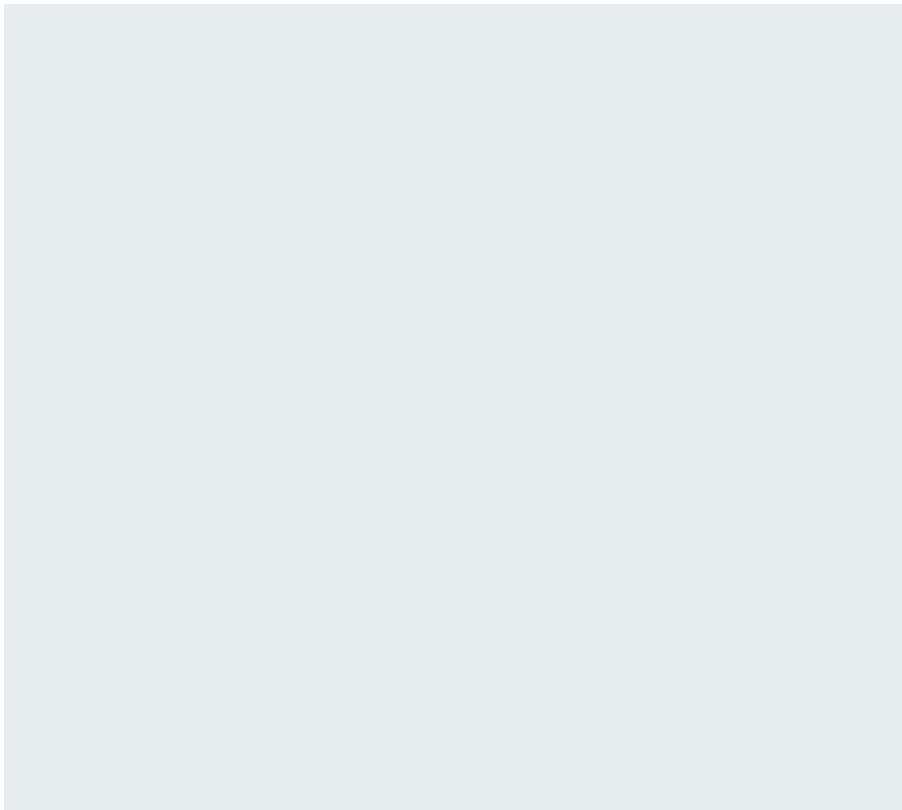


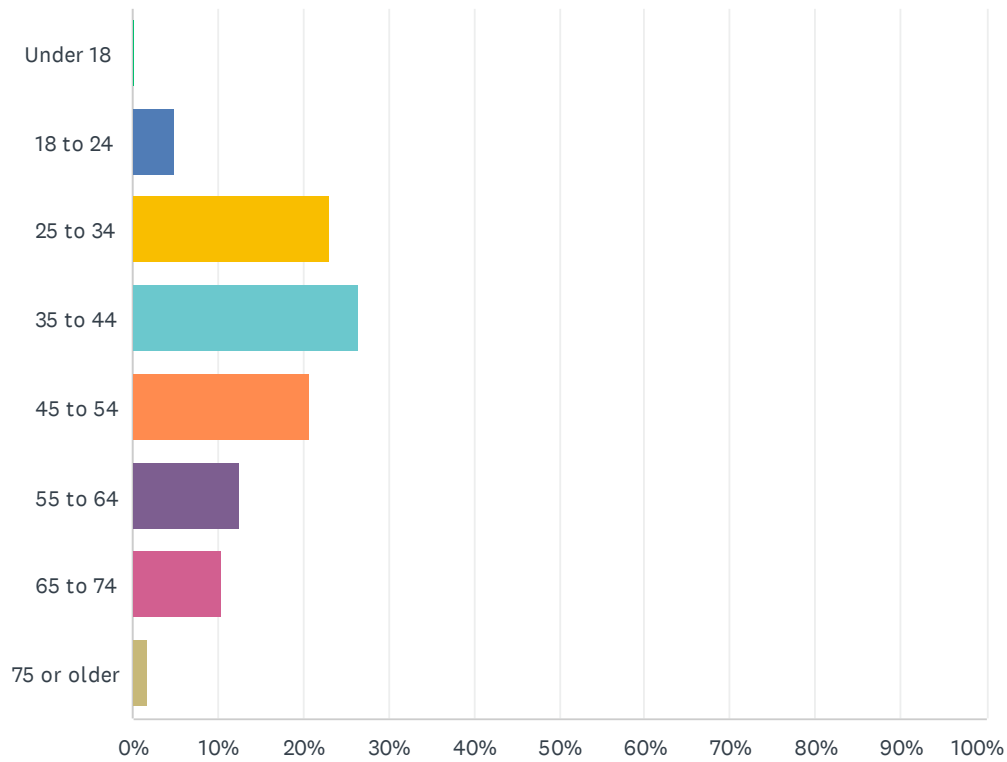
APPENDIX B

SURVEY RESULTS



Q1 What is your age?

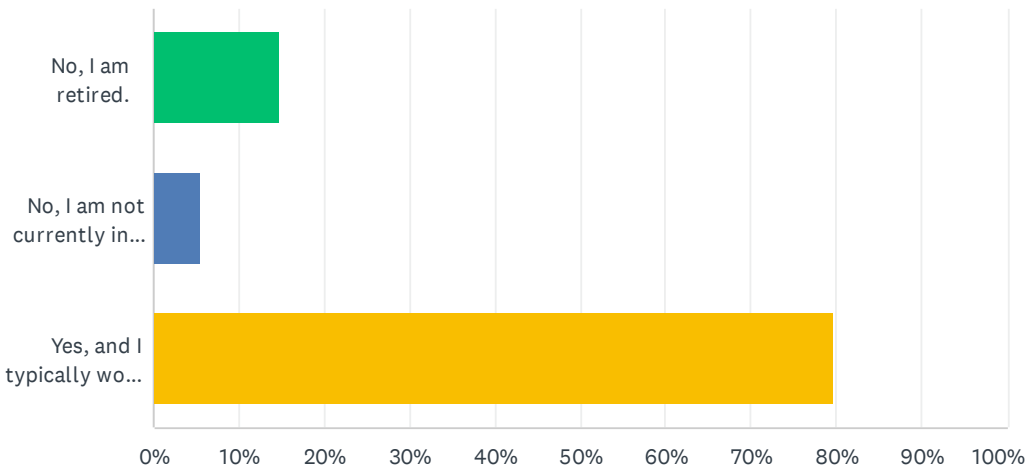
Answered: 831 Skipped: 9



ANSWER CHOICES	RESPONSES	
Under 18	0.24%	2
18 to 24	4.93%	41
25 to 34	22.98%	191
35 to 44	26.47%	220
45 to 54	20.58%	171
55 to 64	12.64%	105
65 to 74	10.47%	87
75 or older	1.68%	14
TOTAL		831

Q2 Are you currently employed?

Answered: 828 Skipped: 12



ANSWER CHOICES	RESPONSES	
No, I am retired.	14.61%	121
No, I am not currently in the workforce (e.g., student, stay at home parent, etc.)	5.56%	46
Yes, and I typically work in _____ zip code (please list below)	79.83%	661
TOTAL		828

54901 53048 54936 54956

54904 54935 Oshkosh

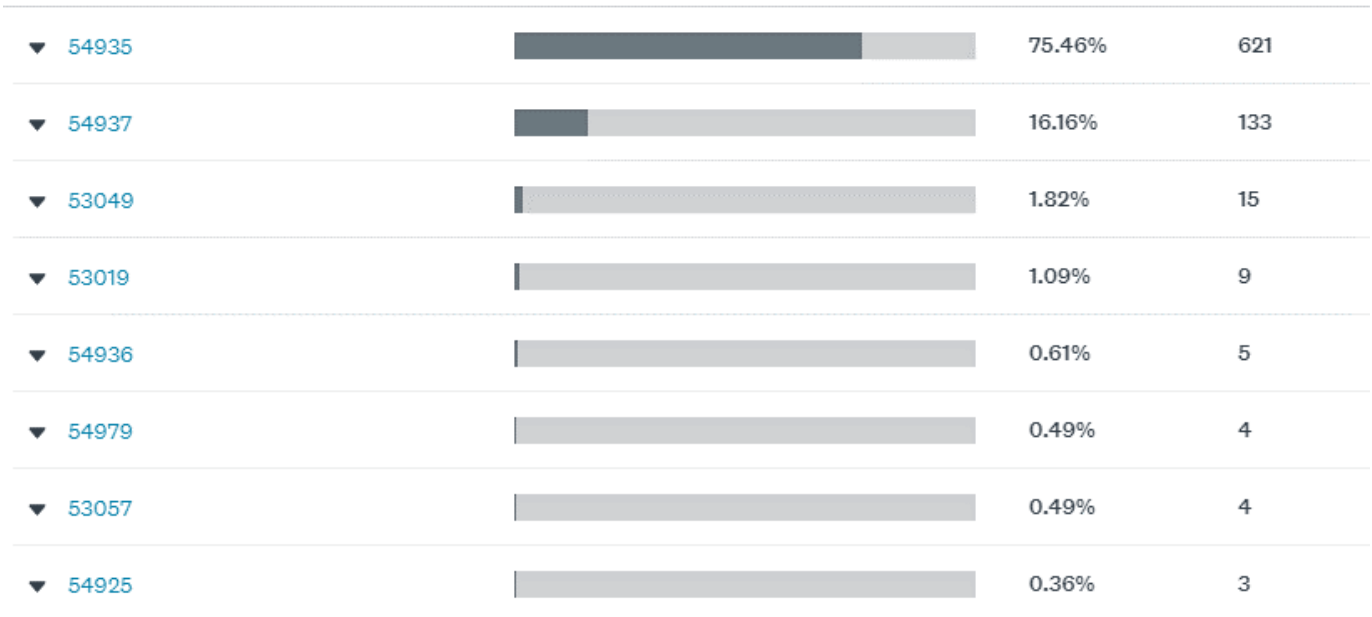
54902 53006 54937

53039 53963 54914 53916



Q3 In what ZIP code is your home located? (enter 5-digit ZIP code; for example, 54935)

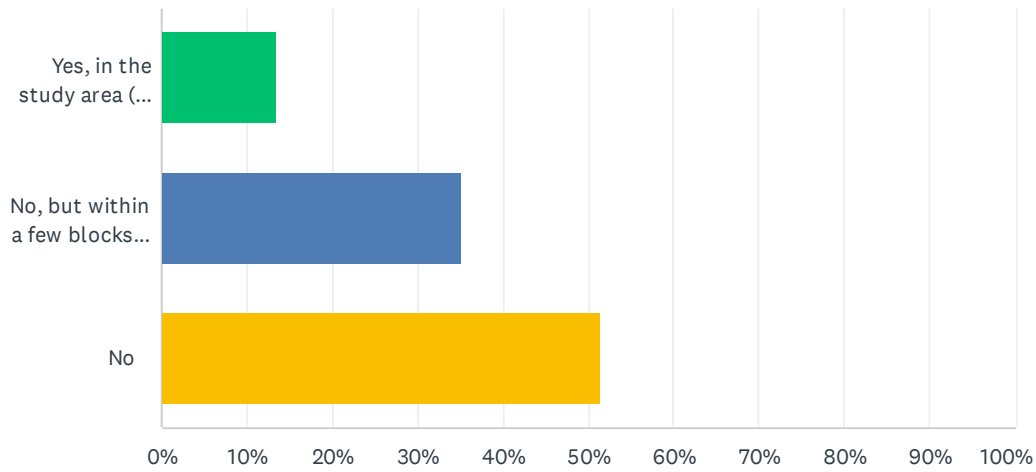
Answered: 823 Skipped: 17



54925 54935 54937
53057 53049
54979 54936 53019

Q4 Do you live or work in or near the study area?

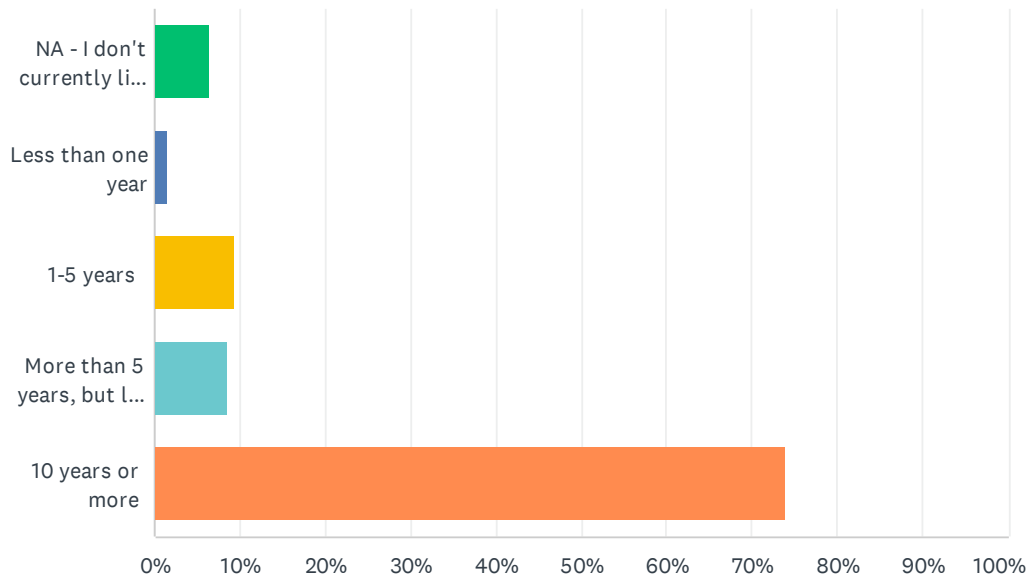
Answered: 828 Skipped: 12



ANSWER CHOICES	RESPONSES	
Yes, in the study area (N Main Street between Johnson and Scott)	13.41%	111
No, but within a few blocks from the study area.	35.14%	291
No	51.45%	426
TOTAL		828

Q5 If you live in Fond du Lac, how long have you lived here?

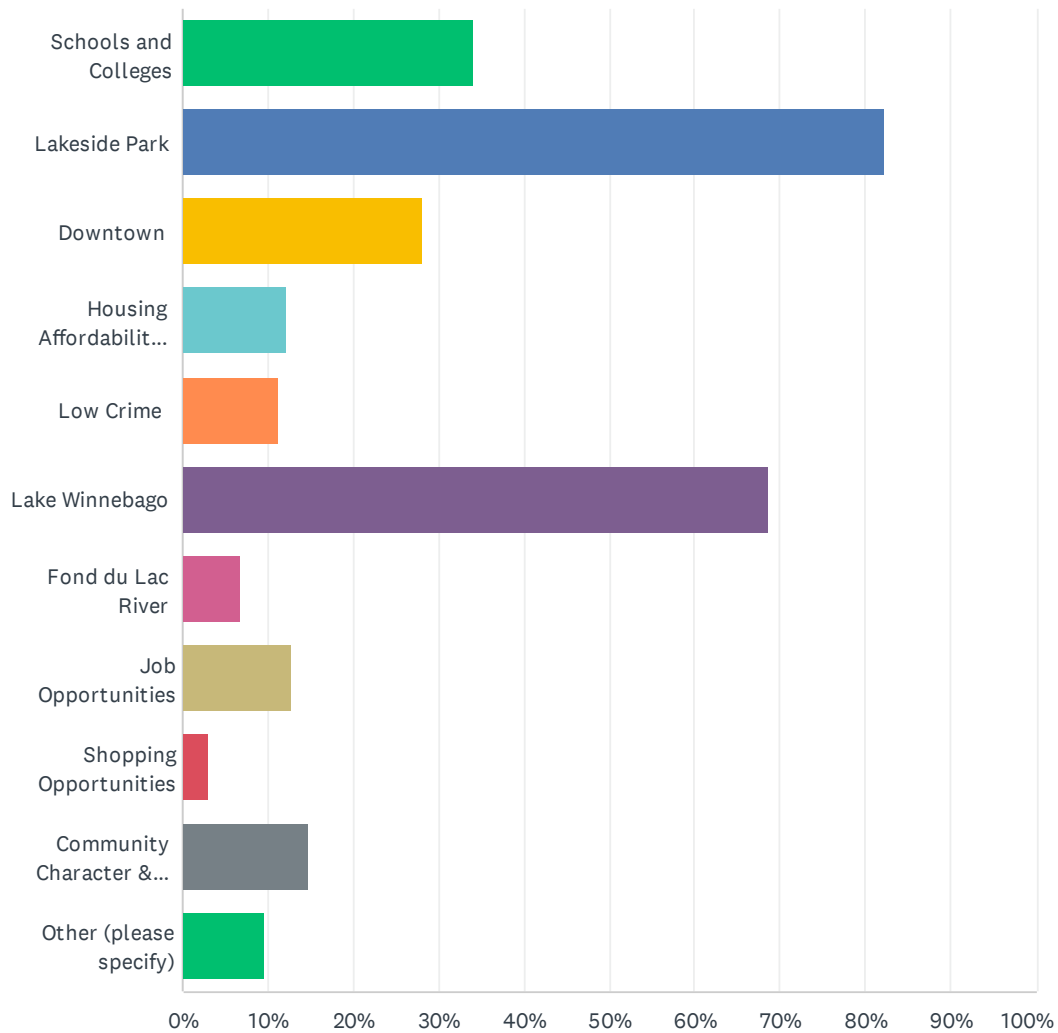
Answered: 825 Skipped: 15



ANSWER CHOICES	RESPONSES	
NA - I don't currently live in Fond du Lac	6.42%	53
Less than one year	1.58%	13
1-5 years	9.45%	78
More than 5 years, but less than 10 years	8.61%	71
10 years or more	73.94%	610
TOTAL		825

Q6 What is Fond du Lac's TOP THREE asset?

Answered: 748 Skipped: 92



North Main Street - Design Preference Survey

ANSWER CHOICES	RESPONSES	
Schools and Colleges	34.09%	255
Lakeside Park	82.22%	615
Downtown	28.07%	210
Housing Affordability & Options	12.17%	91
Low Crime	11.23%	84
Lake Winnebago	68.72%	514
Fond du Lac River	6.82%	51
Job Opportunities	12.70%	95
Shopping Opportunities	2.94%	22
Community Character & Identity	14.71%	110
Other (please specify)	9.63%	72
Total Respondents: 748		

#	OTHER (PLEASE SPECIFY)	DATE
1	community stakeholders from multiple disciplines working together	2/28/2023 5:52 PM
2	lakeside park if it were updated from last shot down proposal	2/28/2023 3:26 PM
3	Restaurants	2/28/2023 8:33 AM
4	I think you mean: "What ARE Fond du Lac's top three assetS?"	2/27/2023 5:12 PM
5	Public Safety	2/27/2023 4:17 PM
6	Used to be schools, that is questionable	2/27/2023 4:07 PM
7	Location to other places	2/27/2023 1:03 PM
8	near Milwaukee and Appleton. centrally located	2/27/2023 8:39 AM
9	Near to Milwaukee.	2/27/2023 8:31 AM
10	The art community is growing in fond du lac and there's been lots of success in supporting the art community	2/26/2023 7:50 PM
11	Lake Winnebago is the only draw. Everything else failing.	2/26/2023 1:43 PM
12	Other than the lake and Lakeside Park I'm not sure what the city or area are promoting as its assets. Although downtown is trying a revival it's appearance leaves a lot to desire. I understand it supposedly is 97% occupied many stores, store front look dirty and abandoned.	2/26/2023 10:08 AM
13	Close proximity to other cities	2/26/2023 7:50 AM
14	nothing	2/26/2023 12:00 AM
15	What are Fond du Lac's not what is so schools are eliminated.	2/24/2023 11:48 PM
16	Bringing in section 8 from Milwaukee/Chicago	2/24/2023 8:48 PM
17	Central location in Wisconsin (proximity to other cities)	2/24/2023 2:02 PM
18	Open more atv/utv roads	2/23/2023 11:37 PM
19	The church community	2/23/2023 6:43 PM
20	None	2/23/2023 6:40 PM

