

COMMUNITY SURVEY RESULTS

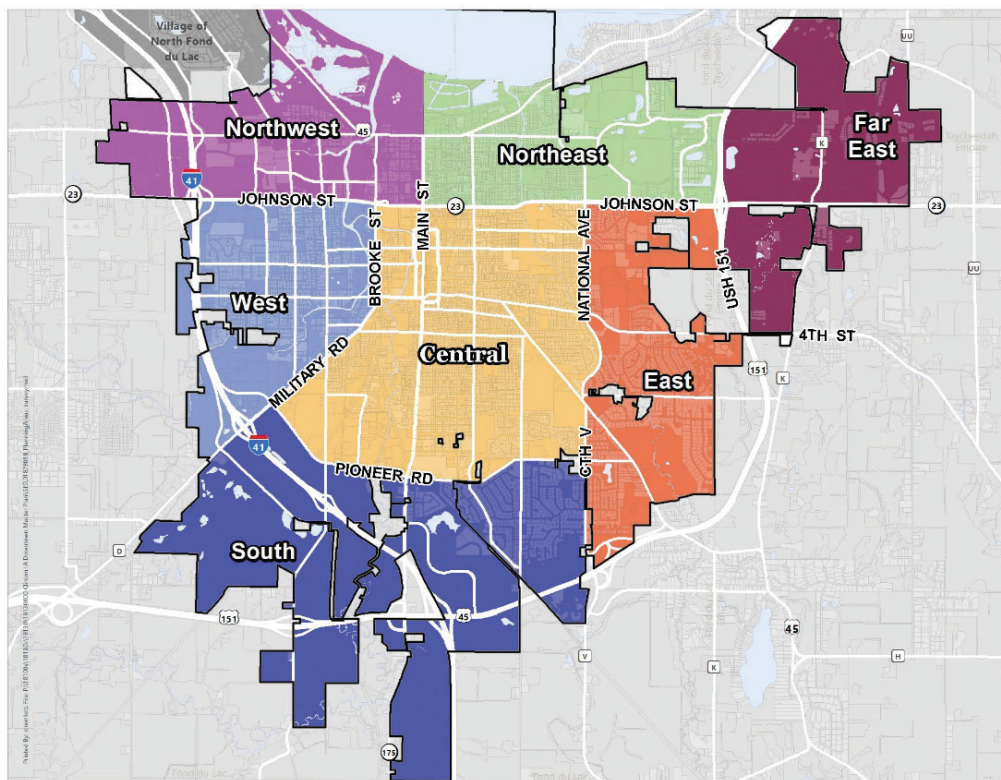
Fond du Lac Community Survey - Overview and Introduction
MSA Professional Services
January 10, 2020

The survey results will inform the planning process, but will not dictate plan policies

The 2019 Community Survey collected opinions from more than 1,000 members of the Fond du Lac community. It is one of several methods by which the City is collecting viewpoints about the City's future growth, change and improvement. It is important to keep in mind that this survey will *inform* the crafting of goals and policies in the Comprehensive Plan, but it does not constitute a *vote* on various city policies. The City Council has the final say on the content of the Comprehensive Plan and may support unpopular policies on specific issues as part of a comprehensive package of interrelated policies deemed to be in the City's best, long-term interest.

The survey results are useful, but beware the biases

A total of 1,012 people participated in the survey. This is a robust sample of the community, statistically, though there is some bias in this sample as compared to all City residents. Residents who are notably over-represented (giving them a stronger voice in the results) include women; people age 30-49; white, non-hispanic people; homeowners; and medium- to high-income households. Conversely, residents who are not as well represented in these results include men, people younger than 20, communities of color, renters, and lower-income households. These biases are a common, persistent challenge of community engagement efforts. The survey results are still a useful expression of community preferences, but it is important to keep in mind the biases when using these results to inform policy decisions.



Planning Areas Map (from the Survey)

Residents are generally satisfied with their neighborhoods with the exception of the Northwest Planning Area (north of Johnson St and west of Main Street)

This planning process is attempting to orient residents to their needs and interests within the seven designated planning areas. We asked people to rate the number of street trees, walkability, bikeability, street lighting, safety, property upkeep/cleanliness, and aesthetics along major streets within their planning areas. Number of street trees, property upkeep/cleanliness, and walkability had the highest ratings (in that order) looking at the overall response, while bikeability and street lighting had the lowest (Q. 8). The Northwest Planning Area had the lowest ratings in all categories with a quarter of respondents providing a poor rating for bikeability, street lighting, safety, property upkeep/cleanliness and aesthetic along major streets.

