all segments of our community as a point of pride ~~and joy~~ ~~our pride~~ as we move into the future while improving the quality of life for the community.

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Our vision for Lakeside Park is.... *Draft F*



Lakeside Park is a destination
for families to gather and in
keeping with our history +
traditions improves our
quality of life.

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SWOC Exercise Small Groups by Vision Topic

1. **Keep people coming back & Destination** (Craig & Patrick)
2. **Historical aspects; Traditions** (David & John)
3. **Moving into future** (Louise, Deb & Ray)
4. **Improve Quality of Life** (Luke & Doug)
5. **A place for the community to gather.** (Lori, Jim & Amy)
6. ~~Pride: Make it our own.*~~

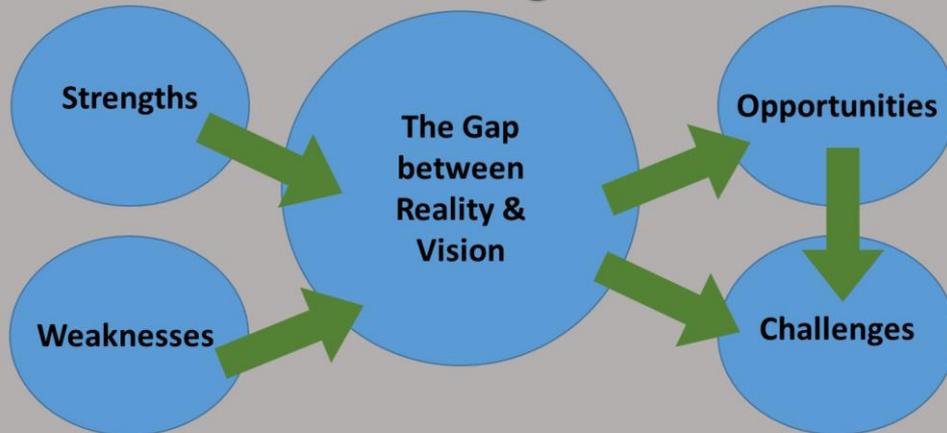


Using the concepts of the park vision determined in the prior exercise, the committee worked in small groups to do an analysis of each one. For the sake of this exercise, “Keep people coming back” and “Destination” were combined since they are related, and “Pride: Make it our own” was left out since that describes the purpose of the work and the feeling they want people to have about the park as a result of this work.

Each small group took one of the remaining vision concepts and thought about the *Strengths* of the park related to this concept today, the *Weaknesses* of the park in that way today, the *Gap* between where the park is today in that area and where they’d like it to be in the vision, *Opportunities* for improving that aspect of the park, and *Challenges* that may result from attempting to make that change or from actually making it.

After each group was done with their five sections, the committee reviewed the work of each small group, added in other concepts they thought of for each one, and then noted ideas that came up in common across multiple vision concepts.

Strengths, Weaknesses, Opportunities & Challenges



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SWOC Example: *Vision to be an Olympic Athlete*



To illustrate how this process will go, this is an example of how this exercise would look using the Vision of a high school student who wanted to be an Olympic athlete.

SWOC
Exercise....
*Gathering
Place*

GATHERING PLACE

<p>STRENGTHS</p> <p>PLENTRY OF SPACE</p> <p>PUBLIC AWARENESS</p> <p>AMENITIES, (SHELTERS, PAVILIONS)</p>	<p>GAPS</p> <ul style="list-style-type: none"> • Need event organizer • \$\$ • Strategic Plan • Community Education • Regulatory Approval • Marketing Plan 	<p>OPPORTUNITIES</p> <ul style="list-style-type: none"> • Add public boat slips • Build a breakwater for beach • Build Changing room • Build Amphitheatre • Build infrastructure: restrooms, utilities, parking, disability access.
<p>Weaknesses</p> <ul style="list-style-type: none"> • LIMITED FACILITIES DURING INCLEMENT OR COLD WEATHER • No Public BOAT MARINA FOR PARK ACCESS. • Lack Public Events • Insufficient Number of Restrooms • Insufficient Access for Disabled • No Beach 	<p>CHALLENGES</p> <ul style="list-style-type: none"> - WHERE TO ADD PARKING - WHERE TO ADD BOAT SLIPS - OBTAIN REGULATIONS - OBTAIN COMMUNITY SUPPORT 	



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These analyses are shown by topic in no particular order.