North Main Street - Design Preference Survey

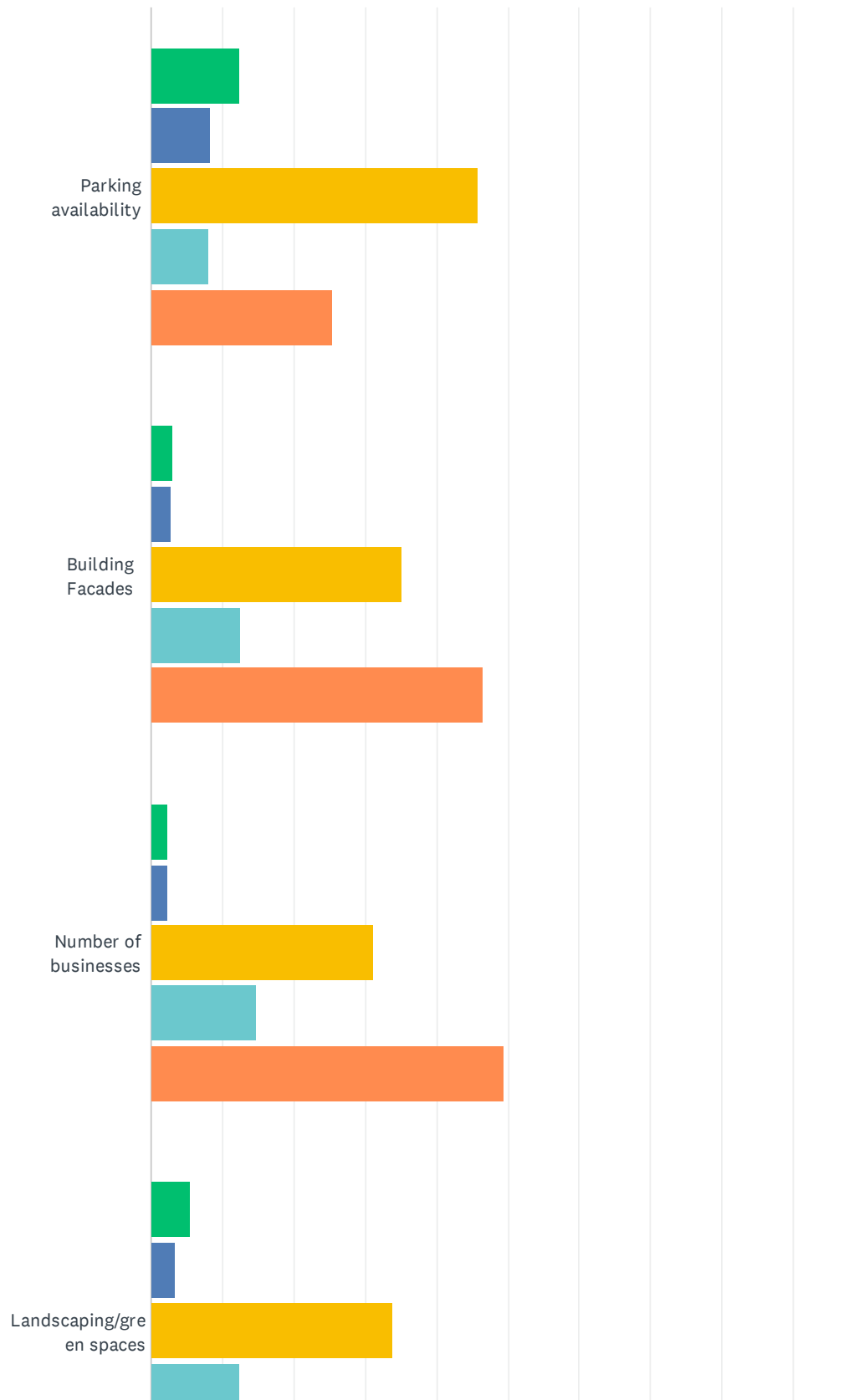
21	Convenience of travel between bigger city's	2/23/2023 12:50 AM
22	Small town	2/22/2023 10:17 PM
23	None	2/22/2023 7:11 PM
24	Great location in the state, within an hour of a lot of the major cities on the eastern side	2/22/2023 6:27 PM
25	Can't come up with 3	2/22/2023 4:31 PM
26	We need more plow trucks	2/22/2023 12:18 PM
27	Potential for Green Space	2/22/2023 10:23 AM
28	I don't think Fond du Lac has much.	2/22/2023 9:25 AM
29	New Fire Station	2/22/2023 8:47 AM
30	Geographical location	2/21/2023 4:04 PM
31	All parks	2/21/2023 9:50 AM
32	Lead pipes, subsidized housing, crime	2/21/2023 5:37 AM
33	Mercury Marine	2/20/2023 3:39 PM
34	Not Milwaukee or fox valley	2/20/2023 1:43 PM
35	Private schools	2/20/2023 1:43 PM
36	It's central location to larger options	2/20/2023 5:07 AM
37	Lots of trees	2/19/2023 5:47 PM
38	Rawhide youth services	2/19/2023 9:52 AM
39	Location to bigger citys	2/19/2023 7:41 AM
40	Room for improvement	2/18/2023 10:05 PM
41	Lake winneseptic sucks. Downtown only caters to alcoholics, no physical recreational opportunities. fondy SUCKS	2/18/2023 1:16 PM
42	Nothing	2/18/2023 12:30 PM
43	There are none!	2/18/2023 9:28 AM
44	Golf courses	2/18/2023 8:09 AM
45	Location to places outside of FDL like state parks, MKE, Chicago	2/18/2023 7:42 AM
46	Mercury marine	2/18/2023 7:36 AM
47	High crime.. because of low income housing..	2/18/2023 7:15 AM
48	Please correct the grammar in this question.	2/18/2023 3:27 AM
49	Nothing	2/17/2023 11:41 PM
50	Self employed small business opportunities	2/17/2023 10:58 PM
51	The county fair	2/17/2023 7:53 PM
52	Children's Museum	2/17/2023 6:46 PM
53	Health car	2/17/2023 5:49 PM
54	Parks	2/17/2023 4:47 PM
55	Fond du Lac County is beyond disconnected. This consensus has bias and needs to be restructured.	2/17/2023 4:41 PM
56	The Public Library	2/17/2023 4:24 PM
57	Only 1	2/17/2023 4:15 PM

North Main Street - Design Preference Survey

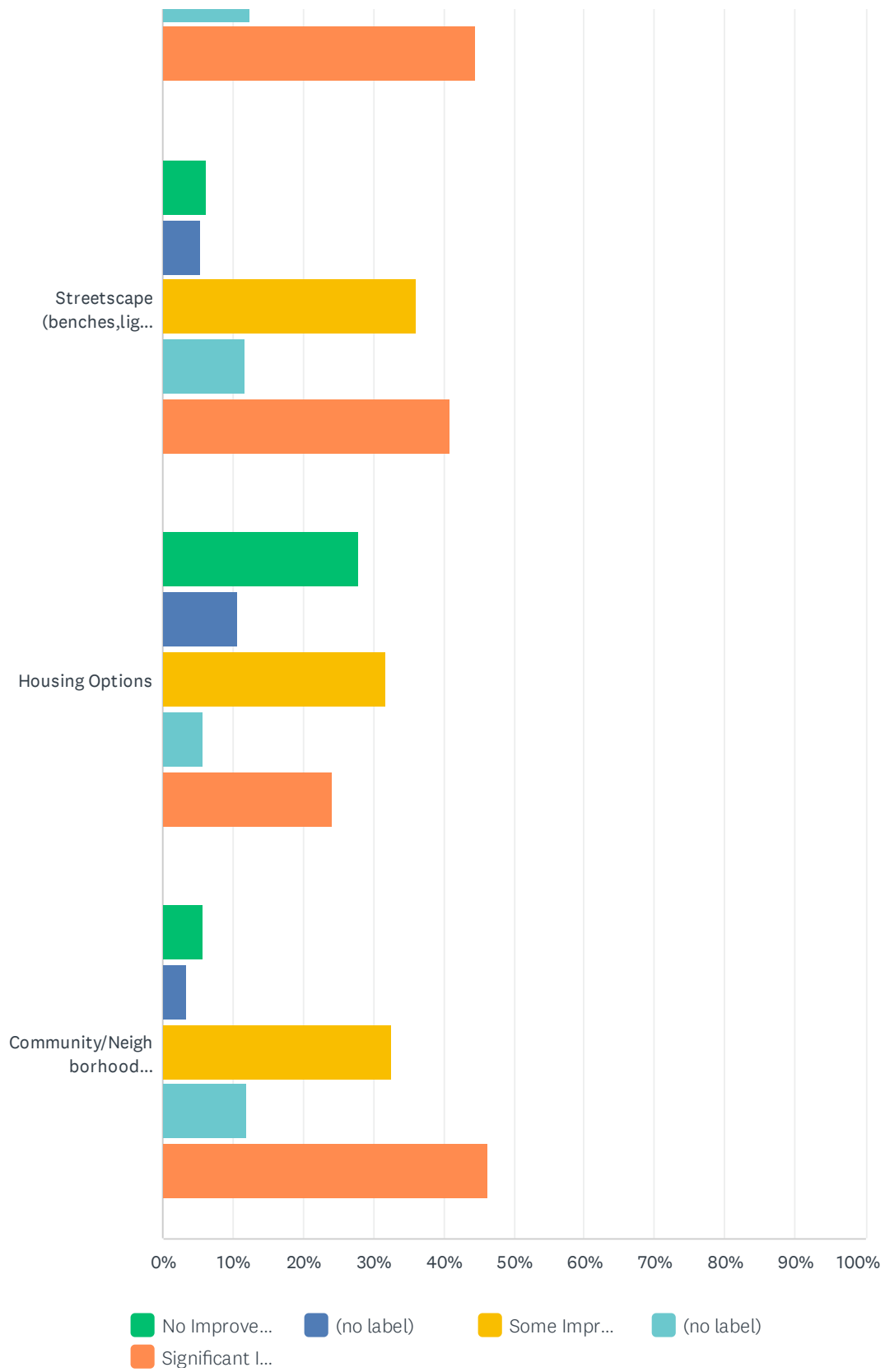
58	More shopping please	2/17/2023 3:37 PM
59	location in the state	2/17/2023 1:40 PM
60	Many restaurants	2/17/2023 1:27 PM
61	Fond du Lac Loop	2/17/2023 12:50 PM
62	Not much	2/17/2023 12:49 PM
63	Not much, no vision!!!	2/17/2023 12:38 PM
64	I don't think any of these apply	2/17/2023 12:36 PM
65	MPTC	2/17/2023 12:34 PM
66	Close to family	2/17/2023 12:24 PM
67	Me	2/16/2023 7:45 PM
68	Location to several other larger cities that have the things fond du lac doesn't. Shopping and variety of restaurants mostly.	2/16/2023 9:58 AM
69	Library	2/16/2023 9:01 AM
70	Our public schools are below average and the crime rate is terrible!	2/16/2023 8:17 AM
71	Independent Business Opportunities	2/16/2023 7:22 AM
72	Blueline Ice Arena	2/16/2023 5:02 AM

Q7 What aspects of N. Main Street need to be improved?

Answered: 754 Skipped: 86



North Main Street - Design Preference Survey

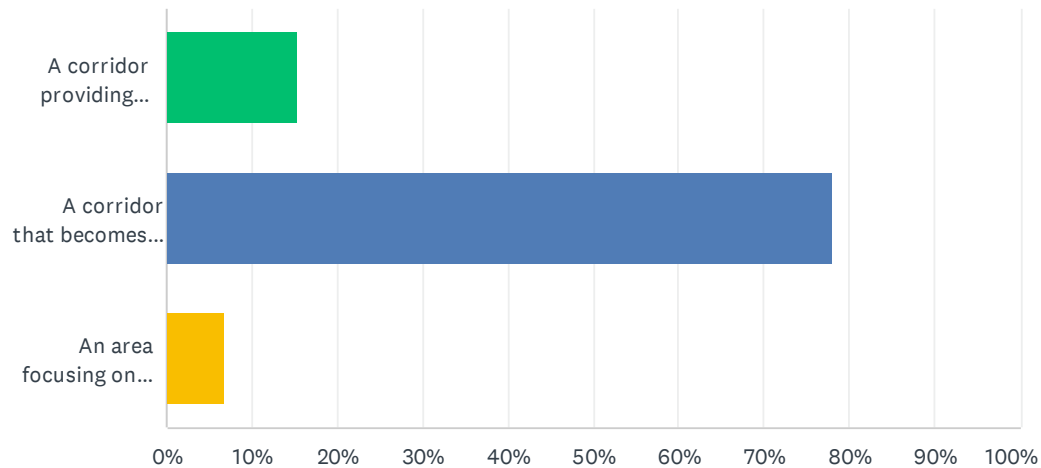


North Main Street - Design Preference Survey

	NO IMPROVEMENT	(NO LABEL)	SOME IMPROVEMENT	(NO LABEL)	SIGNIFICANT IMPROVEMENT	TOTAL
Parking availability	12.37% 92	8.33% 62	45.83% 341	8.20% 61	25.27% 188	744
Building Facades	2.96% 22	2.83% 21	35.13% 261	12.65% 94	46.43% 345	743
Number of businesses	2.41% 18	2.41% 18	31.06% 232	14.73% 110	49.40% 369	747
Landscaping/green spaces	5.47% 41	3.47% 26	34.00% 255	12.40% 93	44.67% 335	750
Streetscape (benches, lighting, etc)	6.13% 46	5.33% 40	35.95% 270	11.72% 88	40.88% 307	751
Housing Options	27.90% 207	10.65% 79	31.67% 235	5.66% 42	24.12% 179	742
Community/Neighborhood Activities	5.67% 42	3.51% 26	32.52% 241	12.01% 89	46.29% 343	741

Q8 What is the preferred vision for the N. Main Street corridor?

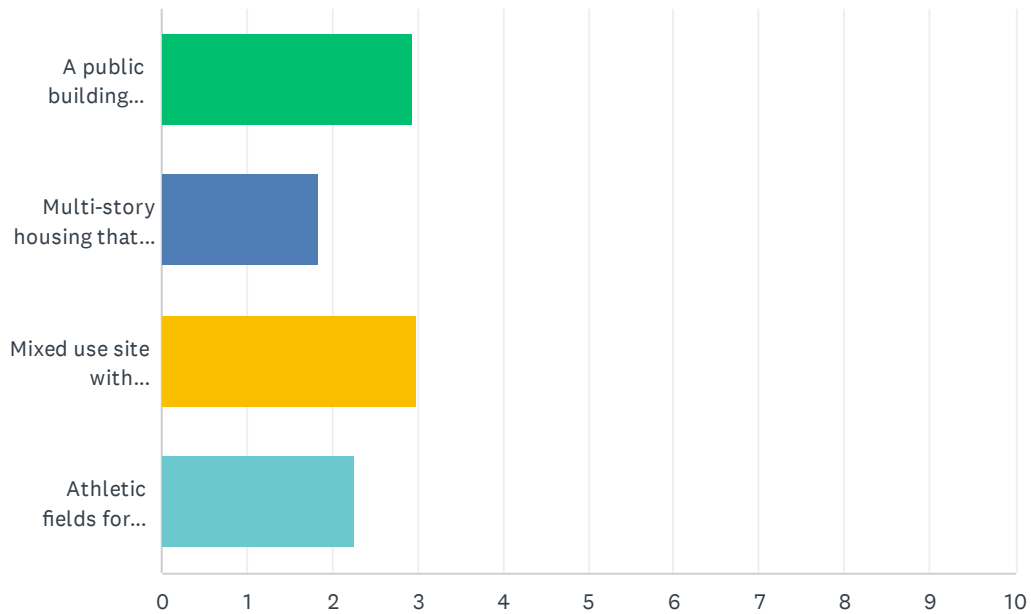
Answered: 741 Skipped: 99



ANSWER CHOICES	RESPONSES	
A corridor providing support uses to serve the downtown and visitors to Lakeside Park. Preferred uses include auto-oriented and/or chain restaurants, service uses and some additional housing.	15.25%	113
A corridor that becomes an destination that complements the Downtown District and Lakeside Park. Preferred uses include a public destination spot, unique/ethnic restaurants, specialty shops, and increased housing options.	78.00%	578
An area focusing on increasing housing options to support continued growth of the Downtown District. Preferred uses include multi-family buildings, townhomes, and some neighborhood commercial and mixed use buildings.	6.75%	50
TOTAL		741

Q9 Rank the mix of uses for the former Saputo Site?

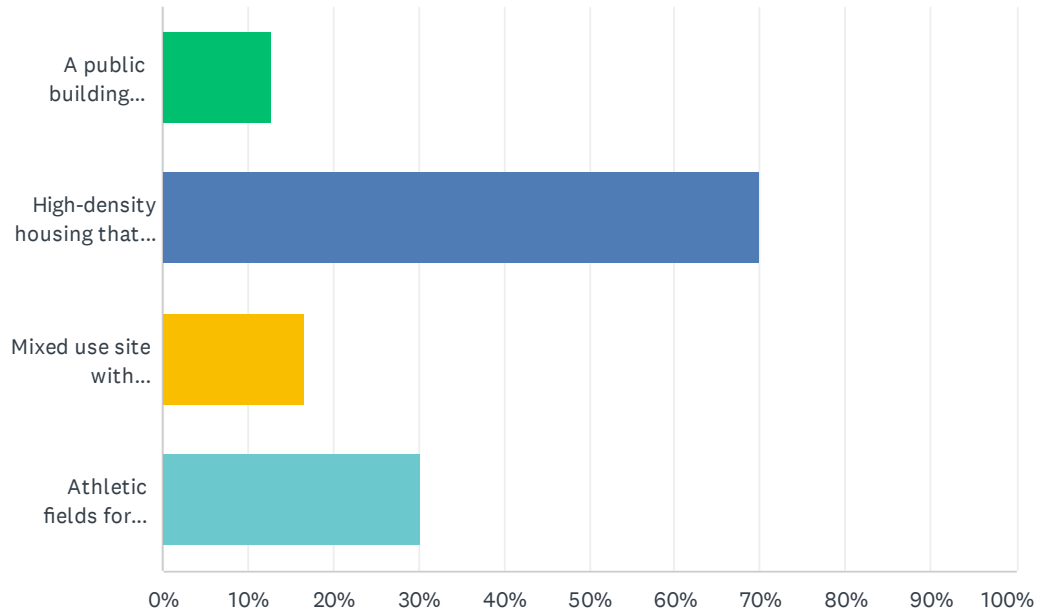
Answered: 710 Skipped: 130



	1	2	3	4	TOTAL	SCORE
A public building providing a city/regional draw.	38.97% 272	27.36% 191	23.21% 162	10.46% 73	698	2.95
Multi-story housing that increases activity and potential spending in the corridor and in adjacent districts.	10.03% 70	14.90% 104	23.21% 162	51.86% 362	698	1.83
Mixed use site with commercial, residential and a plaza space.	35.51% 250	33.24% 234	25.43% 179	5.82% 41	704	2.98
Athletic fields for regional tournaments and local leagues.	16.60% 116	24.03% 168	27.75% 194	31.62% 221	699	2.26

Q10 Any of these same uses you would oppose for the former Saputo Site?

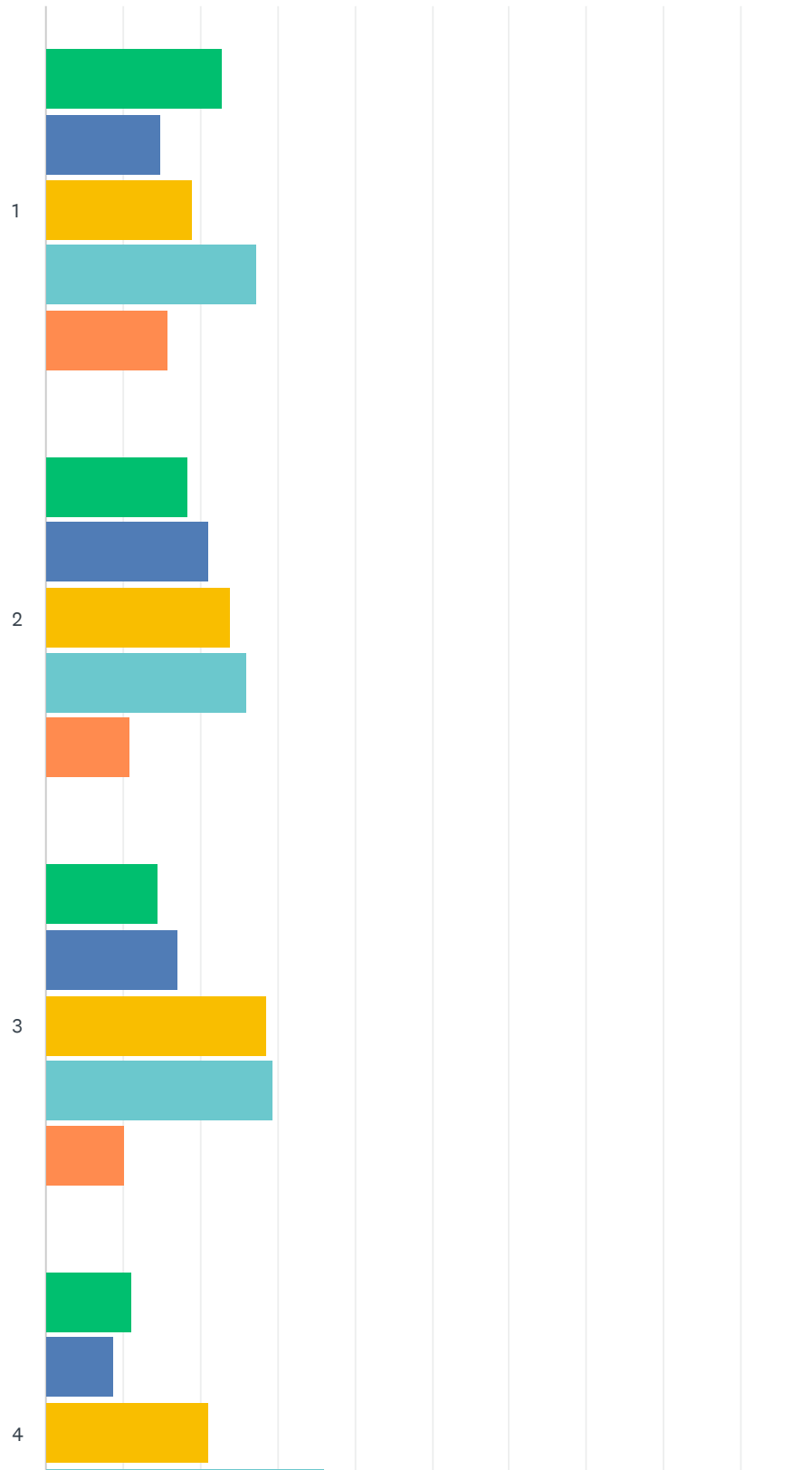
Answered: 616 Skipped: 224



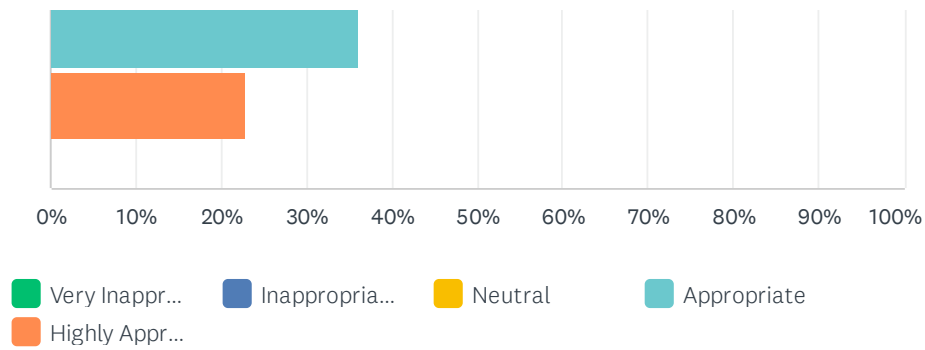
ANSWER CHOICES	RESPONSES	
A public building (e.g., museum, performance/arts, etc.) providing a city/regional draw.	12.82%	79
High-density housing that increases activity and potential spending in the corridor and in adjacent districts.	69.97%	431
Mixed use site with commercial, residential and a plaza space.	16.56%	102
Athletic fields for regional tournaments and local leagues.	30.36%	187
Total Respondents: 616		

Q11 How appropriate would each development shown below be for the former Saputo site?