Safety is vital

“Safety/low crime” was identified as the most influential factor in deciding where to live. More than two-thirds of respondents (70%-75%) rated safety as “good” or “excellent” in their planning area, except in the Central (43%), West (44%) and Northwest (39%) planning areas (Q.8). Among respondents who may move in the next five years, 57% stated they would not move or stay in Fond du Lac with many citing perceived crime or safety concerns (Q.20).

City Housing Stock is faring better for homeowners than for renters

Satisfaction levels regarding home ownership in terms of supply, cost, and quality are significantly higher than those of rental properties. When asked what they thought about housing in Fond du Lac, “Good” was the primary response for ownership housing supply/availability, cost and quality, while “Fair” or “Poor” was a more common response regarding rental housing supply/availability, cost and quality (Q. 21). Notably, 27% of respondents felt the rental housing quality was “Poor”.

There is support for City initiatives to improve housing affordability (Q.14)

The majority of respondents agree the City should support ownership and rental housing affordability initiatives (73% and 56%, respectively). While the support is much stronger for ownership housing affordability initiatives, more than four-fifths of renters (81%) agreed with City support of rental affordability support.

The pace of multi-family residential development is too fast, while retail growth is too slow

Over a third of respondents (35%) said that multi-family residential development has moved too fast over the past five years. This figure is over three times higher than any of the other development types listed. On the other hand, approximately 66% of people said that retail development has moved too slow, although, several people commented on high vacancy rates for commercial/retail businesses (Q. 22).

Investment opportunities should be focused on the downtown and Main Street

Respondents identified the downtown district (60%) as the primary area the City should focus on to stimulate property investment due to the amount of vacant buildings and/or poor appearances. Main Street north of downtown (51%) and south of downtown (45%) were the next top choices (Q. 23).

Support for investment in bike and pedestrian infrastructure is strong

Two of the top three desired park and recreation improvements in every part of the City involved bicycle infrastructure. The number one choice was “off-road walking/biking trails” with “on-road bicycle facilities” as the third highest choice (Q. 9). Over 75% of respondents support or strongly support sidewalk, trail and pedestrian crossing improvements to enable safe walking, and nearly 70% support bike lane and trail improvements to enable safe biking (Q. 25). At least one-fifth of respondents stated walkability is “poor” in the Northwest (20%) and Far West (28%) planning areas, while more than a quarter of respondents stated bikeability is “poor” in the West (27%) and Northwest (27%) planning areas (Q.8).

Support for “sustainability” initiatives is strong

Regarding municipal actions that could make the City more efficient and environmentally friendly, over 70% of respondents agreed or strongly agreed that the City should expand the use of alternative and renewable energy in public facilities (Q. 35). When asked to select up to five efforts the City should take to become a more sustainable community (Q.33), the top responses were: Using LED solar or other energy efficient street light fixtures (51% of respondents), building a public market with outlets for locally grown food products (44%), and using sustainable “green” building technologies when building a new or expanding a public facility (37%). In addition, nearly half of all respondents (45%) are in favor of utilizing grants/loans to encourage development that protects natural resources through exceptional energy efficiency or stormwater management (Q. 34). Moreover, the support for the above sustainable initiatives was the same no matter if you are looking at overall response or filtered to just City residents responses.

Q1: What is your age and with what gender do you identify?

Answered: 998 Skipped: 14

Age									
	14 AND UNDER	15-19	20-29	30-39	40-49	50-59	60-69	70 OR OLDER	TOTAL
1	0.00% 0	0.30% 3	10.42% 104	24.05% 240	26.45% 264	19.94% 199	13.63% 136	5.21% 52	998

Gender				
	MALE	FEMALE	OTHER	TOTAL
1	38.79% 384	60.81% 602	0.40% 4	990

Q2: With which race/ethnicity do you identify?

