

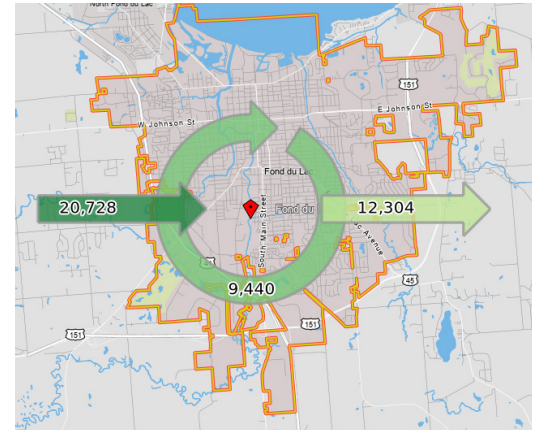
ECONOMIC DEVELOPMENT

Economic development activities play a key role in the quality of life of the community and the long term viability of the City. This economic development snapshot explores the City's current environment, and inventories efforts that support economic development in the community.

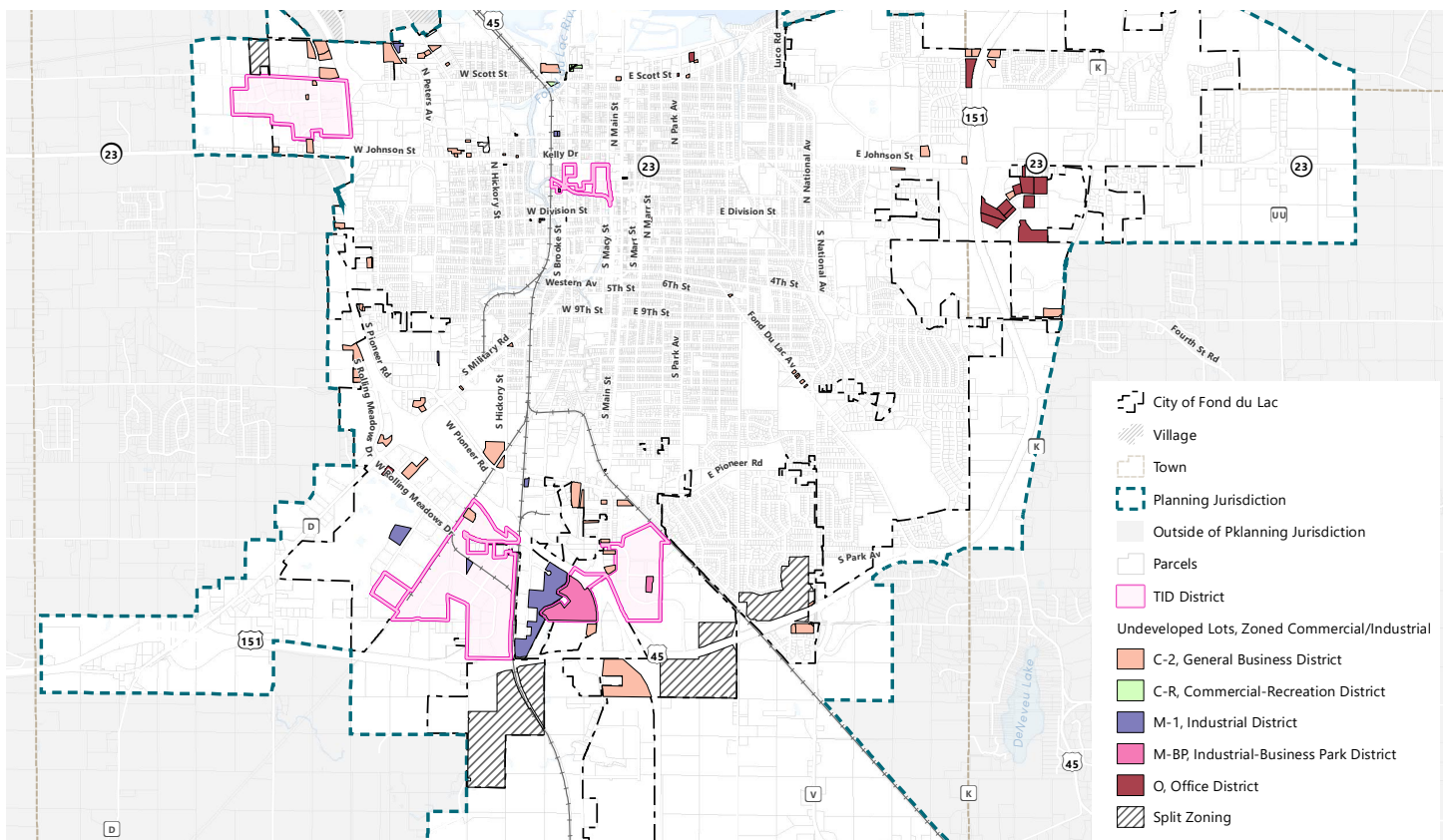
TOP 5 GROWTH INDUSTRIES (2000-2017)