Answered: 695 Skipped: 145



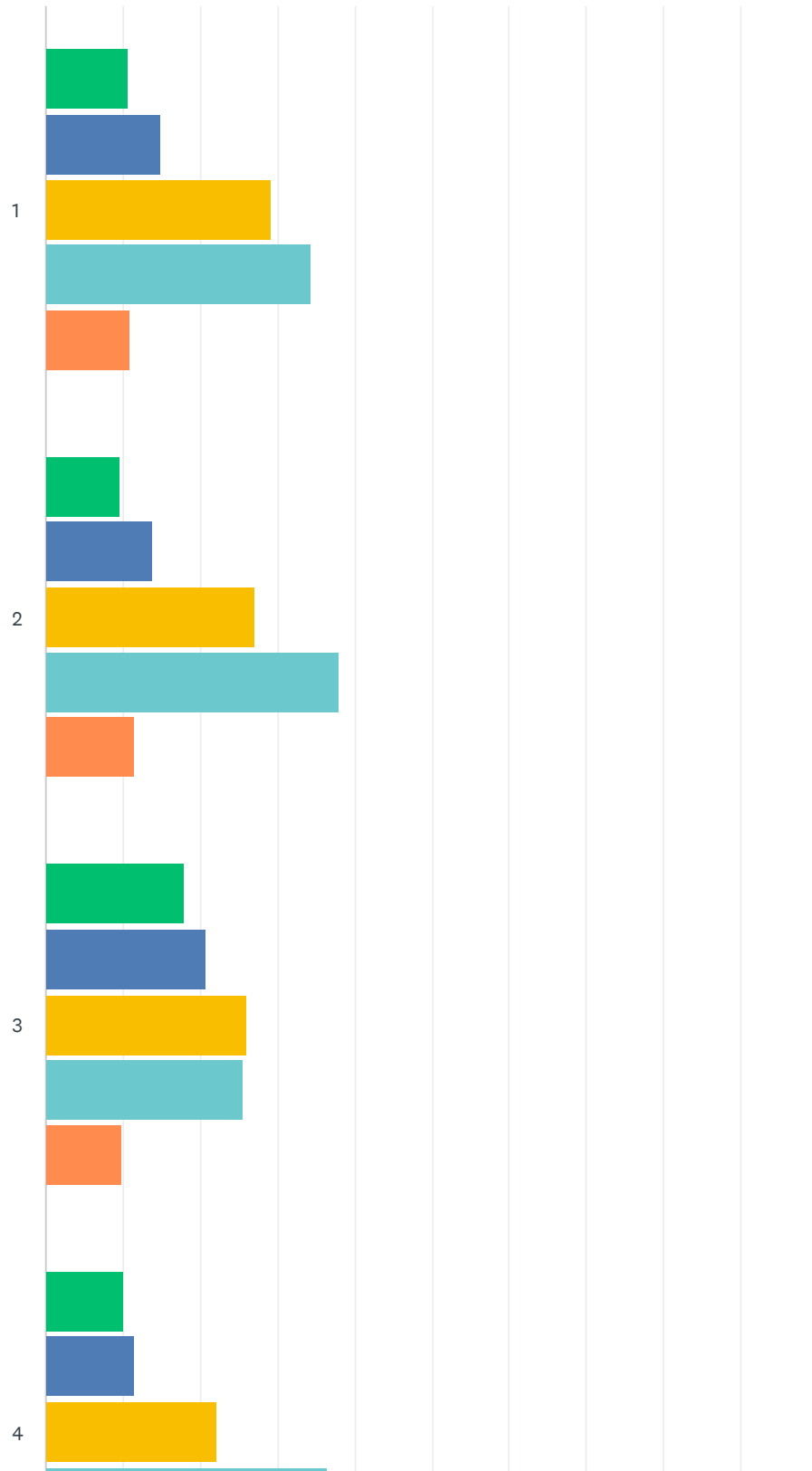
North Main Street - Design Preference Survey



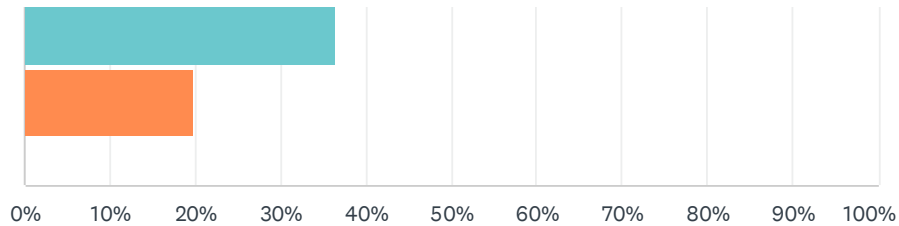
	VERY INAPPROPRIATE	INAPPROPRIATE	NEUTRAL	APPROPRIATE	HIGHLY APPROPRIATE	TOTAL
1	22.90% 158	14.93% 103	18.99% 131	27.39% 189	15.80% 109	690
2	18.26% 126	21.01% 145	23.91% 165	25.94% 179	10.87% 75	690
3	14.53% 100	17.01% 117	28.63% 197	29.51% 203	10.32% 71	688
4	11.16% 77	8.70% 60	21.16% 146	36.09% 249	22.90% 158	690

Q12 How appropriate would each commercial development be if built in the N Main St corridor?

Answered: 671 Skipped: 169



North Main Street - Design Preference Survey



■ Very Inappr...
 ■ Inappropria...
 ■ Neutral
 ■ Appropriate
 ■ Highly Appr...

	VERY INAPPROPRIATE	INAPPROPRIATE	NEUTRAL	APPROPRIATE	HIGHLY APPROPRIATE	TOTAL
1	10.61% 71	14.95% 100	29.30% 196	34.23% 229	10.91% 73	669
2	9.60% 64	13.79% 92	27.14% 181	37.93% 253	11.54% 77	667
3	17.89% 119	20.75% 138	26.02% 173	25.56% 170	9.77% 65	665
4	10.03% 67	11.53% 77	22.16% 148	36.38% 243	19.91% 133	668

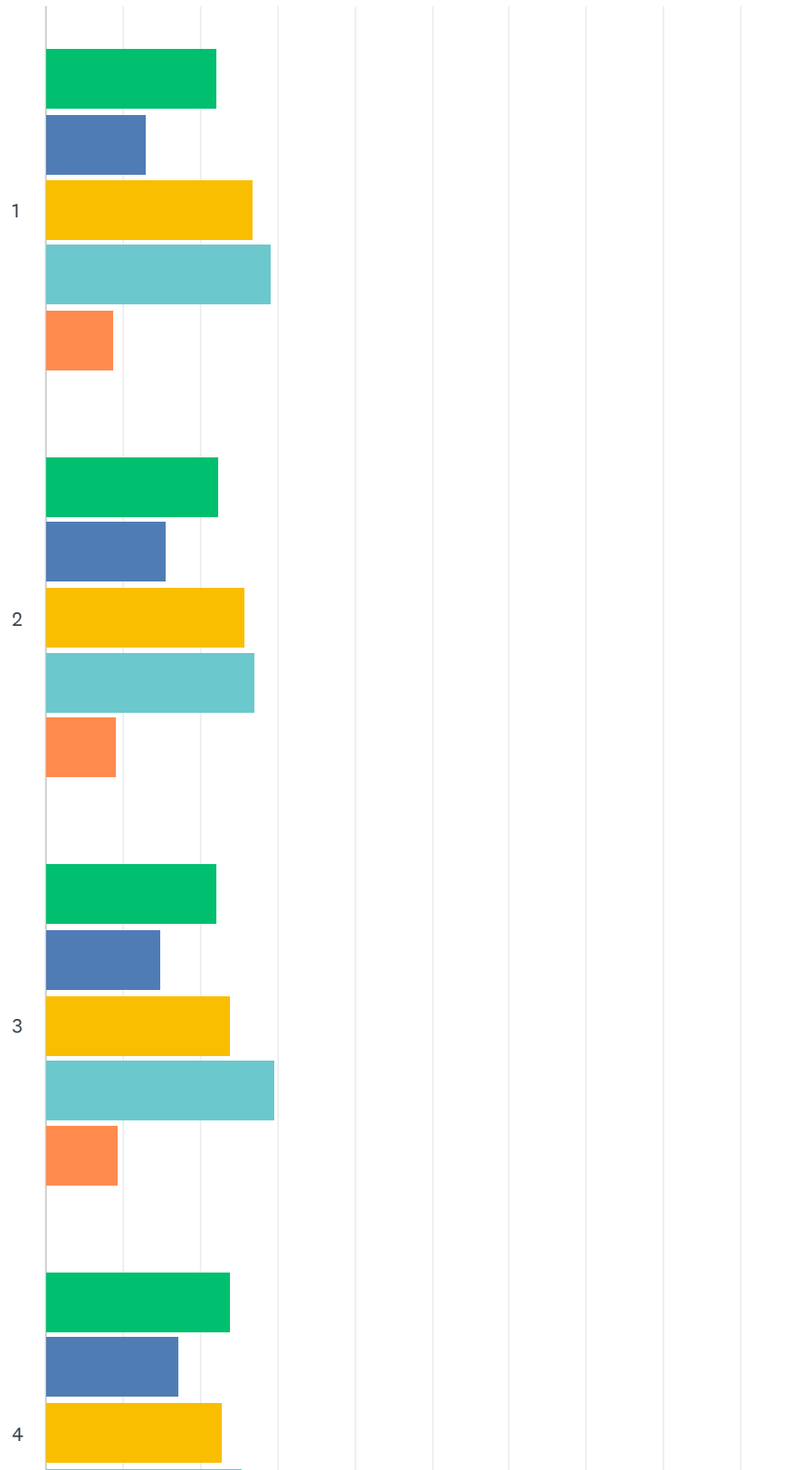
#	COMMENTS	DATE
1	I like the design, but not so much the color of #4	2/28/2023 7:33 PM
2	#2 lacks character	2/28/2023 3:51 PM
3	Any type of building that could make the area look like a village of specialty shops, families come to the park and then can visit the shops for food or souvenirs before they leave the largest inland lake of WI.	2/28/2023 2:43 PM
4	These are Very Limited Choices,...Johnson St or Hwy. 23 is the "Pull" to bring Future Customers, Future Tourists and Future Residents and Businesses into Fond du Lac..drawing people into this City Requires the use of Our Highways especially Hwy 41 North and South and Hwy 23 East and West..advertizing brings in these People to the Downtown and Lakeside Park Attractions,...I dont see No Billboards, Signs, or Anything that reflects what Fond du Lac has to Offer.. I think before Construction Starts on any of these Future Projects,.. Take the Time to ask the Questions on how We are gonna draw new Customers into these Projects,..We need Growth as in making this City Vital to the Surrounding Area's... Advertize First, Construct Second....	2/27/2023 4:10 PM
5	Add to lakeside park	2/26/2023 7:38 PM
6	The housing in this area shouldn't be low income housing!	2/25/2023 8:30 AM
7	No additional housing at all, ever!	2/24/2023 11:53 PM
8	Buildings need to be more welcoming looking.	2/24/2023 8:39 PM
9	Opposed to subsidized housing in this area.	2/23/2023 5:10 PM
10	There are plenty of houses in the area but it would nice for have some height to the buildings in this area as a destination	2/23/2023 12:57 AM
11	Fond du Lac does not under any circumstance. Need any more housing we have enough problems.	2/22/2023 10:38 PM
12	We have many areas of low income housing in fdl. If any housing would go there we need higher income housing. Also we need more shopping and things to do here. Being so close to the park- I feel entertainment area to host bands/plays and shopping would fit. We should also look to revitalize the area homes well.	2/22/2023 7:30 PM

North Main Street - Design Preference Survey

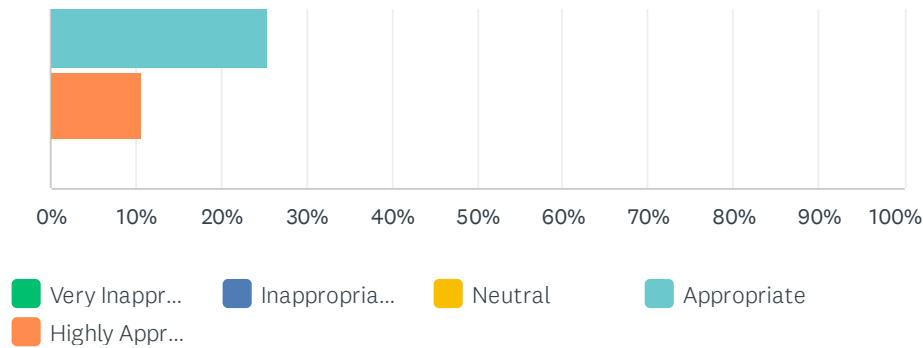
13	Do more for the veterans . Do less for low income housing	2/22/2023 6:39 PM
14	Please use this space for an attraction for everyone, not housing that would be an eyesore. We have a great city location on this side of the state and it would be nice to have a reason for people to come check it out	2/22/2023 6:33 PM
15	A venue space such as the new outdoor skating rink and plaza that Neenah has developed would be a welcome addition near Lakeside Park.	2/22/2023 12:13 AM
16	Would not want such a big building that overwhelms the area.	2/21/2023 6:26 PM
17	If 3 is apparments very inappropriate. If PAC or other community ent. Very appropriate.	2/21/2023 4:17 PM
18	Parking for festivals at the park is needed. Could also build an concert area here.	2/20/2023 10:21 PM
19	No more low income housing or apartment complexes	2/20/2023 1:47 PM
20	FdL needs more business opportunities.	2/19/2023 6:05 PM
21	No low income housing!!!!	2/19/2023 7:59 AM
22	Would love to see a outdoor spot with food trucks,relaxing music, maybe outdoor movies where everyone can relax on weekends	2/18/2023 6:19 PM
23	REC CENTER OUTDOOR ACTIVITIES	2/18/2023 1:20 PM
24	Make it a public parking lot for using lakeside park. Especially during walleye weekend. But let food some good trucks use it	2/18/2023 11:19 AM
25	I don't like any of them why do we need a modern multi level building there? Why can't we plant trees and have a walking path with benches there and a little building.why some big monstrous building?	2/18/2023 9:53 AM
26	Improving the athstetic of downtown should be a goal.	2/18/2023 7:47 AM
27	These would all be appropriate. It should he done by developers without the City butting-in. FdL City government is suffocating the prosperity of the city. Get out of the way!	2/17/2023 10:16 PM
28	A conventional center would work well. A place for outdoor festival similar to what was proposed for Lakeside Park would be a good idea. More soccer fields doesn't make sense. The land should be donated to the Brothertown tribe and they should put up a casino. The tax revenue would help the city afford other projects.	2/17/2023 9:29 PM
29	Let's bring beautiful architecture back to our city.	2/17/2023 3:11 PM
30	height detracts from attractiveness, no more than 2 floors	2/17/2023 1:46 PM
31	No apartments we need a good draw for park and downtown.	2/17/2023 1:06 PM
32	I am against residential, but voting towards the classy, clean and modern look.	2/17/2023 12:56 PM
33	The smaller the buildings the better. No huge buildings or apartments.	2/17/2023 12:50 PM
34	They are all kind of ugly	2/17/2023 11:01 AM
35	N/A	2/16/2023 5:15 PM
36	More concept	2/16/2023 4:53 PM
37	needs to be visually appealing and inviting to the Park, not just another building with windows and boxes blocking the sun	2/16/2023 1:09 PM
38	Maybe just build affordable housing for homeless people in thr city or train the police to deal with mental health crises 🤪	2/16/2023 9:04 AM
39	Demolish house across from train in lakeside park	2/16/2023 7:19 AM

Q13 How appropriate would each setback be for buildings along the N Main St corridor?

Answered: 662 Skipped: 178



North Main Street - Design Preference Survey



	VERY INAPPROPRIATE	INAPPROPRIATE	NEUTRAL	APPROPRIATE	HIGHLY APPROPRIATE	TOTAL
1	22.15% 146	13.05% 86	26.86% 177	29.29% 193	8.65% 57	659
2	22.34% 147	15.65% 103	25.84% 170	27.05% 178	9.12% 60	658
3	22.12% 146	15.00% 99	23.94% 158	29.55% 195	9.39% 62	660
4	23.79% 157	17.27% 114	22.73% 150	25.45% 168	10.76% 71	660

#	COMMENTS	DATE
1	If there are to be homes (condo's) there then definitely more of an upscale design.	2/28/2023 2:43 PM
2	The only residential this city seems to put in is subsidized. We do not need any more of that nonsense in our town. I would also like to see that methadone clinic moved out of the area. It was a terrible idea to put that at the park entrance and near the children's museum. All it did was bring the drug addicts to my neighborhood and bring down my property value. At some point I will just sell my home and leave the city if it doesn't stop bringing the trash in.	2/28/2023 8:38 AM
3	These are all High Dollar, Expensive, and Unrealistic buildings...This isnt Milwaukee or Green bay where Only the Few can afford...	2/27/2023 4:10 PM
4	We need attractions for people who live here, not more people.	2/27/2023 1:06 PM
5	Add to lakeside park	2/26/2023 7:38 PM
6	Stop with the low income housing in fond du lac. We need more paying residents and not free loaders.	2/26/2023 7:10 PM
7	Medium and high end housing. Not low income	2/26/2023 5:28 PM
8	This is not a very good survey. Too vague	2/25/2023 9:34 PM
9	No high density housing!	2/25/2023 8:42 PM
10	Make sure they are not low income housing!	2/25/2023 8:30 AM
11	Too much low income housing already,	2/24/2023 8:00 PM
12	Anything besides low income or common wealth. One time a month is more than enough for my car to get broken into.I live on e Scott and there is enough crime as is.	2/24/2023 7:44 AM
13	We don't need more low income housing, all it brings is low life humans to the area	2/24/2023 6:32 AM
14	No subsidized housing	2/23/2023 5:10 PM
15	It's bad enough this town does not have a mall anymore.	2/22/2023 10:38 PM
16	Are these apartments low-income?	2/22/2023 7:36 PM
17	No low income housing	2/22/2023 6:39 PM