Answered: 1,001 Skipped: 11

ANSWER CHOICES	RESPONSES	
White, Non-Hispanic	94.91%	950
Hispanic or Latino	1.40%	14
Black or African American	0.60%	6
Asian	0.40%	4
American Indian and Alaska Native	0.30%	3
Two or more races	1.40%	14
Prefer not to respond	0.00%	0
Other (please specify)	1.00%	10
TOTAL		1,001

Q3: Describe your current household.

Answered: 1,001 Skipped: 11

ANSWER CHOICES	RESPONSES	
Single - no kids	14.99%	150
Single with child(ren) under the age of 18	4.30%	43
Roommates - no kids	1.60%	16
Couple - no kids	29.77%	298
Couple with child(ren) under the age of 18	40.66%	407
Other (please specify)	8.69%	87
TOTAL		1,001

Q4: What is your employment status, and what is the zip code of your place of work?

Answered: 978 Skipped: 34

ANSWER CHOICES	RESPONSES	
Student - Not working	0.61%	6
Stay at home parent	2.76%	27
Unemployed	2.45%	24
Retired	14.62%	143
Employed (specify BUSINESS ZIP CODE)	79.55%	778
TOTAL		978

Q5: What is your HOUSEHOLD income?

Answered: 970 Skipped: 42

ANSWER CHOICES	RESPONSES	
Less than \$25,000	5.46%	53
\$25,000 - \$34,999	6.39%	62
\$35,000 - \$49,999	10.10%	98
\$50,000 - \$74,999	18.76%	182
\$75,000 - \$99,999	19.90%	193
\$100,000 - \$149,999	25.98%	252
\$150,000 - \$199,999	8.76%	85
\$200,000 or more	4.64%	45
TOTAL		970

Q6: Where do you live?

Answered: 1,012 Skipped: 0

ANSWER CHOICES	RESPONSES	
City of Fond du Lac	66.30%	671
Village of Eden	0.49%	5
Village of Oakfield	0.89%	9
Village of North Fond du Lac	2.17%	22
Town of Byron	0.99%	10
Town of Eden	0.40%	4
Town of Eldorado	0.59%	6
Town of Empire	5.83%	59
Town of Fond du Lac	7.61%	77
Town of Friendship	1.88%	19
Town of Lamartine	0.79%	8
Town of Oakfield	0.30%	3
Town of Taycheedah	5.24%	53
Other (please specify)	6.52%	66
TOTAL		1,012

Q7: Identify which PLANNING AREA you live in from the map above.

Answered: 856 Skipped: 156

ANSWER CHOICES	RESPONSES	
Northwest	7.83%	67
Northeast	11.33%	97
Far East	9.70%	83
West	9.93%	85
Central	26.17%	224
East	17.52%	150
South	17.52%	150
Other (please specify)	0.00%	0
TOTAL		856

Q8: Overall, how do you rate the following aspects within your PLANNING AREA?

Answered: 847 Skipped: 165

	EXCELLENT	GOOD	FAIR	POOR	NO OPINION	TOTAL	WEIGHTED AVERAGE
Number of street trees	17.89% 151	47.87% 404	22.04% 186	8.53% 72	3.67% 31	844	3.64
Walkability (sidewalk/path, accessible, safe, etc.)	16.73% 141	44.60% 376	23.37% 197	13.17% 111	2.14% 18	843	3.58
Bikeability	14.71% 124	36.06% 304	28.35% 239	14.83% 125	6.05% 51	843	3.33
Street lighting	11.41% 96	38.53% 324	30.32% 255	16.41% 138	3.33% 28	841	3.35
Safety	15.02% 126	44.46% 373	26.22% 220	12.75% 107	1.55% 13	839	3.57
Property upkeep/cleanliness	16.51% 139	46.32% 390	24.35% 205	11.52% 97	1.31% 11	842	3.64
Aesthetics along major streets	10.61% 89	43.27% 363	32.66% 274	11.44% 96	2.03% 17	839	3.47

Answered: 856 Skipped: 156

Q9: Which of the following park and recreation amenities would you like to be added, improved or expanded in your PLANNING AREA? Mark your top FIVE preferences.