Industry	% Increase
Information	56.3%
Finance/insurance, real estate, rental/leasing	30.3%
Agriculture, forestry, finshing and hunting, mining	27.2%
Arts, entertainment, recreation & accomodation/food service	9.7%
Education services, health care/social assistance	5.4%

COMMUTING PATTERNS



ECONOMIC DEVELOPMENT SITES AND DISTRICTS (see Map X in Appendix)



BUSINESS AND INDUSTRIAL PARKS

Southwest Industrial Park



Total Size: 202 acres
Available Sites (Acres): 2 (16.8 acres)
Cost per Acre: \$26,000

West Industrial Park



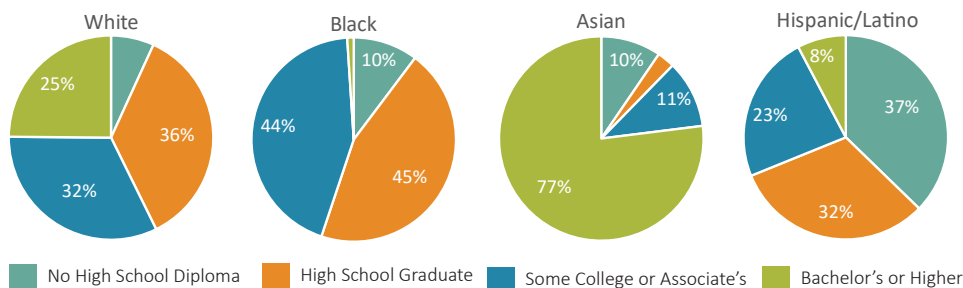
Total Size: 70 acres
Available Sites (Acres): 2 (2.015 acres)
Cost per Acre: \$26,000

Fox Ridge Business Park



Total Size: 276 acres
Available Sites (Acres): 34 (237 acres)
Cost per Acre: \$32,000 - \$50,000

EDUCATION ATTAINMENT for Population Age 25 and Over



Local Resources

- » Industrial Revenue Bonds
- » TIF Districts
- » Downtown Loan Programs

Educational Training

- » Fond du Lac School District
- » UW - Fond du Lac
- » Moraine Park Technical College
- » Marian University
- » Fox Valley Workforce Development Board
- » ADVOCAP

State/Federal Programs

- » WEDC
- » CBDG
- » Community Development Zones
- » Rural Economic Development (RED) Early Planning Grant Program
- » WI Development Fund (WDF)
- » Transportation Facilities Economic Assistance and Development Program
- » Opportunity Zones
- » Focus On Energy

EMPLOYMENT BY INDUSTRY

Source: 2013-2017 5-Year ACS Estimate

Industry	City of Fond du Lac	Fond du Lac County
Agriculture, forestry, fishing and hunting, mining	1.5%	4.0%
Construction	5.0%	7.1%
Manufacturing	25.1%	23.6%
Wholesale trade	1.8%	2.1%
Retail trade	10.2%	10.5%
Transportation and warehousing, utilities	4.3%	4.3%
Information	2.6%	1.8%
Finance/insurance, real estate, and rental/leasing	6.0%	5.3%
Professional, scientific, management, administrative and waste management services	6.0%	5.2%
Educational services, health care/social assistance	20.2%	20.4%
Arts, entertainment, recreation, & accommodation/food services	8.6%	7.2%
Other services, except public administration	5.1%	4.6%
Public administration	3.6%	4.0%

TOP 20 EMPLOYERS , 2018

Major Employers	Employees
Mercury Marine	1,000+
Agnesian Healthcare Hospice	1,000+
Agnesian Healthcare	1,000+
Moraine Park Technical College	1,000+
Mand Plumbing	500 - 999
C D Smith Construction	250 - 499
Wescot Sportsmen's Club	250 - 499
Fives Machining Systems	250 - 499
JF Ahern Co	250 - 499
Argus Rehabilitation	250 - 499
Holiday Automotive - Ford	250 - 499
Sadoff Iron & Metal Co	250 - 499
Walmart Supercenter	250 - 499
Mike Shannon Automotive	250 - 499
Marian University	250 - 499
Taycheedah Correctional	250 - 499
Fond du Lac Lutheran Home	250 - 499
Tarfa Terrace Assisted Living	250 - 499
Mid-States Aluminum	250 - 499
Verve Credit Union	250 - 499

EMPLOYMENT DENSITY