North Main Street - Design Preference Survey

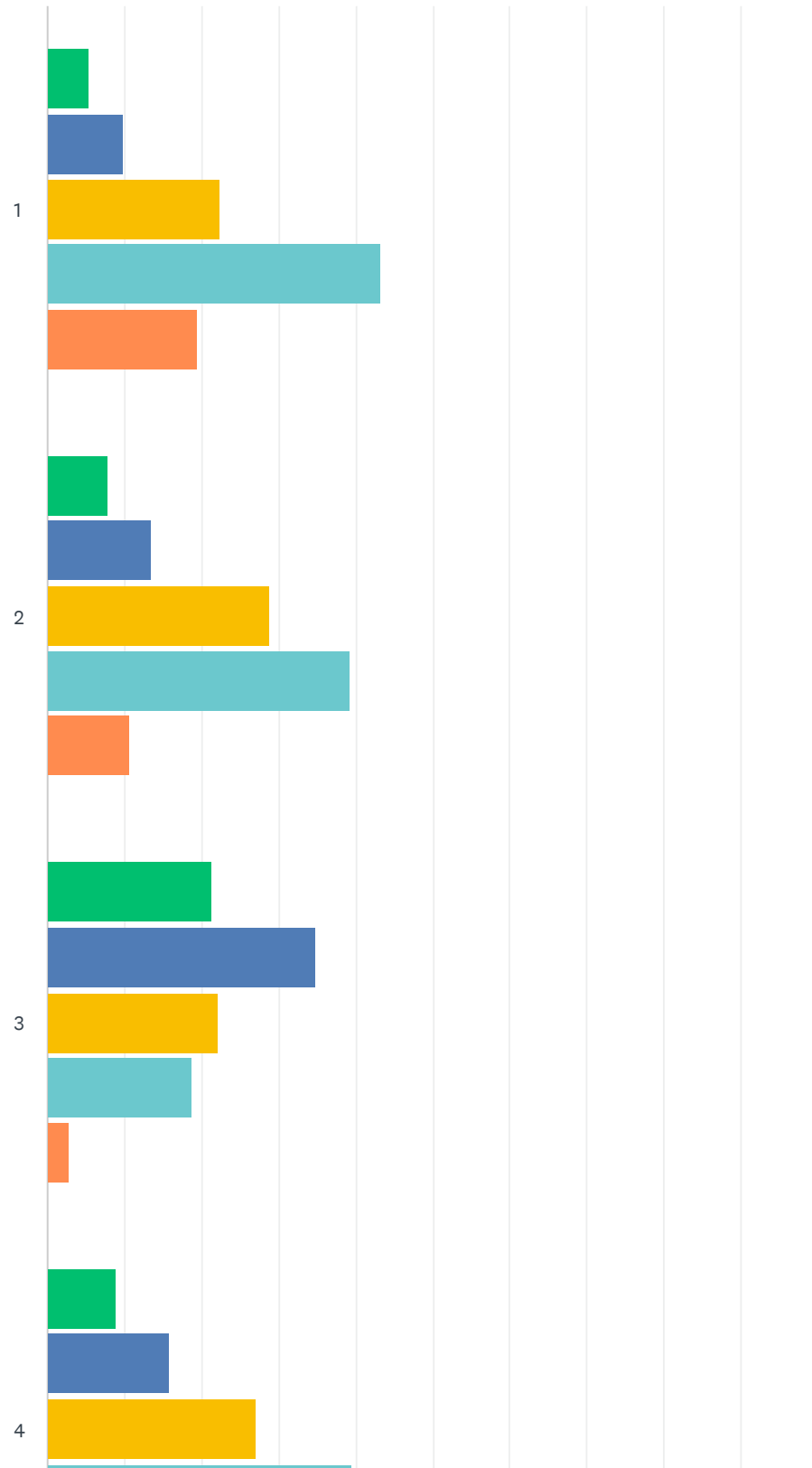
18	Putting too many people in this area will only increase an already high crime area. Affordable housing is needed, but farther away from an area you are trying to improve.	2/22/2023 6:15 PM
19	No low income housing please	2/22/2023 5:38 AM
20	Fix the roads, division street is basically the worst road in town. From park to hickory.	2/21/2023 6:24 PM
21	We have enough "affordable housing" and high density units. Commonwealth creates them and crime began to rise incrementally as each new re-development opened.	2/21/2023 3:39 PM
22	No apartments/multi family.	2/20/2023 6:40 PM
23	People can't afford housing as it is in this town	2/20/2023 5:56 PM
24	Unless strictly senior housing	2/20/2023 5:04 PM
25	Stop trying to push "affordable housing" to move Milwaukee and Chicago animals into Fond du Lac. Start working on removing this scum from our formerly nice city.	2/20/2023 4:08 PM
26	No more low income housing or apartment complexes	2/20/2023 1:47 PM
27	No income housing in FDL	2/19/2023 7:59 AM
28	Need to match existing setbacks	2/19/2023 12:10 AM
29	Really guys. More public housing?	2/18/2023 11:01 PM
30	OUTDOOR ACTIVITIES	2/18/2023 1:20 PM
31	We don't need more free housing for people who don't want to work	2/18/2023 11:19 AM
32	To see it turn into apartment/condo would be a huge disappointment. Shared space but that area is a great use to draw crowds to our community	2/18/2023 6:34 AM
33	A high mix of low density residential, high density residential, and commercial activities that support life (grocery, shops, restaurants) encourages supporting local business and walking to local establishments. Segregating these things damages the health of a city by forcing residents to drive to the majority of destinations.	2/18/2023 2:48 AM
34	We need positive population growth in this corridor. Small rental houses don't support the neighborhood.	2/17/2023 10:16 PM
35	No housing	2/17/2023 7:40 PM
36	Having large apartment, complexes hurts and hinders our housing market sales.	2/17/2023 5:48 PM
37	We need affordable housing. If a house payment is 7 or 800 rent should be 5 or 6 with things included	2/17/2023 4:44 PM
38	My vote is more on the athletic side specially around winter sports as most go to Wisconsin Dells for Softball Winter tournaments.	2/17/2023 4:21 PM
39	Need more newer homes, but ones built well.	2/17/2023 3:11 PM
40	Max of 2 stories preferred	2/17/2023 2:33 PM
41	height detracts from attractiveness, no more than 2 floors	2/17/2023 1:46 PM
42	No more low income housing. Would much rather see nicer townhomes and condo's. Not rentals.	2/17/2023 1:21 PM
43	Although we don't need more housing, it would be nice to have upscale housing near new businesses in that area. It would create a draw of people from around the county to shop and use lakeside park.	2/17/2023 12:58 PM
44	No residential housing here please	2/17/2023 12:58 PM
45	I do not agree that this land should be used for housing.	2/17/2023 12:56 PM
46	I dont want to see multi apartment complex going up. Takes away from the area	2/17/2023 12:55 PM
47	High density housing in that are is not a good idea	2/17/2023 11:01 AM
48	Do not like garages facing main st.	2/16/2023 11:43 PM

North Main Street - Design Preference Survey

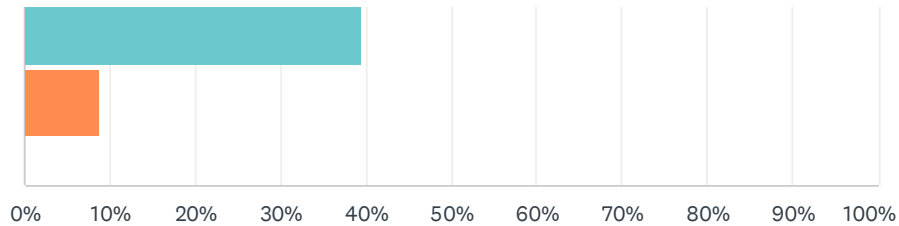
49	N/A	2/16/2023 5:15 PM
50	Would rather see commercial and community space	2/16/2023 1:57 PM
51	No more low income housing please!!!	2/16/2023 1:38 PM
52	Again, maybe support the citizens first	2/16/2023 9:04 AM
53	No more low income housing that is killing our city!	2/16/2023 7:30 AM
54	If the Saputo space does get developed into housing, it needs to be higher end housing to attract millennials and retirees. It needs to be a spot that is attractive and people choose to live.	2/16/2023 5:09 AM

Q14 How appropriate would each setback be for buildings along the N Main St corridor?

Answered: 633 Skipped: 207



North Main Street - Design Preference Survey



■ Very Inappr...
 ■ Inappropria...
 ■ Neutral
 ■ Appropriate
 ■ Highly Appr...

	VERY INAPPROPRIATE	INAPPROPRIATE	NEUTRAL	APPROPRIATE	HIGHLY APPROPRIATE	TOTAL
1	5.26% 33	9.73% 61	22.33% 140	43.22% 271	19.46% 122	627
2	7.96% 50	13.38% 84	28.82% 181	39.17% 246	10.67% 67	628
3	21.30% 134	34.82% 219	22.26% 140	18.76% 118	2.86% 18	629
4	9.05% 57	15.71% 99	27.14% 171	39.37% 248	8.73% 55	630

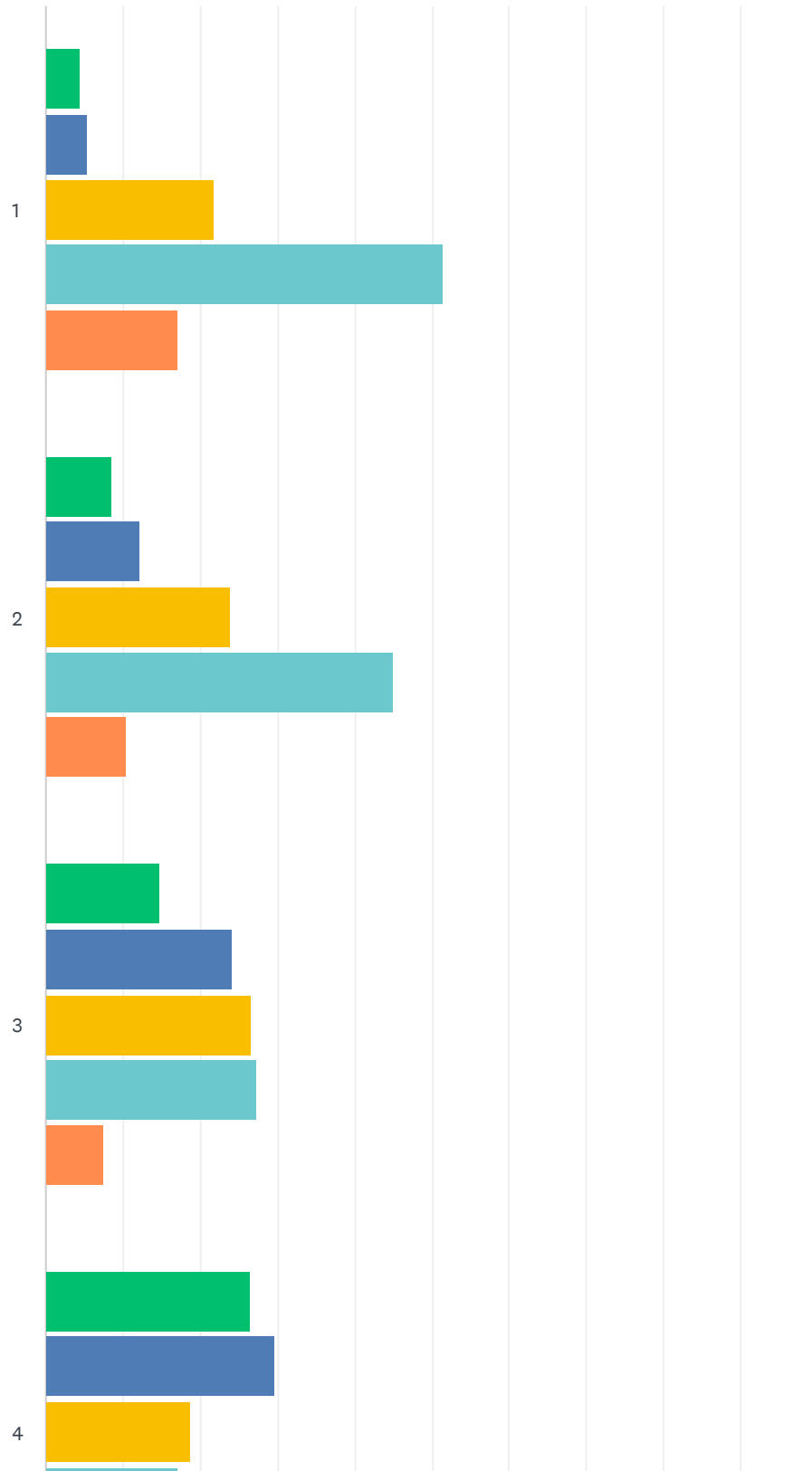
#	COMMENTS	DATE
1	Lakeside Park is the Crown Jewel of FDL. It's only appropriate that buildings & developments leading to it be beautiul.	2/28/2023 7:39 PM
2	#3 is way too much parking lot, wasted space - just use the massive parking lot across the street by Children's Museum/strip mall area, it is NEVER full and too much wasted space	2/28/2023 3:53 PM
3	having good reputable businesses would definitely increase the image of this side of town. especially during the main events that are at lakeside park.	2/28/2023 2:46 PM
4	Add to lakeside park	2/26/2023 7:40 PM
5	Do not need a strip mall look at all!	2/26/2023 5:32 PM
6	Need to see 3-D models This is too vague	2/25/2023 9:36 PM
7	No low income housing	2/22/2023 6:40 PM
8	Fix the roads in the city	2/21/2023 6:25 PM
9	I think we need more information to make a proper decision. Current space needs to be addressed.	2/19/2023 8:04 AM
10	Visible parking is hideous	2/19/2023 12:13 AM
11	4 would be ok for a museum.	2/18/2023 5:08 PM
12	Couldn't tell what the building was	2/17/2023 4:48 PM
13	Avoid another strip mall appearance	2/17/2023 2:35 PM
14	too large is unattractive, 3 is cookie cutter look everywhere	2/17/2023 1:52 PM
15	Green space in front is preferred, but large sidewalk space with trees and flower planters would be fine too.	2/17/2023 12:53 PM
16	As long as there is ample parking, the setback doesn't matter to me	2/17/2023 12:52 PM
17	Please god, no more chain restaurants. We have enough. Nothing with mozzarella sticks or bacon cheeseburgers either. This town needs some variety.	2/17/2023 12:46 PM

North Main Street - Design Preference Survey

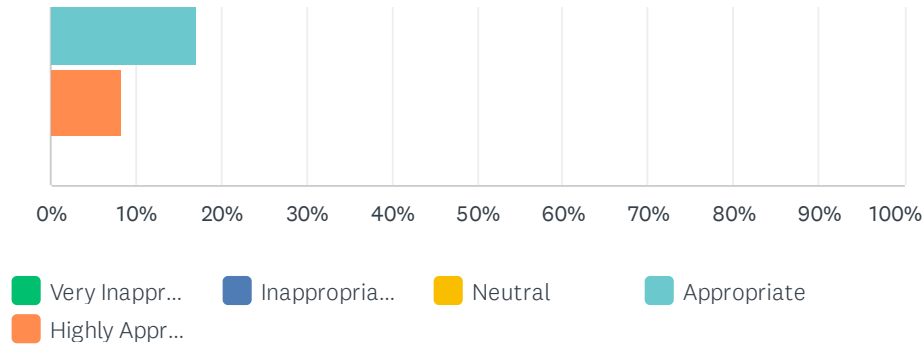
18	Make it pedestrian friendly	2/17/2023 12:26 PM
19	N/A	2/16/2023 5:17 PM
20	parking lot should not be the main focus of what people see when they drive by	2/16/2023 1:12 PM
21	I would love how supporting thr citizens would look as a building. Also maybe use our arts district to decorate	2/16/2023 9:07 AM

Q15 How appropriate would each height and massing be for buildings along the N Main St corridor?

Answered: 627 Skipped: 213



North Main Street - Design Preference Survey



	VERY INAPPROPRIATE	INAPPROPRIATE	NEUTRAL	APPROPRIATE	HIGHLY APPROPRIATE	TOTAL
1	4.49% 28	5.29% 33	21.79% 136	51.28% 320	17.15% 107	624
2	8.51% 53	12.20% 76	23.92% 149	44.94% 280	10.43% 65	623
3	14.72% 92	24.16% 151	26.56% 166	27.20% 170	7.36% 46	625
4	26.40% 165	29.60% 185	18.72% 117	16.96% 106	8.32% 52	625

#	COMMENTS	DATE
1	I don't feel very huge buildings would look nice.. just one or two stories for shops, wine tasting, sports bars to complete the downtown feel of Fond du Lac.	2/28/2023 2:46 PM
2	Add to lakeside park	2/26/2023 7:40 PM
3	Can not really judge this from these flat pictures	2/25/2023 9:36 PM
4	The height would be fine if you could tear it	2/23/2023 1:00 AM
5	Too big	2/22/2023 7:37 PM
6	No lowi	2/22/2023 6:40 PM
7	We need more plow trucks	2/22/2023 12:22 PM
8	Fix the roads	2/21/2023 6:25 PM
9	If PAC I'm okmwith a little higher profile but not for apartments.	2/21/2023 4:20 PM
10	No more low income housing or apartment complexes..... no commonwealth	2/20/2023 1:49 PM
11	3 and 4 would be appropriate at around the Saputo site only.	2/20/2023 1:06 PM
12	More information needed.	2/19/2023 8:04 AM
13	There are no tall buildings in the area and this might emulsion the residential feel of not kept low	2/19/2023 12:13 AM
14	1 good without 3rd floor, 2 is cookie cutter everywhere	2/17/2023 1:52 PM
15	No bigger than the parking ramps on Main Street	2/17/2023 12:26 PM
16	We need taller buildings to create a new vibrant pop if we are going to create a whole new district which I love the idea of	2/16/2023 5:57 PM
17	N/A	2/16/2023 5:17 PM
18	no "wall of buildings" that obscure the landscape and make it feel like just a bunch of concrete and bricks	2/16/2023 1:12 PM
19	Would love to be able to see the height of what providing housing would be. Maybe utilizing the	2/16/2023 9:07 AM

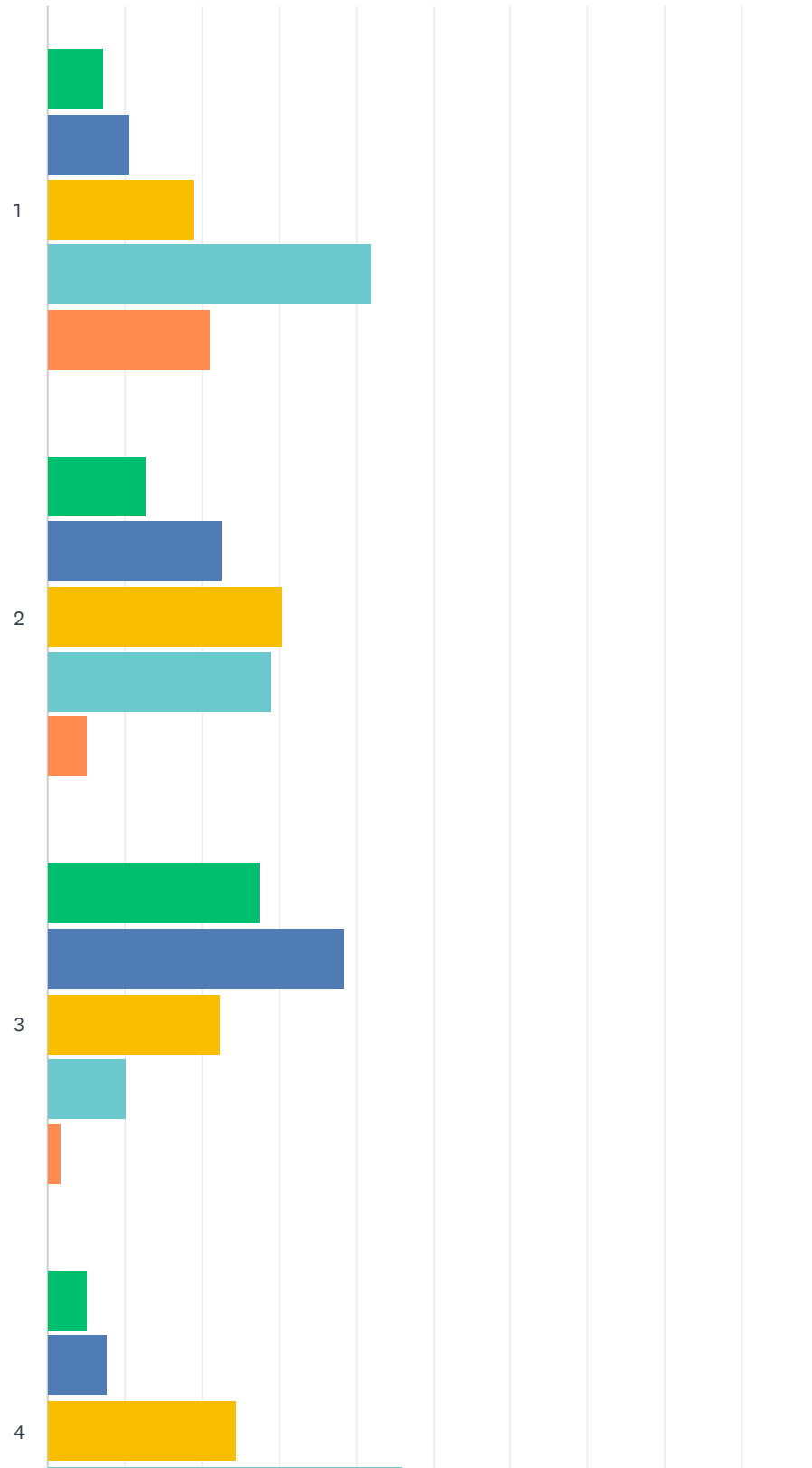
North Main Street - Design Preference Survey

empty Home Depot building !

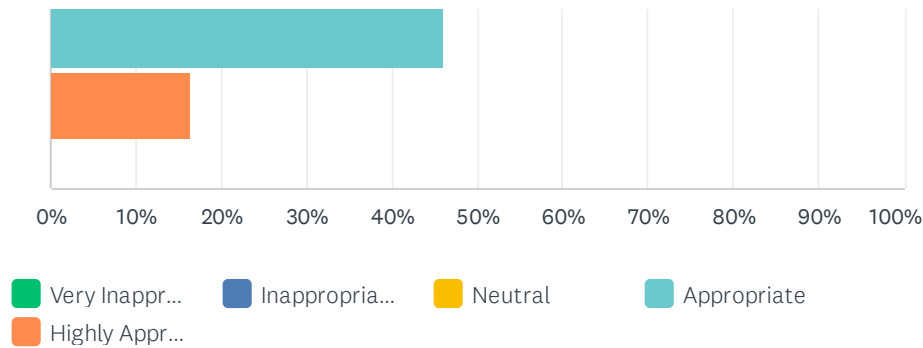
20	Two story minimum requirement	2/16/2023 7:06 AM
----	-------------------------------	-------------------

Q16 When considering the design of buildings along N Main St, how appropriate are each of these designs?