ANSWER CHOICES	RESPONSES
Off-road walking/biking trails	34.46% 295
Park landscaping/trees	26.87% 230
On-road bicycle facilities (bike lanes, shared road, etc.)	23.48% 201
Dog Park	20.91% 179
Community garden	20.68% 177
Site furnishings (benches, tables, grills, etc.)	18.93% 162
Restrooms	18.34% 157
None	17.87% 153
Playground equipment	16.59% 142
Ice skating/hockey rink (outdoor)	13.67% 117
Outdoor fitness course/equipment	12.85% 110
Shelters	12.15% 104
Splash Pad	10.86% 93
Other (please specify)	10.40% 89
Basketball Court(s)	9.00% 77
Pickleball courts	6.07% 52
Park parking lots	5.49% 47
Baseball / Softball field	4.91% 42
Tennis courts	3.86% 33
Sand volleyball courts	3.74% 32
Soccer fields	2.10% 18

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Q10: How long have you lived in the City?

Answered: 846 Skipped: 166

ANSWER CHOICES	RESPONSES	
0-5 years	15.84%	134
6-10 years	11.70%	99
11-20 years	15.48%	131
21-30 years	18.44%	156
More than 30 years	38.53%	326
TOTAL		846

Q11: Do you rent or own your current home?

Answered: 810 Skipped: 202

ANSWER CHOICES	RESPONSES	
I own my home	84.32%	683
I rent or lease my home	15.68%	127
TOTAL		810

Q12: What size is your current residence?

Answered: 815 Skipped: 197

ANSWER CHOICES	RESPONSES	
1 bedroom	4.79%	39
2 bedrooms	16.56%	135
3 bedrooms	49.08%	400
4+ bedrooms	29.57%	241
TOTAL		815

Q13: How much do you spend per month on housing (mortgage/rent, plus utilities)?

Answered: 801 Skipped: 211

ANSWER CHOICES	RESPONSES	
Less than \$250	3.87%	31
\$250 - \$399	6.87%	55
\$400 - \$599	6.49%	52
\$600 - \$799	10.74%	86
\$800 - \$999	15.48%	124
\$1,000 - \$1,499	28.84%	231
\$1,500 - \$1,999	17.60%	141
\$2,000 - \$2,499	6.49%	52
\$2,500 - \$2,999	2.50%	20
More than \$3,000	1.12%	9
TOTAL		801

Q14: Indicate your level of agreement: The City of Fond du Lac should support housing affordability in...

Answered: 811 Skipped: 201

	STRONGLY AGREE	AGREE	DISAGREE	STRONGLY DISAGREE	NO OPINION	TOTAL	WEIGHTED AVERAGE
Ownership Housing	32.30% 261	41.09% 332	8.79% 71	7.80% 63	10.02% 81	808	2.78
Rental Housing	19.92% 158	36.07% 286	15.01% 119	17.15% 136	11.85% 94	793	2.35

Q15: Please rate the influence of the following factors in your decision to live where you live right now.

Answered: 813 Skipped: 199

	HIGHLY INFLUENTIAL	INFLUENTIAL	SOMEWHAT INFLUENTIAL	BARELY INFLUENTIAL	NOT INFLUENTIAL	TOTAL	WEIGHTED AVERAGE
Safety/low crime	44.25% 354	30.88% 247	14.37% 115	5.38% 43	5.13% 41	800	4.04
Price/affordability	34.00% 273	42.71% 343	16.31% 131	2.99% 24	3.99% 32	803	4.00
Work	28.07% 224	26.57% 212	20.55% 164	9.77% 78	15.04% 120	798	3.43
Family/Friends	25.34% 204	22.61% 182	24.10% 194	11.18% 90	16.77% 135	805	3.29
Schools	26.32% 209	24.43% 194	13.35% 106	11.96% 95	23.93% 190	794	3.17
Recreation opportunities	11.82% 94	22.77% 181	32.58% 259	17.48% 139	15.35% 122	795	2.98
Shopping and/or entertainment	9.00% 72	19.50% 156	32.13% 257	20.13% 161	19.25% 154	800	2.79

Q16 If you do NOT live in the City of Fond du Lac, what influences your decision to live elsewhere?

going town fond du properties school district N quality schools opportunity
 Lower taxes price area looking house lower Fond du Lac
 currently move people crime low income housing live work city
 low crime safety want live country NA Taxes outside city
 FDL life high starting family offer town limited want rentals
 property taxes increasing cost lot size larger lot

Q17: If you were to move in the next 5 years (within or outside Fond du Lac), would you prefer to buy or rent?