SWOC
Exercise....
Improve
Quality of
Life

Improve Quality of Life
(social, physical, mental, spiritual,
and cultural)

Gaps

Strengths

- Ability connecting w/ water
- Areas to exercise
- Festivals (entertainment)
- Soft ball diamonds
- Kids areas - playgrounds/rides
- Place to relax and connect w/ nature
- Lakeside West Ecosystem and dog park
- Great historical significance

Weaknesses

- Fragmented for bikers
- Auto traffic through heart of park
- Water is difficult to access
- Lack of cultural events
- Dated facilities
- Landscaping
- Lack of bus service
- Lakeside West removed
- Largely unused in winter

Opportunities

- Large great space and lake front
- Available space
- Rentals

Challenges

- Existing infrastructure
- Access challenges

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SWOC Exercise.... *Destination*



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These analyses are shown by topic in no particular order.

SWOC Exercise.... *Historical*

Strengths

- Historical Markers
- Strong Family Memories
- Festivals
- Location for Athletics
- Fishing

Weakness

- Difficult to change
- Financial upkeep
- Difficult to build new traditions
- Whos History?
- How to relate to new comers

Historical

GAP

- \$\$\$ and planning needed
- Making history relevant to today
- Develop community dialogues
- Consultants to identify regulations + how to manage them
- Getting community buy in

Opportunities

- Create a new tradition
- Develop plans to preserve historical items
- Build new memories
- Engage diversity when planning new traditions
- Engage historical Society
- Envision FDL

Challenges

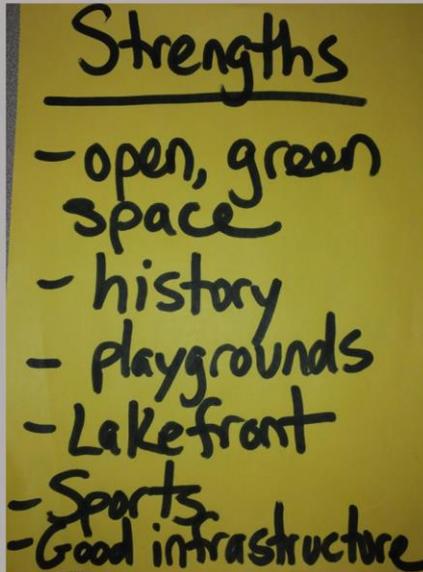
- Money
- Fear of change
- Changing demographics
- Space
- Environment
- Regulations
- DNR

out of our control

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These analyses are shown by topic in no particular order.

SWOC Exercise:
Common
Themes Across
Topics

- 
- Strengths
- open, green space
 - history
 - playgrounds
 - Lakefront
 - Sports
 - Good infrastructure

After each group was done with their five sections, the committee reviewed the work of each small group, added in other concepts they thought of for each one, and then noted ideas that emerged in common across multiple vision concepts.

SWOC Exercise:
Common
Themes Across
Topics

Weaknesses
- Access, small
door - 2 way
in + out
- Access to West
- Access to Water

After each group was done with their five sections, the committee reviewed the work of each small group, added in other concepts they thought of for each one, and then noted ideas that emerged in common across multiple vision concepts.

SWOC Exercise:
Common
Themes Across
Topics

Gaps

- Master Plan
- Budget
- Community Support
- reluctance to change

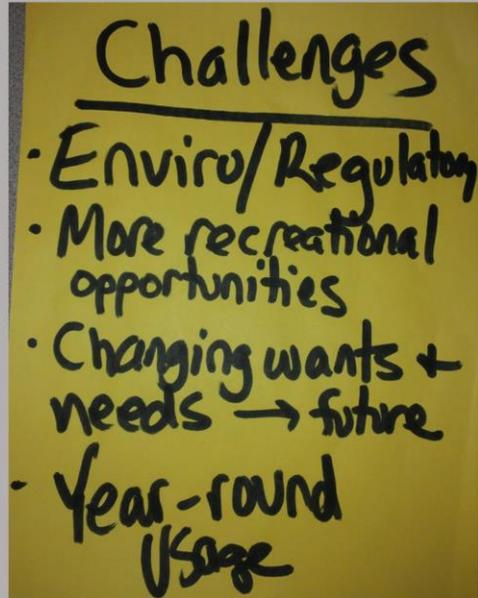
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SWOC Exercise: Common Themes Across Topics

- Opportunities
- Connect w/ FDL Works + Envision FDL
 - Improve/Construct/Update facilities
 - More events
 - Proposed new bike paths
- Amphitheater or Stage
- Year Round Usage

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SWOC Exercise:
Common
Themes Across
Topics

- 
- Challenges
- Enviro/Regulatory
 - More recreational opportunities
 - Changing wants + needs → future
 - Year-round usage

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