Answered: 624 Skipped: 216



North Main Street - Design Preference Survey



	VERY INAPPROPRIATE	INAPPROPRIATE	NEUTRAL	APPROPRIATE	HIGHLY APPROPRIATE	TOTAL
1	7.26% 45	10.65% 66	19.03% 118	41.94% 260	21.13% 131	620
2	12.74% 79	22.58% 140	30.48% 189	29.03% 180	5.16% 32	620
3	27.46% 170	38.29% 237	22.46% 139	10.18% 63	1.62% 10	619
4	5.13% 32	7.69% 48	24.52% 153	46.15% 288	16.51% 103	624

#	COMMENTS	DATE
1	Too cold and uninviting. More store fronts, the better!	2/28/2023 3:53 PM
2	I love brick buildings and the historical feel it brings to an area.	2/28/2023 2:46 PM
3	Add to lakeside park	2/26/2023 7:40 PM
4	Avoid strip mall from the early 2000's look	2/26/2023 5:32 PM
5	You need to make the building more eye appealing. Some of these building are just plain ugly.	2/24/2023 8:42 PM
6	#3 doesn't have good curb appeal.	2/23/2023 11:11 PM
7	No low income housing	2/22/2023 6:40 PM
8	We need more plow trucks	2/22/2023 12:22 PM
9	Fix the roads	2/21/2023 6:25 PM
10	No more low income housing, apartment complexes or commonwealth	2/20/2023 1:49 PM
11	It would be nice to keep the Main Street feel that we already have downtown	2/19/2023 12:13 AM
12	I think 1-2 levels is the most attractive and less intimidating and more welcomed.	2/18/2023 6:40 AM
13	Need a place to play indoor cornhole	2/17/2023 4:48 PM
14	attractive, light is good, spacing between buildings is more attractive than a long stretch	2/17/2023 1:52 PM
15	Let's choose classy and modern, not outdated already.	2/17/2023 1:00 PM
16	I love the ornate and historic appearance. Even if they would be new construction, the historic appearance would tie in well with the downtown portion of Main Street.	2/17/2023 12:53 PM
17	Make it characteristic, a tourism draw. (Not the "cookie-cutter" architecture)	2/17/2023 12:26 PM
18	N/A	2/16/2023 5:17 PM
19	None of these impress me	2/16/2023 1:42 PM
20	All are fairly outdated	2/16/2023 7:27 AM

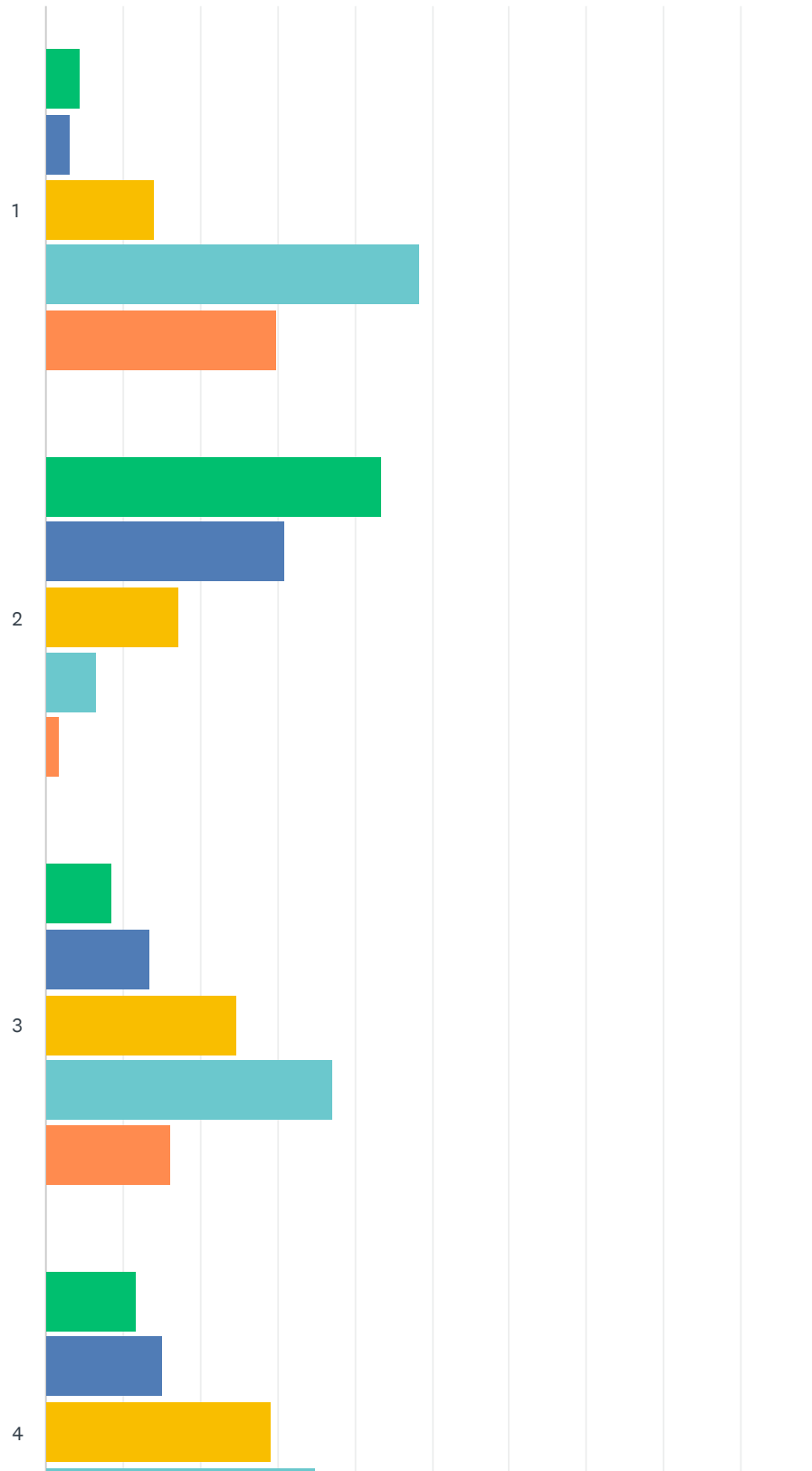
21

We have enough vacant business buildings in the community and do not need more low income housing

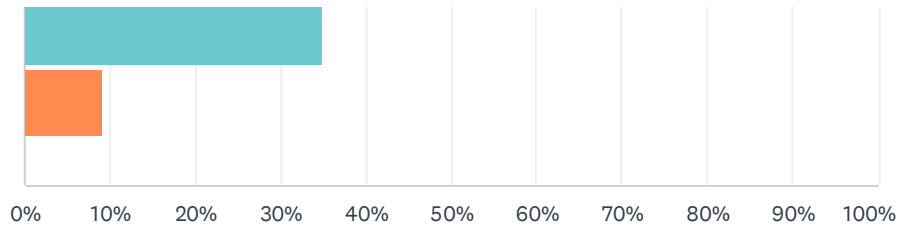
2/16/2023 6:58 AM

Q17 How appropriate would each parking lot design be for the N Main St corridor?

Answered: 619 Skipped: 221



North Main Street - Design Preference Survey



■ Very Inappr...
 ■ Inappropria...
 ■ Neutral
 ■ Appropriate
 ■ Highly Appr...

	VERY INAPPROPRIATE	INAPPROPRIATE	NEUTRAL	APPROPRIATE	HIGHLY APPROPRIATE	TOTAL
1	4.38% 27	3.25% 20	14.12% 87	48.38% 298	29.87% 184	616
2	43.51% 268	31.01% 191	17.21% 106	6.66% 41	1.62% 10	616
3	8.44% 52	13.47% 83	24.84% 153	37.01% 228	16.23% 100	616
4	11.69% 72	15.10% 93	29.22% 180	34.90% 215	9.09% 56	616

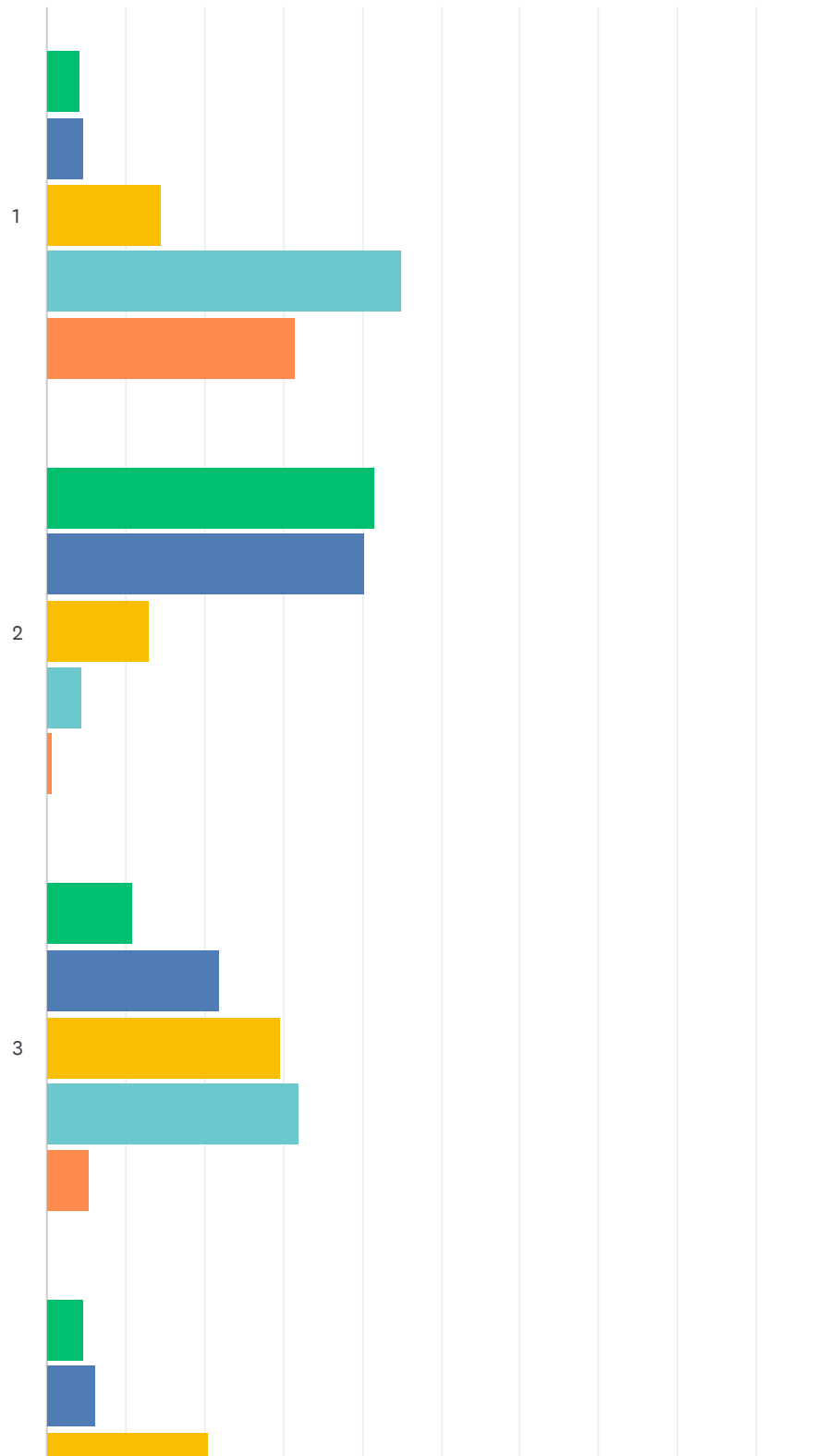
#	COMMENTS	DATE
1	Keeping greenery is aesthetically pleasing and suitable given it's near Lakeside Park. #2 is way too much concrete..	2/28/2023 3:56 PM
2	The greener the parking lot area the better more park like the feel is.	2/28/2023 2:49 PM
3	It's hard to tell the overall differences between any of these.	2/27/2023 5:20 PM
4	Add to lakeside park	2/26/2023 7:41 PM
5	Hide the lots in the back when possible for apartments	2/26/2023 5:33 PM
6	Design main street for pedestrian traffic and put parking behind the buildings. Run auto traffic off main street like it done on Macy and Marr street for the downtown area.	2/26/2023 10:19 AM
7	Uses flowers, trees and bushes to help blend in with Lakeside park. Make it look welcoming.	2/24/2023 8:44 PM
8	Angled parking attached to street	2/24/2023 3:15 PM
9	I don't prefer the shrubbery in picture 3	2/22/2023 7:40 PM
10	We need more plow trucks	2/22/2023 12:22 PM
11	Fix the roads	2/21/2023 6:26 PM
12	No idea	2/20/2023 4:38 PM
13	No more low income housing, apartment complexes or commonwealth	2/20/2023 1:51 PM
14	Water Management and landscaping important. This is the entrance to our park and should reflect that.	2/19/2023 8:09 AM
15	We have nicely planted lots in some areas, and this would help keep the area cooler as well	2/19/2023 12:16 AM
16	Approve nearly anything a community-minded developer presents. It's their money and they certainly know better than our city government officials.	2/17/2023 10:23 PM
17	Vertical parking is slightly preferred. Especially if it's so close to the lake / river. They're necessary but terrible for the environment.	2/17/2023 3:16 PM
18	The more green the better	2/17/2023 2:37 PM

North Main Street - Design Preference Survey

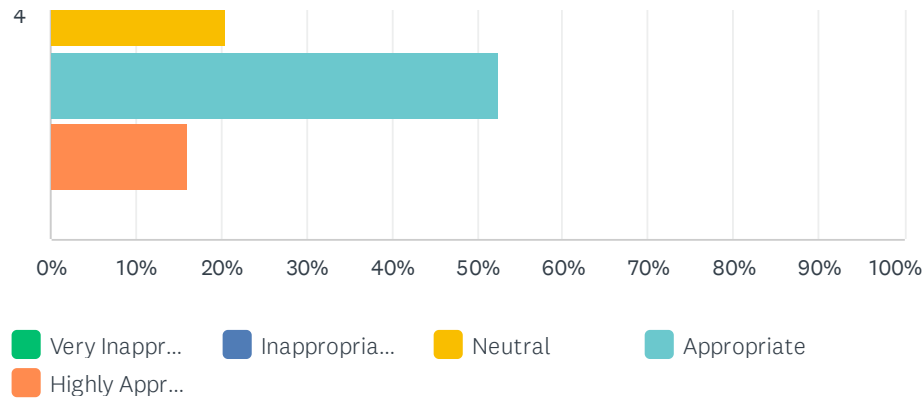
19	some kind of landscaping is attractive, large blank lot is not	2/17/2023 1:56 PM
20	Brush makes parking lots unsafe. Please consider safety, especially for women and elderly if you are adding shopping so we feel comfortable.	2/17/2023 1:04 PM
21	3 would collect garbage in brush	2/17/2023 1:03 PM
22	Green spaces are important, especially near the park.	2/17/2023 12:46 PM
23	N/A	2/16/2023 5:19 PM
24	NEVER go back to ugly open lots. provide a garden or something. America has started to look like a wasteland because we use so much space for ugly cars. And parking authority already screws people over	2/16/2023 9:08 AM

Q18 When considering areas between parking lots and the public right of way (sidewalks and streets), how appropriate would each of the parking lots edges be for the N Main St corridor?

Answered: 620 Skipped: 220



North Main Street - Design Preference Survey

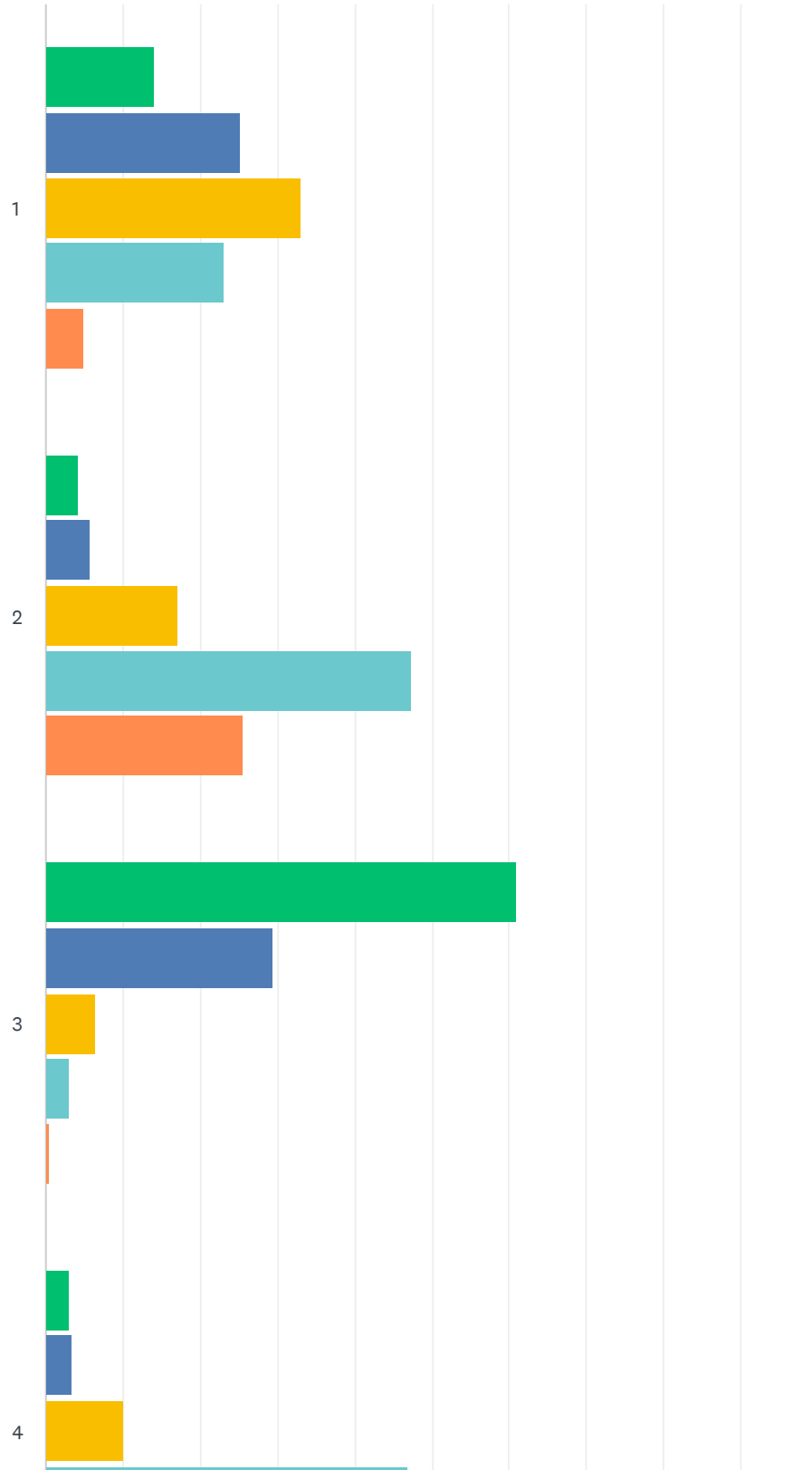


	VERY INAPPROPRIATE	INAPPROPRIATE	NEUTRAL	APPROPRIATE	HIGHLY APPROPRIATE	TOTAL
1	4.22% 26	4.71% 29	14.45% 89	44.97% 277	31.66% 195	616
2	41.59% 257	40.29% 249	12.94% 80	4.53% 28	0.65% 4	618
3	10.91% 67	21.99% 135	29.64% 182	32.08% 197	5.37% 33	614
4	4.72% 29	6.18% 38	20.49% 126	52.52% 323	16.10% 99	615

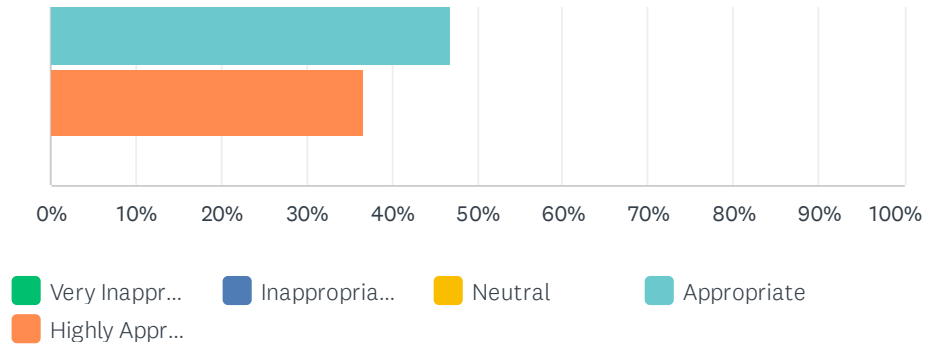
#	COMMENTS	DATE
1	Again, greenery and trees = lovely	2/28/2023 3:56 PM
2	sidewalks with terrace grass and bushes are a must. with random park benches would bring out into the city the park feel.	2/28/2023 2:49 PM
3	Again, these are all basically the same image, except one has no grass at all. That's maybe the best option, being lower on grass maintenance.	2/27/2023 5:20 PM
4	Add to lakeside park	2/26/2023 7:41 PM
5	The parked headlights on 3 would not be good for either pedestrians or drivers.	2/23/2023 12:58 PM
6	We need more plow trucks	2/22/2023 12:22 PM
7	Fix the roads	2/21/2023 6:26 PM
8	No idea	2/20/2023 4:38 PM
9	No more low income housing, apartment complexes or commonwealth	2/20/2023 1:51 PM
10	We need to make sure all gardens are well cared for. No weeds and properly planted	2/19/2023 8:09 AM
11	We already have flooding issues, so having lots drain to roads like example 3 would be a disaster. We need green space in this city	2/19/2023 12:16 AM
12	The green grass and stone edging looks more welcoming in my opinion	2/18/2023 6:45 AM
13	Thriving businesses are important. Having the city micromanage the edges of the parking lots is foolish, and this question is a great example of why other communities are thriving and FdL is not.	2/17/2023 10:23 PM
14	landscaping is much more welcoming	2/17/2023 1:56 PM
15	More foliage and greenery, less concrete and coldness.	2/17/2023 12:54 PM
16	Green spaces!	2/17/2023 12:46 PM
17	N/A	2/16/2023 5:19 PM

Q19 How appropriate would each service area design be when considering trash receptacles for development along the N Main St corridor?