Answered: 820 Skipped: 192

ANSWER CHOICES	RESPONSES	
I have no plan to move in the next 5 years.	27.80%	228
Buy	62.44%	512
Rent	9.76%	80
TOTAL		820

Q18: What TYPE of residence would you be likely to consider if you move? (Check all that apply)

Answered: 577 Skipped: 435

ANSWER CHOICES	RESPONSES	
Detached Single-family home	85.10%	491
Attached Single-Family (i.e., Townhome / Rowhouse)	15.08%	87
Duplex / Side-by-Side	14.21%	82
Medium-Sized Multi-Unit Building (5-19 units)	5.37%	31
Senior Housing (Independent Living)	5.20%	30
3-Plex / 4-Plex	3.99%	23
Large Multi-Unit Building (20+ units)	1.56%	9
Student Housing / Dorm	0.52%	3
Assisted / Memory Care Facility	0.52%	3
Total Respondents: 577		

Q19: What SIZE of residence would you likely seek if you move?

Answered: 577 Skipped: 435

ANSWER CHOICES	RESPONSES	
Studio	0.17%	1
1 Bedroom	2.43%	14
2 Bedroom	26.69%	154
3 Bedroom	47.83%	276
4+ Bedrooms	22.88%	132
TOTAL		577

Q20: If you were to move, are you likely to stay in (or move to) the City of Fond du Lac?

Answered: 577 Skipped: 435

ANSWER CHOICES	RESPONSES	
Yes, definitely	8.84%	51
Yes, likely	33.28%	192
No, unlikely	35.88%	207
No, definitely not	21.14%	122
TOTAL		577

Q21: What do you think about housing in Fond du Lac?

Answered: 780 Skipped: 232

	EXCELLENT	GOOD	FAIR	POOR	NO OPINION / NOT SURE	TOTAL	WEIGHTED AVERAGE
Ownership housing cost	6.19% 48	44.00% 341	29.16% 226	8.77% 68	11.87% 92	775	2.24
Ownership housing supply/availability	5.43% 42	45.61% 353	28.29% 219	6.72% 52	13.95% 108	774	2.22
Ownership housing quality	3.88% 30	45.22% 350	31.14% 241	8.01% 62	11.76% 91	774	2.21
Rental housing supply/availability	5.28% 41	28.87% 224	25.90% 201	11.98% 93	27.96% 217	776	1.72
Rental housing cost	3.35% 26	22.14% 172	24.32% 189	16.73% 130	33.46% 260	777	1.45
Rental housing quality	1.29% 10	15.10% 117	29.55% 229	27.10% 210	26.97% 209	775	1.37

Q22: What do you think about the pace of development in Fond du lac over the last 5 years for these building types?

Answered: 774 Skipped: 238

	TOO FAST	JUST RIGHT	TOO SLOW	NO OPINION	TOTAL	WEIGHTED AVERAGE
Single- and Two-Family Residential	5.61% 43	42.24% 324	26.86% 206	25.29% 194	767	0.43
Multi-family Residential	35.42% 272	24.09% 185	11.98% 92	28.52% 219	768	-0.47
Mixed Use (residential over commercial)	9.18% 69	28.59% 215	17.55% 132	44.68% 336	752	0.17
Retail	4.43% 34	14.06% 108	66.15% 508	15.36% 118	768	1.23
Office	3.91% 30	29.04% 223	28.13% 216	38.93% 299	768	0.48
Industrial	3.01% 23	28.93% 221	35.86% 274	32.20% 246	764	0.66

Answered: 766 Skipped: 246

Q23: What area(s) of the City should the City focus on to stimulate property investment (due to vacant buildings, poor appearances, etc.)? Check all that apply.

ANSWER CHOICES	RESPONSES	
Downtown (6th St - Johnson St)	59.40%	455
S. Main Street (south of downtown)	44.65%	342
N. Main Street (north of downtown)	50.65%	388
Winnebago Drive / W. Scott Street	31.46%	241
W. Johnson Street (near I-41)	42.95%	329
S. Military Road (near I-41)	26.11%	200
Other (please specify)	18.02%	138
Total Respondents: 766		

Q24: How do you typically get to work?