Answered: 622 Skipped: 218



North Main Street - Design Preference Survey

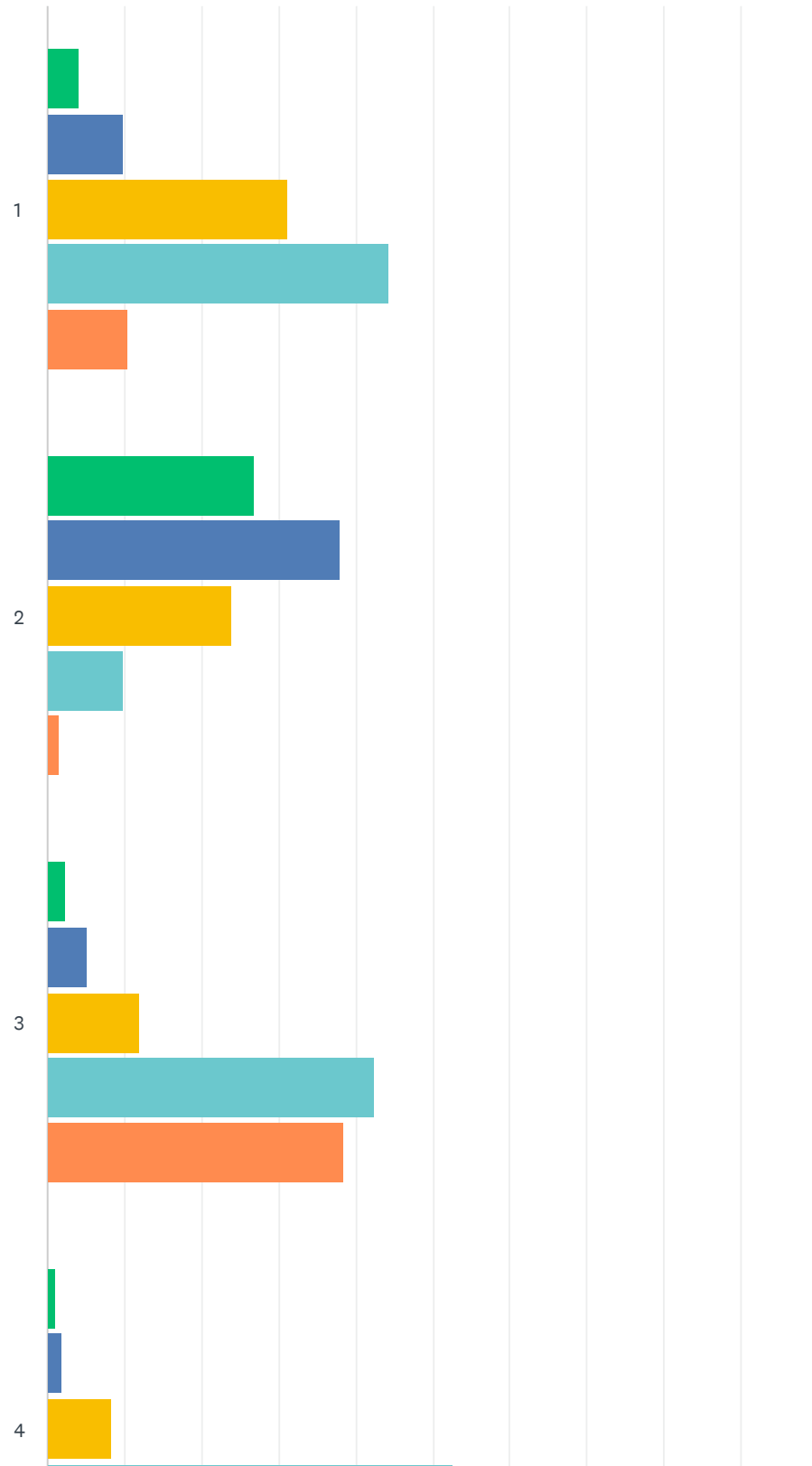


	VERY INAPPROPRIATE	INAPPROPRIATE	NEUTRAL	APPROPRIATE	HIGHLY APPROPRIATE	TOTAL
1	14.05% 87	25.20% 156	32.96% 204	22.94% 142	4.85% 30	619
2	4.21% 26	5.83% 36	17.02% 105	47.33% 292	25.61% 158	617
3	60.90% 377	29.40% 182	6.30% 39	2.91% 18	0.48% 3	619
4	2.92% 18	3.41% 21	10.06% 62	46.92% 289	36.69% 226	616

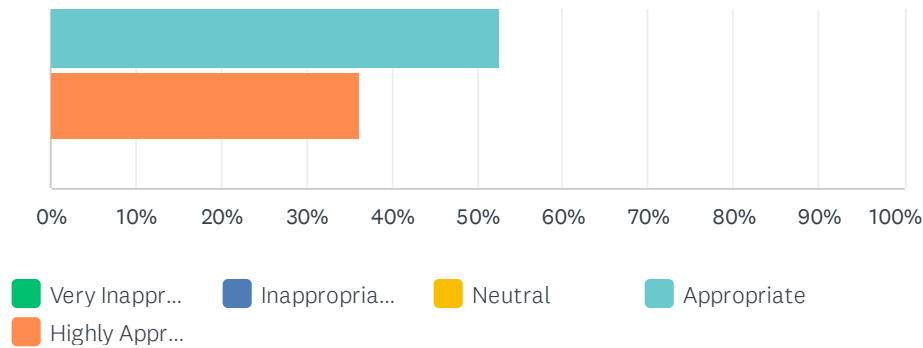
#	COMMENTS	DATE
1	#2 is beautiful, but looks costly	2/28/2023 7:42 PM
2	#2 and #4 are classy and refined, love it	2/28/2023 3:56 PM
3	make the area look the best as possible.	2/28/2023 2:49 PM
4	Depends on whether it's business or residential. Business trash should be locked up, so the gated option is best for businesses.	2/27/2023 5:20 PM
5	Add to lakeside park	2/26/2023 7:41 PM
6	I think there should be some form of fencing	2/22/2023 7:40 PM
7	We need more plow trucks	2/22/2023 12:22 PM
8	Fix the roads	2/21/2023 6:26 PM
9	do not lock or gate in trash bins if you want to reduce litter	2/20/2023 3:09 PM
10	No more low income housing, apartment complexes or commonwealth	2/20/2023 1:51 PM
11	We want to keep things tidy, #4 is great!	2/19/2023 8:09 AM
12	1 seems easier to maintain and is reasonably attractive. I wouldn't want a closed area because of the safety concern. 2. Is more pleasing to the eye.	2/18/2023 6:45 AM
13	Stop dictating dumpster corrals and get out of the way of progress.	2/17/2023 10:23 PM
14	4 appears to me to be a place for someone to stay hidden, whether to prey on others, consume drugs, etc. It poses a security risk	2/17/2023 4:08 PM
15	dumpsters in the open doesn't look safe	2/17/2023 1:56 PM
16	It holds trash - it doesn't need to be "fancy"	2/16/2023 5:19 PM
17	Just make a natural space instead of an ugly parking lot	2/16/2023 9:08 AM
18	4 is just fine if in back and not seen from street view	2/16/2023 7:30 AM
19	why should they be visible?	2/15/2023 10:53 PM

Q20 When considering the design of the public sidewalk along the N Main St corridor, which amenities would be most appropriate?

Answered: 597 Skipped: 243



North Main Street - Design Preference Survey

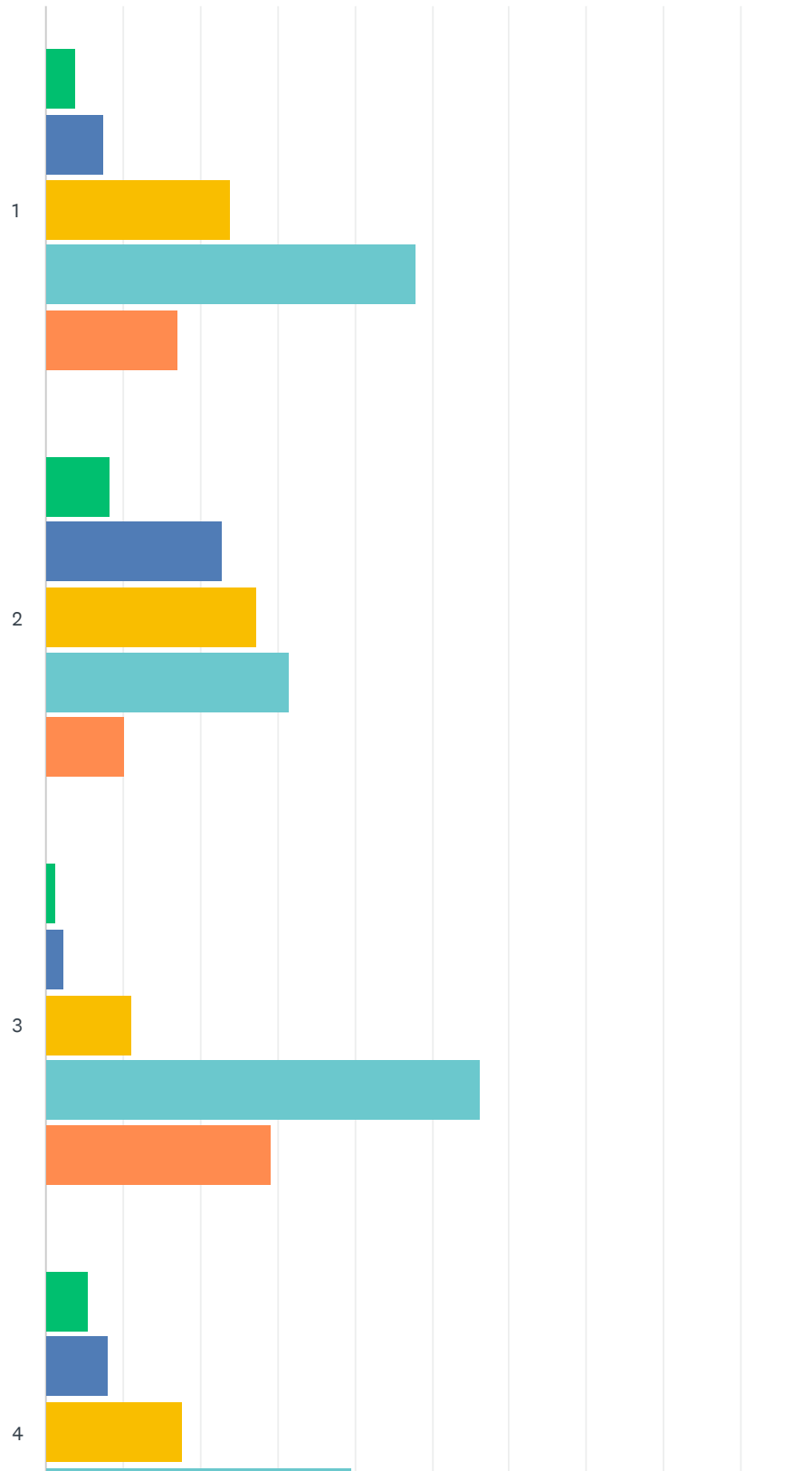


	VERY INAPPROPRIATE	INAPPROPRIATE	NEUTRAL	APPROPRIATE	HIGHLY APPROPRIATE	TOTAL
1	4.07% 24	9.83% 58	31.19% 184	44.41% 262	10.51% 62	590
2	26.90% 159	37.90% 224	23.86% 141	9.81% 58	1.52% 9	591
3	2.35% 14	5.04% 30	11.93% 71	42.35% 252	38.32% 228	595
4	1.01% 6	1.85% 11	8.22% 49	52.68% 314	36.24% 216	596

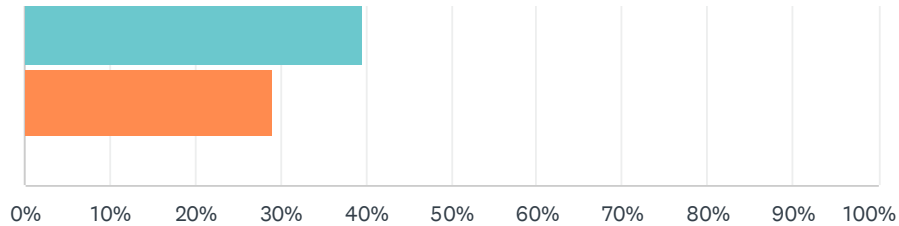
#	COMMENTS	DATE
1	#3 would be good by restaurants	2/28/2023 7:51 PM
2	#2 looks similar to what it is now, cold and too much concrete.	2/28/2023 3:59 PM
3	lots of seating available and outdoor space for those to visit	2/28/2023 2:53 PM
4	who will keep 3 looking good? or 4 plantings will soon die if not taken good care of.	2/27/2023 8:54 AM
5	Love the idea of outdoor dining space. Go visit the pedestrian mall in Iowa City. It is well done!	2/26/2023 5:36 PM
6	get auto traffic off main street.	2/26/2023 10:30 AM
7	Not enough green for the area	2/22/2023 3:43 PM
8	We need more plow trucks	2/22/2023 12:23 PM
9	Fix the roads	2/21/2023 6:28 PM
10	Please accommodate for wheelchair and scooter access	2/21/2023 5:35 PM
11	No more low income housing, apartment complexes or commonwealth	2/20/2023 1:54 PM
12	I love the idea of 4 and 3 but I always have the consideration of cost to maintain and making sure all feel welcomed to walk/ride thru. 1 seems more practical and cost efficient	2/18/2023 6:54 AM
13	3 would be better with a little more spacing but the best width, 3 looks like people come there, 1 & 4 are you looking at anything pretty?	2/17/2023 2:06 PM
14	People want to walk, bike, and explore this area. Make it accessible to everyone	2/17/2023 12:49 PM
15	N/A	2/16/2023 5:22 PM
16	3 and 4 are inviting and pleasant, not just utilitarian	2/16/2023 1:31 PM
17	The people of this town hate homeless people too much, and I feel like putting chairs outside a business wpuld get them kicked out for sitting. NO anti homeless architecture, either, if we do install benches	2/16/2023 9:11 AM
18	City of FDL sucks at this. Too many regulations to code.	2/16/2023 7:34 AM

Q21 When considering civic spaces along the N Main St corridor, which amenities would be most appropriate?

Answered: 582 Skipped: 258



North Main Street - Design Preference Survey



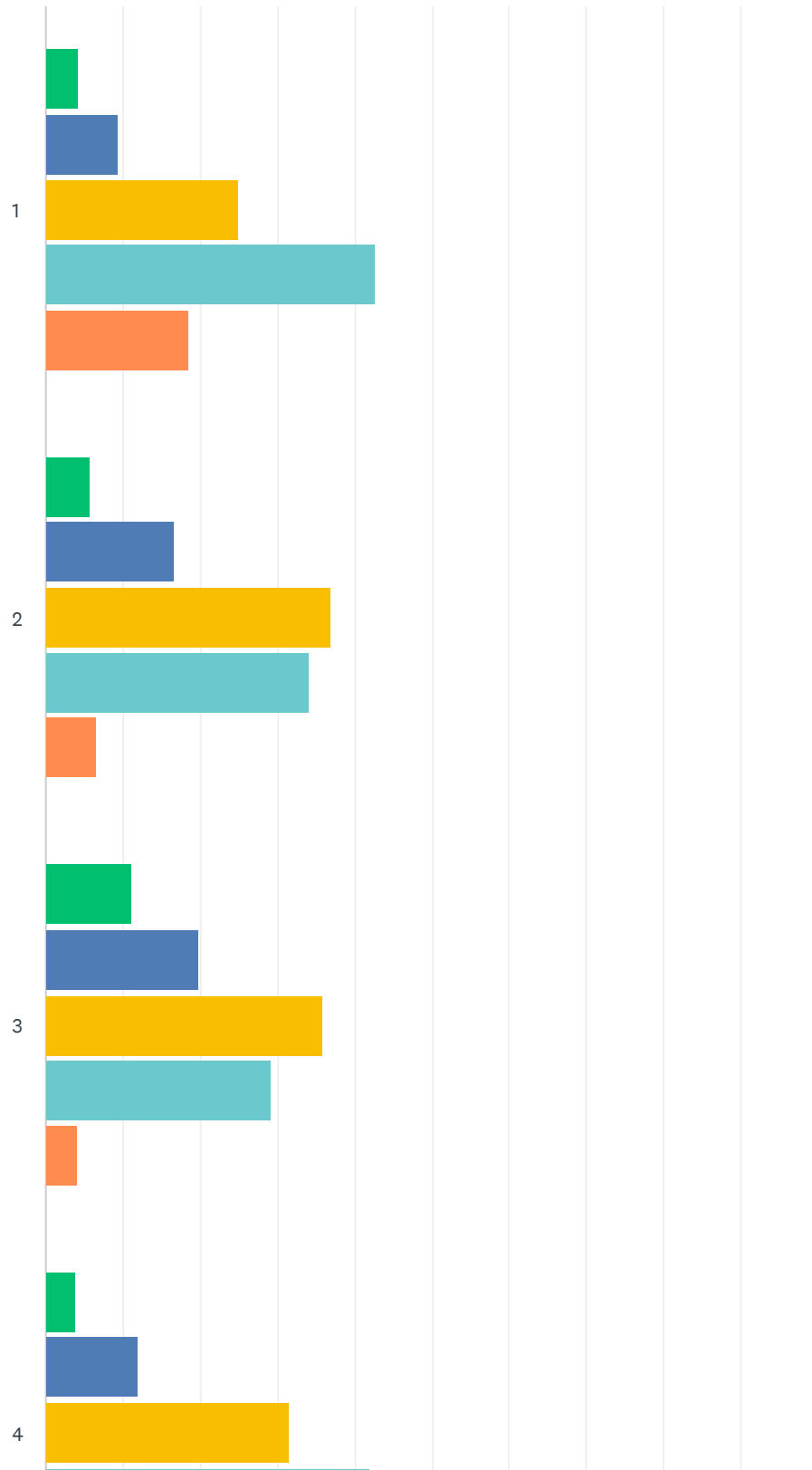
■ Very Inappr...
 ■ Inappropria...
 ■ Neutral
 ■ Appropriate
 ■ Highly Appr...

	VERY INAPPROPRIATE	INAPPROPRIATE	NEUTRAL	APPROPRIATE	HIGHLY APPROPRIATE	TOTAL
1	3.79% 22	7.41% 43	23.79% 138	47.93% 278	17.07% 99	580
2	8.26% 48	22.72% 132	27.19% 158	31.50% 183	10.33% 60	581
3	1.21% 7	2.24% 13	11.03% 64	56.21% 326	29.31% 170	580
4	5.53% 32	8.12% 47	17.62% 102	39.72% 230	29.02% 168	579

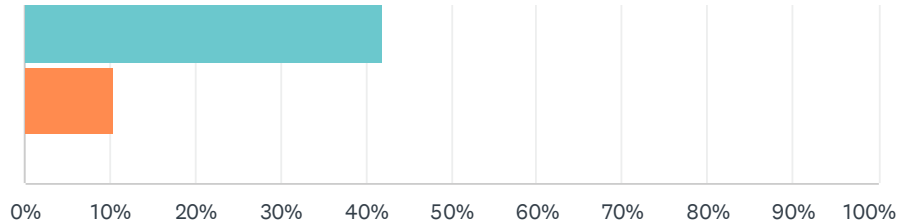
#	COMMENTS	DATE
1	there are already playground areas in Lakeside Park	2/28/2023 7:51 PM
2	restaurants with outdoor seating - like Annie's Fountain City cafe.	2/28/2023 2:53 PM
3	Any would be lovely.	2/27/2023 9:06 AM
4	2 and 4: not enough green space	2/27/2023 8:54 AM
5	1 and 2 are redundant with lakeside Park nearby	2/26/2023 8:13 AM
6	Being between Lakeside and Downtown, not sure if a playground is needed.	2/23/2023 1:08 PM
7	We need more, you guessed it plow trucks	2/22/2023 12:23 PM
8	Fix the road	2/21/2023 6:28 PM
9	Parks and art are always needed! An accessible park please!!	2/21/2023 9:25 AM
10	More art, less places for "urban youths" to loiter	2/20/2023 4:14 PM
11	No more low income housing apartment complexes or commonwealth	2/20/2023 1:54 PM
12	We do not need playgrounds, Lakeside park has this already.	2/19/2023 8:14 AM
13	The park is the park, and nobody wants to improve it. So why would you add more park space?	2/17/2023 10:25 PM
14	We already have a wonderful play area in lake side park	2/17/2023 7:03 PM
15	I like the big public art in other cities, wish we had more here	2/17/2023 2:06 PM
16	These photos appear under the likely scale unlike other questions which may confuse some people. Check out Carmel, IN. They integrate playground-like obstacles for kids within their civic areas as seen in #'s 3 and 4. It is a nice blend for families.	2/17/2023 1:11 PM
17	N/A	2/16/2023 5:22 PM

Q22 When considering the design of the streets through the N Main St corridor, how appropriate are each of these street designs?

Answered: 584 Skipped: 256



North Main Street - Design Preference Survey



■ Very Inappr...
 ■ Inappropria...
 ■ Neutral
 ■ Appropriate
 ■ Highly Appr...

	VERY INAPPROPRIATE	INAPPROPRIATE	NEUTRAL	APPROPRIATE	HIGHLY APPROPRIATE	TOTAL
1	4.29% 25	9.43% 55	25.04% 146	42.71% 249	18.52% 108	583
2	5.68% 33	16.70% 97	36.83% 214	34.08% 198	6.71% 39	581
3	11.17% 65	19.76% 115	35.74% 208	29.21% 170	4.12% 24	582
4	3.78% 22	12.03% 70	31.62% 184	42.10% 245	10.48% 61	582

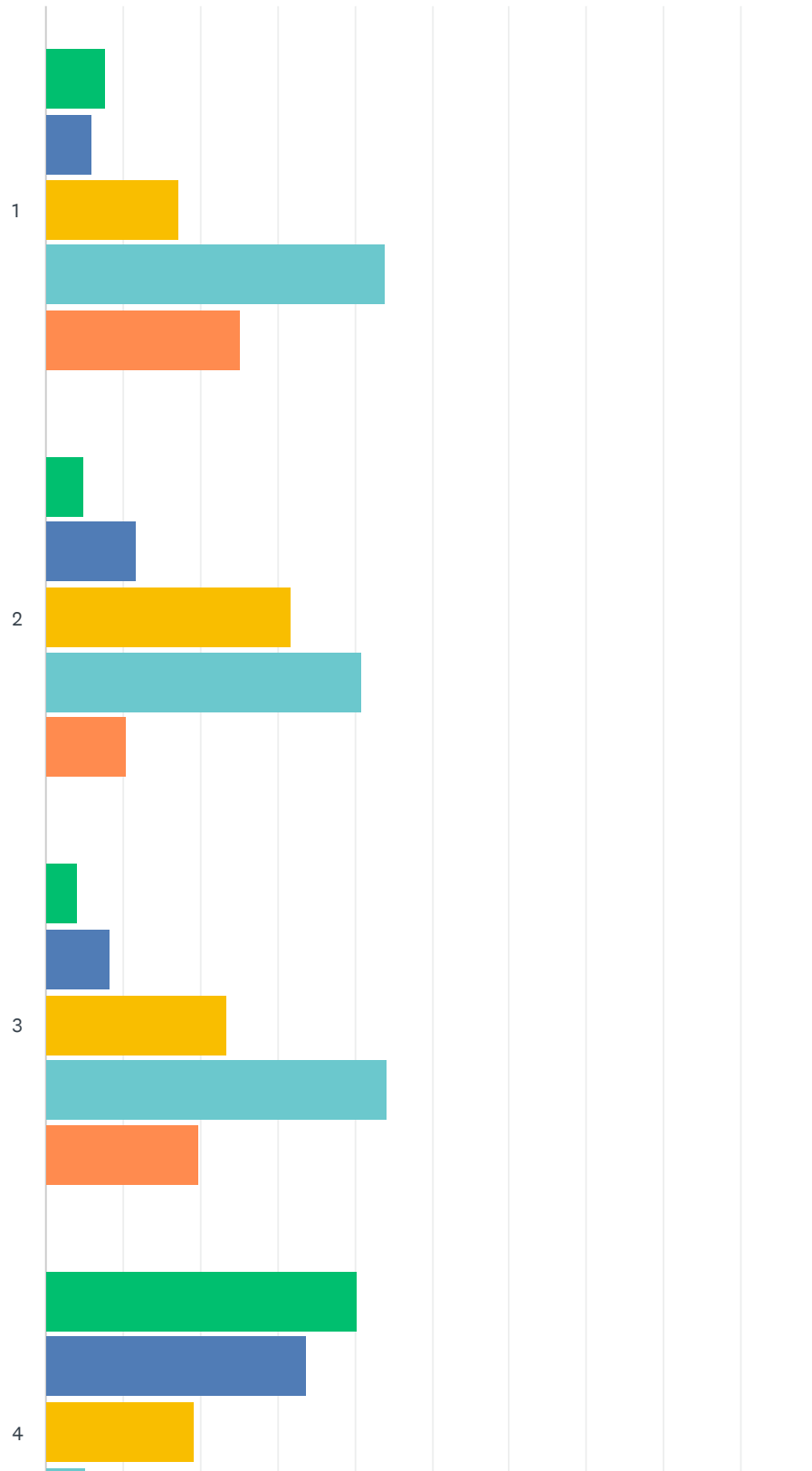
#	COMMENTS	DATE
1	#1 & #4 are classy and refined - the added greenery is great. #2 and #3 are cold and not an improvement	2/28/2023 3:59 PM
2	I think the boulevard look with a divider in the middle would make this area pop.	2/28/2023 2:53 PM
3	Minneapolis Nicollet Mall street is closed to all traffic except public bus making it pedestrian safe.	2/26/2023 10:30 AM
4	Should be a 4 lane street with center turn lane. Scott st needs lots of improvement also	2/25/2023 6:51 PM
5	Current street design with updates to main/scott intersection	2/25/2023 9:26 AM
6	Center travel lanes with angled parking on side of street	2/24/2023 3:18 PM
7	Make it manageable for flood prevention and snow remove	2/23/2023 8:06 PM
8	Other than Option 3, these are fairly pedestrian-friendly options. Which with the potential new infrastructure, more people would be walking around the corridor..	2/23/2023 1:08 PM
9	I like turn lanes	2/22/2023 7:42 PM
10	Medians with greenery looks great	2/22/2023 3:43 PM
11	We need more plow trucks	2/22/2023 12:23 PM
12	Fix the roads	2/21/2023 6:28 PM
13	No more low income housing, apartment complexes or commonwealth	2/20/2023 1:54 PM
14	Needs to be pedestrian friendly	2/19/2023 12:19 AM
15	Planted medians only look could if there kept up! Otherwise they look messy or cheap like our round abouts.	2/18/2023 9:42 AM
16	I like 1 the most but 4 is nice and more seems more cost effective. I imagine when you have bushes more maintenance is required. 1 seems traffic would slow and pay attention going thru. If you make it look like empty streets I worry people may speed thru	2/18/2023 6:54 AM
17	Designs to discourage speeding/racing would be best for this community	2/17/2023 2:41 PM

North Main Street - Design Preference Survey

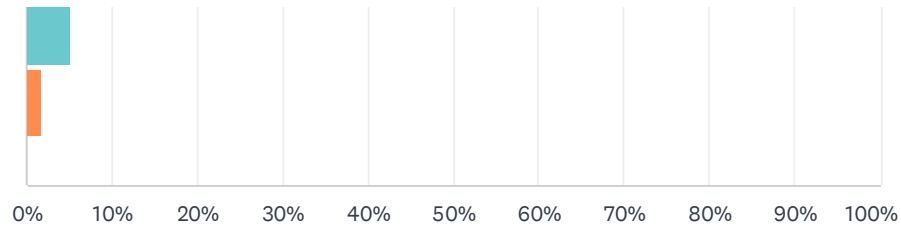
18	really like the landscaping look and a turning lane	2/17/2023 2:06 PM
19	Trees in the median look great.	2/17/2023 12:58 PM
20	Transition from Main St into nature	2/17/2023 12:49 PM
21	All look like good options here.	2/16/2023 5:22 PM
22	fully landscaped boulevard - 1 and 4 combined - would be preferable	2/16/2023 1:31 PM
23	We're ruining our streets with islands and suicide lanes.	2/16/2023 1:23 PM
24	We live in Wisconsin - you need to keep snowplows in mind. 2 looks terrible	2/16/2023 8:24 AM

Q23 How appropriate would each crosswalk treatment be for the N Main St corridor?

Answered: 588 Skipped: 252



North Main Street - Design Preference Survey



■ Very Inappr...
 ■ Inappropria...
 ■ Neutral
 ■ Appropriate
 ■ Highly Appr...

	VERY INAPPROPRIATE	INAPPROPRIATE	NEUTRAL	APPROPRIATE	HIGHLY APPROPRIATE	TOTAL
1	7.68% 45	5.97% 35	17.24% 101	44.03% 258	25.09% 147	586
2	4.97% 29	11.82% 69	31.85% 186	40.92% 239	10.45% 61	584
3	4.09% 24	8.35% 49	23.51% 138	44.12% 259	19.93% 117	587
4	40.27% 236	33.79% 198	19.11% 112	5.12% 30	1.71% 10	586

#	COMMENTS	DATE
1	#1 the color may clash with nearby buildings	2/28/2023 7:51 PM
2	Keep everyone safe and update the cross walks especially of the intersection of scott and main st.	2/28/2023 2:53 PM
3	High contrast/attention-grabbing (for drivers) feels safer for pedestrians.	2/27/2023 9:06 AM
4	It's a wide street. Foot traffic needs #3	2/26/2023 8:13 AM
5	No more brick crosswalks	2/25/2023 1:11 PM
6	Bricks are the most terrible thing in the city streets.	2/23/2023 1:41 PM
7	With increase of pedestrian traffic, option 4 shouldn't even be considered. Number 3 is the best option.	2/23/2023 1:08 PM
8	3 is safest option	2/22/2023 3:43 PM
9	We need more plow trucks	2/22/2023 12:23 PM
10	Fix the roads, don't just patch them	2/21/2023 6:28 PM
11	Pavers in the road make it hard did those with disabilities to cross. Also pavers break.	2/20/2023 10:27 PM
12	having a middle place to stop when crossing a busy road like N main street where there are few stop lights is important	2/20/2023 3:12 PM
13	No more low income housing apartment complexes or commonwealth	2/20/2023 1:54 PM
14	Consider the speed. Color adds life to the street	2/18/2023 6:54 AM
15	Anything but those fake brick patterns like on Johnson	2/17/2023 1:06 PM
16	No cobblestones! They have to redo those things so often, it's not even worth it.	2/17/2023 12:53 PM
17	Make it easy for wheelchairs	2/17/2023 12:49 PM
18	1. The ones we have aren't upkeep, look terrible because they are busted up. And feel worse to drive over 20 times going down Main St.	2/17/2023 11:12 AM
19	N/A	2/16/2023 5:22 PM

North Main Street - Design Preference Survey

20	get rid of the awful red painted bricks. eye sore that cost money to maintain and not easy to walk on	2/16/2023 1:31 PM
21	No brick crosswalks that make the road bumpy	2/16/2023 8:24 AM

Q24 Do you have additional comments or suggestions for the North Main Street corridor not covered in this survey?

Answered: 190 Skipped: 650

#	RESPONSES	DATE
1	industrial concern I would LOVE to see the cement company relocated. It seems so out of place. A LOT of sand blows & settles from it. That should be considered as you plan what to do with the old Saputo space.	2/28/2023 7:53 PM
2	public service concern safety concern consider public safety responses, access, snow removal, ease of maintenance.	2/28/2023 4:03 PM
3	extend focus area wayfinding/signage Continue the bike path in road all the way to Lakeside Park, add more wayfinding signage to the area. Flower pots and the continuation of light pole decorations/banners/etc. from BID all the way down to Lakeside Park to make it feel cohesive. Thank you!	2/28/2023 4:01 PM
4	public service concern Consideration for a 4th fire station to cover the north side of the city would be greatly beneficial to the citizens of Fond du Lac.	2/28/2023 3:34 PM
5	commercial development increase green space restaurants We live on East Cotton St and personally love this area and being right by the park. If we would make this section of our city look and feel like "Cederburg WI" and start making our own Fond du Lac traditions our kids will have a place to come and enjoy too. With the Children's Museum right there and then add some more shops for families and restaurants would be lovely. But then having the space for more sports would be nice to and be able to host tournaments for baseball, softball, etc.	2/28/2023 2:56 PM
6	development concern housing concern safety concern Do not put subsidized housing in this area and get rid of the methadone clinic in the strip mall at the entrance to the park. that is the worst possible place to draw the drug addicts to.	2/28/2023 9:00 AM
7	commercial development housing concern We definitely dont need more apartments in this city. Especially on main street. We need decent shopping so we dont have to drive to other cities	2/27/2023 7:37 PM
8	public service concern safety concern Public Safety Plays a big role in our community. Having a public safety building such as a 4th Fire Dept. on the north central side such as Main Street corridor would boost this in a positive way.	2/27/2023 4:22 PM
9	wayfinding/signage Advertizing, Billboard Advertizing along Hwy. 41 North and South...Hwy. 23 East and West... We have the Best Highway Space... Advertize the Plan,...Let the Outside Public know of Fond du Lac's Rebuilding Plans....Attracting New Business Requires Advertizing... Advertize Why,...Fond Du Lac is Fox Valleys "New" Destination Experience.. Thank You...😊	2/27/2023 4:22 PM
10	housing concern I do not want more housing for Milwaukee and Chicago transplants in my neighborhood!!	2/27/2023 4:20 PM
11	public service concern safety concern With the addition of new commercial and/or residential property to the north side of the city I certainly hope that the city is also looking into making sure public safety is able to appropriately respond to these areas. The north side of the city is very under serviced when it comes to fire and EMS response. I hope increasing the services to this part of Fond du Lac would be a part of the plan.	2/27/2023 3:27 PM
12	development concern I know large brick buildings would match older buildings, but low to moderate height modern buildings would keep the sky open and give a fresh look.	2/27/2023 1:13 PM
13	increase green space people will be more willing to come to north main corridor if it looks nice (green space)...it already has buildings and over time they look like crap necessitating a makeover like you want to do now	2/27/2023 8:57 AM
14	mixed-use development Build to house residents with mix use development to address the	2/27/2023 8:56 AM

North Main Street - Design Preference Survey

new residents' needs.

15	increase green space mixed-use development Add to lakeside park. It could be a destination spot like Bay Beach Park in Green Bay. Lots of green and public spaces and some residential and some commercial.	2/26/2023 7:45 PM
16	development concern Please don't make an empty parking lot.	2/26/2023 7:15 PM
17	mixed-use development restaurants Visit cities with thriving areas. Pedestrian mall in Iowa City is worth the trip! Great mix of dining/coffee/bar/outdoor areas. Also shops and housing. Keep it middle income appropriate to avoid low income housing in a prime location. Other place to visit is Franklin,Wi to the area of Lux golf. Very attractive new area there! Mimic the style and energy of that.	2/26/2023 5:40 PM
18	extend focus area safety concern traffic concern walking paths Make the North Main street a pedestrian safe zone. Get auto traffic and parking off main street. Create an atmosphere where businesses are drawn to the area. You cannot just focus on North Main. Downtown needs to change too. It might be rejuvenating but it does not have an appearance of revival. Recently I was in Plymouth. Its downtown looks great. Clean and inviting. Our downtown is drab and unkempt. If downtown is not changed, North Main will not amount to anything. You also need to address traffic. Not only North Main but Johnson street as well. If you don't get 23 traffic to bypass the town, Johnson street will become I23. I see a number of crosswalks on East Johnson that cross 4 traffic lanes with have no cross lights to the park and Winnebago Lutheran. How can they be safe?! They seem more like suicide walks. Also a heavily trafficked Johnson street divides the city into north and south areas and North Main is no longer part of downtown. Nor Lakeside Park.	2/26/2023 10:51 AM
19	restaurants Not sure about the height of the building for Saputo, but thank it would be interesting to have a restaurant on top of that building to give expansive views of the lake. Much like looking out the city/county building on the 4th floor	2/26/2023 8:16 AM
20	survey concern This survey was too lengthy and the "snippets" of photos are way too vague to complete an authentic. survey. Thanks for trying But back to the drawing board for this survey!	2/25/2023 9:42 PM
21	public service concern An additional fire station to serve the north side of the city.	2/25/2023 9:09 PM
22	increase green space Invest more into revisiting lakeside Park revamp too	2/25/2023 8:59 PM
23	traffic concern I'd much rather see money spent on better intersections for Scott street to improve traffic flow. Another bridge over the rr tracks like Johnson at is needed.	2/25/2023 6:55 PM
24	public service concern safety concern Public safety needs to be addressed in this area of the city. The PD is quite close but there hasn't been fire and ambulance protection since closing the old station	2/25/2023 3:54 PM
25	entertainment facility gathering spaces safety concern Question 11, hard to figure out what the buildings are supposed to be. No where do I see available restrooms, not many benches, good lighting, or gathering spaces. I would still like to see a concert venue on the Saputo space, with meeting rooms for up to 60 people, coffee/dining spaces, and perhaps someplace for our kids and teens to gather safely.	2/25/2023 1:16 PM
26	commercial development entertainment facility increase green space restaurants Look at Canal Park in Duluth, specialty shops/restaurants with public attractions such as aquarium, stadium that connect with part of the historic harbor. Could do similar idea and tie it into Lakeside Park, but without as many hotels as Canal Park	2/25/2023 9:34 AM
27	housing concern No additional housing at all. Too congested an area and not an appropriate spot for residential communities.	2/25/2023 12:00 AM
28	development concern entertainment facility gathering spaces increase green space safety concern survey concern For any of these plans to be effective, they need to be put into action between 2023 and 2026. Otherwise, the ideas will become dated and outdated. Waiting 10-20 or more years to put this into place will cause the continued demise of the corridor, rise in crime, and the continued exodus of young adults. In 20 years we will not need chain restaurants along the corridor. We will need green space for solar panels and wildlife, and space for the creation and the performance of the arts. The corridor ought to be a place where people of all ages can come to enjoy activities. This plan seems to be child/family friendly	2/24/2023 10:20 PM

North Main Street - Design Preference Survey

only. What will I be able to do there in 20 years when I am in my 70s? What name will you give this corridor so it becomes a true destination?

29	public service concern safety concern	There is a concern for emergency response to the north corridor and lakeside park. If we want more activity and recreation there, we also should provide protection	2/24/2023 9:29 PM
30	development concern increase green space	Please consider it's the entrance to our beautiful Lakeside Park. By using trees, flowers and bushes, it will make it more eye appealing and welcoming. We don't need housing, big ugly buildings or a strip mall appearance.	2/24/2023 8:48 PM
31	survey concern	Are you trying to attract new business, or chase current ones away?	2/24/2023 8:11 PM
32	housing concern	No apartment buildings	2/24/2023 6:52 PM
33	development concern industrial concern	There will be complaining regardless of how good or bad the plan is. Too many people in this town are resistant to change or just want to complain. Just fix the Saputo/Lyon area and the rest will follow suit.	2/24/2023 4:02 PM
34	public service concern	Fire station to protect the northern parts of the city, Lakeside park and Lake Winnebago.	2/24/2023 3:11 PM
35	housing concern	Please please please do not add low income or commonwealth apartments. I live on e Scott st and all the cars in this area get broken into once a month. We have enough "affordable living" by soccer fields which makes are area unsafe please don't add to that. Anything else to improve the area would be great idea.	2/24/2023 7:52 AM
36	housing concern safety concern	I do not want to see apartments in that area. There are enough issues with after hour activities in the park.	2/23/2023 8:50 PM
37	increase green space	More trees	2/23/2023 8:07 PM
38	traffic concern	It should be extended to include Scott St to the railroad tracks. Scott street needs an overpass and better connection to North Fond Du Lac. This is a busy corridor that would attract more people to the north end of Main St.	2/23/2023 6:52 PM
39	commercial development	Do anything to bring high end business to the area. The city has nothing to offer young professionals with disposable income.	2/23/2023 6:50 PM
40	housing concern	I oppose subsidized housing in this area.	2/23/2023 5:14 PM
41	mixed-use development	The area definitely needs improvement, it would be amazing to have a place for shoot restaurants even housing. Many cities have areas like that now days with apartment space about retail.	2/23/2023 3:39 PM
42	housing concern	We do not need any type of "Special or new housing"	2/23/2023 1:41 PM
43	wayfinding/signage	Any improvements would be good to see (not just to talk about). Visually there is a very stark contrast between Downtown and North Main. Having unique visuals in lamp posts and signage could help as well to create more character in the area.	2/23/2023 1:14 PM
44	development concern entertainment facility housing concern public service concern safety concern wayfinding/signage	Your ideas are too commercialized and have no room for snow management. There were no clear depictions of a decent event facility. We do not need any high rise housing or hotels added to the main street area or another crappy strip mall. We need a real event center for concerts and indoor sport events. If that isn't good enough for the greedy people running this town then make the Saputo property a parking lot with all of the fancy and expensive landscaping. Haven't you people learned your lesson on the cobblestone crosswalks and the ignorance of using them in WI winter climate? They are dangerous for crossing the street when they build up with snow and ice in the cracks not to mention the continuous damage they cause to the streets. If it isn't broke, stop trying to fix it with ignorant ideas. You need to remake your street signs and replace them with the original design and color. The pretty new ones are difficult to read and are difficult to find. What moron came up with that plan???? As to our schools, since act 10, they are garbage compared to pre act 10. As to crime, a person can no longer feel safe taking a walk. And theft. assaults, high speed chases, and garbage all over the place screams it's not a safe and clean environment to live. Poor attitudes and no sense of personal responsibility exists. This includes the moronic changes in our community that exclude the poor from participating in community activities and the slow but soon to commercialize Lakeside Park for personal profit. Come up with a plan that	2/23/2023 9:49 AM

North Main Street - Design Preference Survey

actually serves the community needs instead of isolating a large demographic like they don't exist. These things show a lack of integrity and concern for the community at large. We do not need anymore high rise housing near main street. It's either going to serve the rich or just be another place to draw police interaction for criminal activity, abuse and drug dealers.

45	extend focus area I would like to see the area extended to Park Avenue on the east side of the corridor.	2/23/2023 7:04 AM
46	increase green space More green space and plant variety.	2/23/2023 2:13 AM
47	increase green space mixed-use development It would be nice to bring some interest to this side of the city. We should have this party of the city be the crowning jewel of downtown and destination. Something more then it is now. Whatever it is it should be established pleasing. Maybe a mix of public and commercial with an opportunity for an apartment building. It would also be nice to have more on street parking and nice green space between sidewalks and the roads	2/23/2023 1:08 AM
48	restaurants Bring back Pizzaville! The old pizza villa 😊	2/22/2023 10:42 PM
49	housing concern Stop with low income housing and do more for our veterans	2/22/2023 6:41 PM
50	commercial development restaurants Having multiple places to shop or eat would be great, preferably no bars but if there were, something high end would be nice. There is enough cheap bars in FDL already.	2/22/2023 6:38 PM
51	development concern safety concern Better/safer crosswalks for kids to get to lakeside park on Scott at specifically. Options that will be successful and not go out of business in a few years	2/22/2023 6:08 PM
52	public service concern There should be a plan to add additional public services to this area. Fire and Ambulance stations are very far from the park. If this will draw larger crowds, an additional fire and ambulance station should be added as well.	2/22/2023 4:21 PM
53	development concern increase green space Do not overdevelop the area. Subtle development is great, but taking away the greenery making it look like dreary, depressing downtown MAIN St. Is not a good decision.	2/22/2023 3:44 PM
54	public service concern Yes, we need more snow plow trucks. It's hard to focus on growth when you haven't fixed the original problems with the city. You only plow the main streets and leave the side streets completely untouched.	2/22/2023 12:24 PM
55	public service concern A fourth fire station would be beneficial to better protect the cities north side	2/22/2023 9:21 AM
56	public service concern New Fire Station in north Main Street corridor would best suit the community	2/22/2023 8:56 AM
57	public service concern The north side of the city needs to have the public serviced by an additional fire station. Especially with the lake near, we need the ability to rapidly deploy needed resources.	2/22/2023 8:36 AM
58	gathering spaces Just to reiterate, would love to see a public space similar to Neenah's outdoor rink/plaza to draw folks to the waterfront for activities.	2/22/2023 12:18 AM
59	increase green space more housing traffic concern Simple housing I think will be the best... with some good landscaping and street designs	2/21/2023 6:34 PM
60	traffic concern How about reinvesting in FIXING the roads. Not just PATCHING over them.	2/21/2023 6:29 PM
61	safety concern wayfinding/signage Accessible for handicap and disabled for parking and moving through area	2/21/2023 5:36 PM
62	commercial development entertainment facility restaurants Really want to see an entertainment facility. And new food places that are not chains or fast food.	2/21/2023 4:30 PM
63	more housing Let's Get Fond du Lac moving forward. Its time we finally modernize and stop living in the past. We too should be a shining community of the lake Winnebago area, yet we are so far behind in terms of quality housing and activity variety (including the good industry).	2/21/2023 4:11 PM
64	gathering spaces increase green space If the city owns the Suputo land, it should be used to expand/improve the Lakeside Park amenities as a park that welcomes and highlights the	2/21/2023 3:49 PM

North Main Street - Design Preference Survey

venue. A place where families/citizens of all kinds can go enjoy. A destination. National chain retail and mixed housing don't belong in a park.

65	commercial development gathering spaces I would like to see more cultural shops, earthy, peaceful, and drink shops to gather with friends and family.	2/21/2023 1:41 PM
66	development concern In other communities a limited term tax holiday has drawn businesses that would otherwise not locate in certain areas.	2/21/2023 12:06 PM
67	housing concern My only additional comment would be that any housing built in this area be of a condo or townhome style. No need for additional funded housing in this area.	2/21/2023 11:03 AM
68	art gathering spaces increase green space safety concern wayfinding/signage We need accessible parks, art displays, community centers and safe hangouts for teens.	2/21/2023 9:25 AM
69	commercial development Coop like in Oshkosh	2/21/2023 6:31 AM
70	public service concern traffic concern Replace the lead pipes and focus on the roads that actually need repairs.	2/21/2023 5:44 AM
71	commercial development entertainment facility Saputo location should be an exposition center for concerts and conventions	2/21/2023 12:28 AM
72	increase green space Natural beauty such as trees/bushes should be added. No portion should be rented/leased out that is publicly owned on a long term basis similar to the Yacht Club lease.	2/20/2023 10:30 PM
73	housing concern STOP LOW INCOME HOUSING!	2/20/2023 8:20 PM
74	housing concern Do away with private homes that are there now and in dire shape.	2/20/2023 6:54 PM
75	gathering spaces housing concern increase green space No apartment buildings. More family outdoor activities.	2/20/2023 6:49 PM
76	gathering spaces restaurants Take a look at Cedarburg. GREAT downtown area and they host multiple festivals YEAR round. Oshkosh is another one with the weekly concerts In the summer. This town does Not need more car washes or kwik trips or vap shops. We don't even have a decent bakery anymore like Everix was. A brewery in this town would be awesome. Fondy needs to get its act together. Really other than Walleye weekend....what big draw is there to get visitors	2/20/2023 6:04 PM
77	entertainment facility I always thought it would be fun and unique to have a huge permanent Ferris Wheel as a destination for Fond du lac. I think you could get surrounding areas to come just for the uniqueness of it. Not a carnival Ferris wheel but Chicago Navy pier size 😊	2/20/2023 4:47 PM
78	art Do something to prevent "urban" types from being interested in the space. This city is going to hell to the point I can't go anywhere with my family without these people hooting at each other and reeking of marijuana. More art, more FOND DU LAC culture and heritage, less pandering to the Commonwealth crowd.	2/20/2023 4:17 PM
79	walking paths Walking trails for dogs	2/20/2023 3:18 PM
80	increase green space walking paths grass along the sidewalk to encourage dog walkers	2/20/2023 3:13 PM
81	development concern Whatever you do, make sure it goes to a referendum and you let the public have its say and not be sneaky like the council was a few years ago. We don't need to commercialize lakeside park. Leave it alone	2/20/2023 1:55 PM
82	industrial concern The cement business should receive assistance to relocate to an industrial park.	2/20/2023 12:02 AM
83	survey concern Unfortunately I don't believe that Fond du Lac has the demographic to sustain this look. In addition (as a side note) your survey has many grammatical errors in it	2/19/2023 11:00 PM
84	commercial development housing concern restaurants No more low income housing or apartments. Better retail and food options will bring more money to the city. We see what apartments and low income brings. Time for change	2/19/2023 10:40 PM
85	increase green space Try to include native vegetation where possible.	2/19/2023 9:43 PM
86	increase green space Add more trees/ green space	2/19/2023 8:05 PM

North Main Street - Design Preference Survey

87	development concern Whatever is put forward make sure people understand that these are ideas and not something we absolutely have to do. Learn from the Lake side Park mistakes!	2/19/2023 7:08 PM
88	commercial development make it an area that will be inviting for both business and customers alike. The city and market will build itself around that	2/19/2023 3:59 PM
89	restaurants I'm from Savannah GA 2here we have just recently had improvements to the downtown Broughton Street city walk, so what I've selected represents what was either improved or could use improvement. I would like to suggest additional trash receptacles, more available public restrooms. But we definitely could use more ethnic restaurants, Indian, Thai, Japanese, Korean, Greek, as well as diverse ethnic grocers/markets. I am more than happy to offer more suggestions of this planned city walk based on my 22 years in downtown Savannah, so by all means feel free to Email me: hannahjsdavis@gmail.com I look forward to future improvements!	2/19/2023 2:18 PM
90	housing concern The area does NOT need a ton of additional housing. We could use a little more to do in this town and there is work that could be done, but we don't need to just add a bunch of additional housing for no reason.	2/19/2023 11:49 AM
91	development concern industrial concern Relocate that concrete plant so the Saputo development site is bigger and takes away a totally inappropriate industrial site.	2/19/2023 8:28 AM
92	housing concern increase green space Bring appropriate landscaping as a priority in the areas that are closer to Lakeside Park. No low income housing.	2/19/2023 8:16 AM
93	housing concern Do not allow commonwealth to have any of these contracts to construct your desire for more government housing.	2/18/2023 11:06 PM
94	extend focus area safety concern traffic concern Allen street should be included for improvement. Needs improvement in regards to street lights. It's heavily traveled for most of the year and half of it is beyond need for resurfacing. The work on Marquette was fantastic, Allen deserves the same treatment.	2/18/2023 10:22 PM
95	gathering spaces Do something that will provide opportunities for positive recreation among our 12-20 age groups - we have very little that isn't centered around alcohol	2/18/2023 9:11 PM
96	housing concern Many of the home fronts of residences on N.Main St. are just an eyesore and I find most unattractive that it would deter from stopping in that area unless those homes are spruced up.	2/18/2023 8:40 PM
97	housing concern mixed-use development Please don't make massive apartment complexes downtown. Add in some shopping/eating with the housing.	2/18/2023 8:23 PM
98	commercial development The Saputo site should be developed commercially. Hotel and conference center, water park, restaurant, etc. Then develop the Park as it should be based on the committee recommendations.	2/18/2023 6:27 PM
99	development concern Consider the population that lives in the area currently when making these choices. Don't be the usual stuffy, discriminatory city Fond du Lac Usually is when making these decisions.	2/18/2023 5:57 PM
100	increase green space Would like to see landscaping.	2/18/2023 5:14 PM
101	housing concern increase green space Absolutely no apartment buildings and keep as much green space as possible.	2/18/2023 4:26 PM
102	commercial development restaurants I have lived on the North Main St corridor for 60 years. We need business to come to this area. A grocery store, restaurants, small shops. I look forward to the future.	2/18/2023 12:48 PM
103	N/A Nope you covered everything .not even things I thought about.thankyou for including the community in these decisions. 🙌	2/18/2023 10:00 AM
104	N/A No	2/18/2023 9:59 AM
105	N/A You already have your plans made. You're only asking us to make it "look" like we decided these.	2/18/2023 9:58 AM
106	N/A Our whole downtown looks very old and run down.There is nothing interesting that makes me want to go there.	2/18/2023 9:44 AM

North Main Street - Design Preference Survey

107	commercial development housing concern	Please don't put low income housing there. It will only decrease the value of our town. We need shopping in this town.	2/18/2023 9:17 AM
108	entertainment facility	Reaching the younger adult crowd (25-30), providing things to do. Pet friendly- More opportunities to bring your dog places.	2/18/2023 8:31 AM
109	commercial development housing concern	Bring in more shopping, our mall is dead and we need options. We need to use the space for something other than the usual "affordable housing" or bars	2/18/2023 8:08 AM
110	gathering spaces housing concern	No housing on that corner. Let's do something for the community to benefit. I think a marina or ice skating rink similar to titletown would be so cool.	2/18/2023 8:04 AM
111	increase green space	I think Fond du Lac has plenty of athletic fields already and would dislike seeing more of them unless already existing ones will be repurposed into green recreational space.	2/18/2023 7:56 AM
112	restaurants	We need a restaurant In the park. The city council failed the citizen in \$6 million in private funds to provide for an amazing park space and many needed upgrades to our stale park.	2/18/2023 7:44 AM
113	N/A	Bring back the original lakeside park plan... that would've been fantastic development.	2/18/2023 7:34 AM
114	housing concern safety concern	Making north downtown as attractive as current downtown would increase small business growth and push consumers more towards the lake to increase overall attraction of fond du lac. Adding more housing in around main street will only further increase crime and take away what little space we have as a downtown already.	2/18/2023 7:21 AM
115	commercial development gathering spaces housing concern	I grew up in this neighborhood and my parents still live there. I think it would be a great disservice to the surrounding neighborhoods to just put up a bunch of apartment and condo buildings. Invest in the business and community involvement pieces instead of housing.	2/18/2023 7:12 AM
116	N/A	Good luck! Remember you can't please every one. Everyone's taste will change in 30 years.	2/18/2023 6:55 AM
117	increase green space	More greenery everywhere. North main is fairly barren.	2/18/2023 3:14 AM
118	gathering spaces more housing restaurants	Affordable housing for all incomes with restaurants and community activities would be perfect.	2/18/2023 2:46 AM
119	safety concern	Making this town seem bigger and spending more tax payers money is ridiculous it's fine the way it is bringing more problems to this city is not ok if you want to make it look nicer then I suggest take care of the crime first and build from there	2/18/2023 12:09 AM
120	gathering spaces increase green space walking paths	Please look into something like phoenix park in eau claire wisconsin	2/17/2023 11:27 PM
121	commercial development development concern housing concern	Too many residential on main street. Buildings are not attractive at all. Could be a nice expansion to main street to bring businesses in like the downtown area. Small businesses could thrive on visitors during the big events we have.	2/17/2023 11:10 PM
122	N/A	Get government out of the way and let people invest in the vibrancy of our community.	2/17/2023 10:25 PM
123	traffic concern walking paths	The north main street corridor should not be a car focused area	2/17/2023 10:23 PM
124	entertainment facility housing concern increase green space mixed-use development restaurants	On Saputo property: would be great for some retail space plus a nice restaurant with rooftop seating. Could be mixed use to include some residential as long as it's not low income subsidized housing. Athletic complex is also very intriguing use. Put in a pickleball complex	2/17/2023 10:20 PM
125	survey concern	Make a better survey with better explanations	2/17/2023 9:34 PM
126	housing concern	No low-income housing. We have more than enough.	2/17/2023 9:11 PM
127	N/A	I have little faith in the city doing what is right for the city after they screwed up a very good plan for the park	2/17/2023 8:31 PM

North Main Street - Design Preference Survey

128	housing concern No more low income housing. We need to improve the quality of housing to attract the quality of residents we are seeking to grow our community. Our reputation as a city is not positive. We need to collaboratively work toward a common goal in improving our community.	2/17/2023 8:19 PM
129	housing concern forget the huge housing.	2/17/2023 8:08 PM
130	survey concern I don't care about how your doing thing, but I'd like to see data. In to days America, you need toback up you decisions. You need to be open and Trans parent. Whatever you decide needs to be for the better of this community, not your pockets! Share the data with us so we understand.	2/17/2023 6:53 PM
131	housing concern No low income housing.	2/17/2023 6:50 PM
132	traffic concern Get rid of some old buildings, make owners take care of property, facade upgrades. Speed controls just north of Johnson Street. People turn down North Main and speed to park. Eliminate the OP. There is no parking for that location. Relocate away from downtown.	2/17/2023 6:41 PM
133	housing concern While considering all the housing you want to put up, take a look at all the scum houses around town and come up with a plan for them too.	2/17/2023 6:36 PM
134	increase green space I'd like to see lots of native plants that attract pollinators and other wildlife.	2/17/2023 5:54 PM
135	commercial development entertainment facility gathering spaces Shops are fine it would be great to have additions on the children's museum and other activity places for kids of all ages. With long cold winters it would be nice to have options in town instead of always going out of town to do activities. Craft places for kids and adults, bounce/jump places, indoor jungle gyms, obsticale courses. Invest in the kids so they stay and want to utilize our town.	2/17/2023 5:33 PM
136	commercial development entertainment facility restaurants Indoor sports areas multi sports games bar grill buy bar out or make it nicer. Holte nearby	2/17/2023 4:58 PM
137	traffic concern Shuttle service up and down Main St and the one-ways for large events.	2/17/2023 4:55 PM
138	commercial development entertainment facility restaurants Needs a family oriented attraction like a trampoline park or something fun for an entire family. A restaurant with a kids attraction or game room. Something similar to fun set boulevard.	2/17/2023 4:53 PM
139	entertainment facility safety concern Fond du Lac is a great place, but the main thing I hear people complain about is around "there is nothing to do in town" especially around the winter months. Give residents and tourists something to do with the family and keep control of the violence and drugs and Fond du Lac will shine!	2/17/2023 4:48 PM
140	housing concern Not residential	2/17/2023 4:30 PM
141	traffic concern walking paths I'd like to see angled parking to maximize parking availability and an emphasis for foot traffic.	2/17/2023 4:11 PM
142	youth programs Youth activists/programs are desperately needed	2/17/2023 3:46 PM
143	gathering spaces restaurants Food co-op or space for a functional winter farmers market & live music would be nice.	2/17/2023 3:19 PM
144	commercial development housing concern more housing No more low income dense housing. Condos and family homes is what we need. We need to attract homeowners who pay property taxes in order to get this city to the level it needs to be. We definitely need more options for shopping.	2/17/2023 3:16 PM
145	housing concern Please don't bring in more low income housing	2/17/2023 3:14 PM
146	development concern Let the business decide what will go here. Stop making this a city owned issue. If you want places to flourish encourage small business to come to the area. You are losing small business yo latgr corporations and you keep taxing the small guys to death. They close up and creaye blight.	2/17/2023 2:48 PM
147	gathering spaces See the work and amenities being done in Neenah. That city is incredible! A lot of it was done with private investment!	2/17/2023 2:44 PM
148	commercial development gathering spaces increase green space more housing public	2/17/2023 2:18 PM

North Main Street - Design Preference Survey

	service concern restaurants I feel a balance of business, restaurants, apartments, condos and recreational space to draw people into the City should be utilized. Connecting Lakeside to downtown is a fantastic idea. Additionally, a Fire Station should be located in this district, as the northside is in need of ambulance and fire protection services. Especially if the City invests in revitalizing this area.	
149	development concern It would be nice to have downtown going to lakeside park look better, but not at the expense of taller buildings and losing that open feel going toward the park	2/17/2023 2:08 PM
150	development concern entertainment facility gathering spaces When you bought the Saputo property you used the justification it was to be an addition to the park. Like a concert venue or museum/visitors center. Why not stay with the promise you made to be able to spend our taxmoney on it?	2/17/2023 2:05 PM
151	gathering spaces housing concern youth programs We need things to attract people to our city, not more housing. Also need family friendly options to keep families in town	2/17/2023 2:04 PM
152	development concern Any buildings should add charm and character to the historic park. Industry doesn't belong in the neighborhood.	2/17/2023 1:51 PM
153	gathering spaces Gathering area olfor small concerts, vendors etc. Could use additionally for farmers market or flea market	2/17/2023 1:38 PM
154	development concern housing concern Would be nice to understand the vision of thr project. What age are you trying to attract? No more subsize housing. Growth for young professional adults. Look at what was done to the 3rd Ward District in Milwaukee, development like the river front in Oshkosh, as well as in Sheboygan? Developing a feel like Door County, Lake Geneva, or Green Lake.	2/17/2023 1:15 PM
155	public service concern safety concern Please make a plan to keep up whichever renovations are made. We will come if it is clean and safe.	2/17/2023 1:12 PM
156	housing concern increase green space Not to excited about this happening near our home on Marquette st. But those awful looking apartments on main st should go away. As for main and Scott that could use some jazzing up. To me that's where u enter the park and it should be more inviting.	2/17/2023 1:03 PM
157	housing concern No more low-income housing.	2/17/2023 1:03 PM
158	development concern entertainment facility gathering spaces housing concern restaurants Encourage removal or refacing of blighted properties. There are some houses and commercial buildings that detract from the positive image. Also, the empty Saputo space could be turned into a space similar to The Plaza in Neenah. Their website has a lot of information. They have a winter ice skating rink, and it's also a gathering space and community space during the rest of the year. There is a cafe onsite. It's a destination for people from other cities.	2/17/2023 1:03 PM
159	development concern This is residential neighborhoods on both sides please keep anything quiet for those neighborhoods. I don't want drunk people waking me up in the middle of the night like walleye weekend and throwing bottles at my house. It is a nice quiet neighborhood now.	2/17/2023 1:02 PM
160	extend focus area Please include Amory St. In the corridor. Homeowners are improving the area and the street desperately needs re-paving and the curbs are crumbling away.	2/17/2023 1:00 PM
161	N/A Hire union. Hire local. Work with the Downtownfdl association and the folks at Thelma, etc. They've all been doing some good things downtown.	2/17/2023 12:55 PM
162	art increase green space walking paths wayfinding/signage I'm excited to see this project continue. There is an opportunity to bridge the gap between Lakeside and Main Street and challenge other neighboring cities for community engagement. The key takeaway is accessibility - make it walkable, incorporate nature, and art.	2/17/2023 12:51 PM
163	restaurants A brewery/restaurant would be awesome	2/17/2023 12:43 PM
164	increase green space Focus on the park and work together with the private sector!!	2/17/2023 12:42 PM
165	increase green space General beautification is highly recommended as it feels very "run down" city as you head towards the park.	2/17/2023 12:25 PM

North Main Street - Design Preference Survey

166	N/A No	2/17/2023 12:19 PM
167	housing concern safety concern No low income housing. Area is already high in crime.	2/17/2023 7:09 AM
168	commercial development entertainment facility restaurants youth programs I strongly believe the Saputo property should be a building that includes something for the teens in town to have interest in. Arcade, rock walls, trampolines, whatever. If you go up a max of three floors the top floor could be a restaurant with views of the park.	2/16/2023 10:04 PM
169	traffic concern No bricks on the pavement bad for bikes.	2/16/2023 8:39 PM
170	housing concern There are quite a few eyesores that set Fond du Lac back as far as the North Main corridor. Aging homes a couple car lots don't impress visitors	2/16/2023 8:09 PM
171	traffic concern walking paths Make it less car-centric and more pedestrian friendly.	2/16/2023 8:00 PM
172	commercial development Commercial is key to this area being successful	2/16/2023 5:59 PM
173	N/A Nope.	2/16/2023 5:22 PM
174	traffic concern Keep heavy truck traffic out of the area	2/16/2023 5:00 PM
175	commercial development increase green space restaurants Shopping, boutiques, eateries, cafes, outdoor dining, a lot of green areas.	2/16/2023 2:51 PM
176	entertainment facility gathering spaces increase green space miniature golf/sports complex at the beginning of the park - something useful for everyone. include a fountain, small stage for events, etc.	2/16/2023 1:32 PM
177	traffic concern Keep Main Street a street, slow moving, and comfortable, like the streets of the park. It should be like downtown and not like Johnson street.	2/16/2023 1:26 PM
178	commercial development Part of the Saputo development plan could include a modern drive in movie theater!!	2/16/2023 12:44 PM
179	public service concern cost-effective, very little maintenance.	2/16/2023 11:49 AM
180	N/A Not at this time	2/16/2023 11:05 AM
181	gathering spaces housing concern increase green space creating "upscale" condos is a waste of space. Maximize it to help alleviate the rental market. creating accessible outdoor areas would help merge into the existing lakeside park area.	2/16/2023 10:15 AM
182	N/A Thanks for looking to improve this area - its needed!	2/16/2023 10:05 AM
183	public service concern safety concern traffic concern walking paths Provide for the citizens ! Train your police! Make it a walking only area!	2/16/2023 9:12 AM
184	extend focus area walking paths We strongly need sidewalks on Rienzi to make the neighborhoods on the east side of town bike/walk accessible.	2/16/2023 8:17 AM
185	housing concern public service concern safety concern traffic concern Please no more "affordable" housing. A regular working class person cant even rent these apartments, because we make too much money. Again, this town is becoming a crime filled city with small crimes leading to bigger and bigger. Shots fired calls are ridiculous and something that was few and far between for years has become a weekly issue almost. Drivers run stop signs and stoplights, abandoned/stolen cars from other cities on our streets. You need to listen to your tax base and fix these issues before you start spending money that will be a waste of our money	2/16/2023 8:10 AM
186	N/A Looking forward to the develpment	2/16/2023 7:40 AM
187	N/A Zoning codes are very broken and city knows it but refuses to change.	2/16/2023 7:34 AM
188	public service concern Clean it up	2/16/2023 7:00 AM
189	more housing If we do develop the Saputo space into housing, it needs to be higher end housing (condos) that attracts millennials and retirees to live in. Similar to some of the higher end condos they have in Appleton downtown near the river. Providing high end housing here, along with creating an aesthetically pleasing connecting link to downtown FDL would allow great access to downtown as well as Lakeside park.	2/16/2023 5:14 AM