Answered: 768 Skipped: 244

ANSWER CHOICES	RESPONSES	
Single-occupancy vehicle	81.64%	627
Carpool or vanpool	1.04%	8
Walking	0.91%	7
Biking	0.26%	2
Shared Ride Taxi	0.13%	1
Public transit	0.26%	2
N/A - Don't work or work at home	14.32%	110
Other (please specify)	1.43%	11
TOTAL		768

Q25: Indicate your support for public investment in the following transportation options in Fond du Lac?

Answered: 774 Skipped: 238

	STRONGLY SUPPORT	SUPPORT	NEUTRAL / NOT SURE	OPPOSE	STRONGLY OPPOSE	TOTAL	WEIGHTED AVERAGE
Road pavement repair	51.82% 398	38.41% 295	7.16% 55	1.56% 12	1.04% 8	768	4.38
Intersection improvements to address congestion	38.72% 297	38.33% 294	17.86% 137	3.52% 27	1.56% 12	767	4.09
Sidewalk, trail and pedestrian crossing improvements to enable safe walking	37.29% 286	38.33% 294	18.38% 141	3.91% 30	2.09% 16	767	4.05
Bike lane and trail improvements to enable safe biking	36.16% 277	31.59% 242	22.72% 174	5.48% 42	4.05% 31	766	3.90
Shared-ride taxi service	10.33% 78	27.02% 204	48.74% 368	9.27% 70	4.64% 35	755	3.29
Public transit	21.18% 162	33.07% 253	33.46% 256	7.97% 61	4.31% 33	765	3.59

Q26

Name up to THREE business/retailers you would most like to see come to Fond du Lac?

Answered: 589 Skipped: 423

Business/Retailer	Responses		Business/Retailer	Responses	
Costco	24%	143	Wendy's	3%	18
Meijer's	17%	103	Macy's	3%	16
Lowe's	12%	73	Whole Foods	3%	16
Chick-Fil-A	7%	43	Old Navy	3%	15
Hobby Lobby	6%	35	Brewery/Microbrewery	3%	15
Sam's Club	5%	31	Texas Roadhouse	2%	14
Woodmans	4%	26	Perkins	2%	9
Home Depot	4%	24	Hu Hot	2%	9
Trader Joes	4%	24	Ross Dress for less	2%	9
Home Goods	4%	23	Cabella's	1%	8
Olive Garden	4%	23	Red Lobster	1%	8
Bezt Buy	3%	18	Scheel's	1%	7
Sports Good Store	3%	18	Dicks	1%	6

Q27: How would you describe the availability of employment opportunities within Fond du Lac?

Answered: 751 Skipped: 261

ANSWER CHOICES	RESPONSES	
Plentiful	20.24%	152
Adequate	43.94%	330
Lacking	26.90%	202
Not Sure	8.92%	67
TOTAL		751

Q28: Indicate your level of agreement: The City should direct more local tax dollars, through marketing, incentives, etc., to help spur job growth.

Answered: 749 Skipped: 263

ANSWER CHOICES	RESPONSES	
Strongly agree	12.42%	93
Agree	33.91%	254
Neutral / No Opinion	31.38%	235
Disagree	16.96%	127
Strongly disagree	5.34%	40
TOTAL		749

Q29: Indicate your level of agreement: The City should support new business start-up facilities to foster business growth and entrepreneurship (e.g., incubator, maker space or co-sharing facility that provides management training and/or office space).

ANSWER CHOICES	RESPONSES	
Strongly agree	28.00%	210
Agree	43.33%	325
Neutral / No Opinion	18.53%	139
Disagree	7.07%	53
Strongly disagree	3.07%	23
TOTAL		750

Q30: Would you support an increase in taxes to improve the quality of any of the following public services?

Answered: 744 Skipped: 268

	STRONGLY SUPPORT	SUPPORT	NEUTRAL / NO OPINION	OPPOSE	STRONGLY OPPOSE	TOTAL	WEIGHTED AVERAGE
Yard waste disposal & leaf/brush pick-up	10.16% 75	23.04% 170	24.39% 180	27.51% 203	14.91% 110	738	2.86
Trash collection	8.31% 61	19.48% 143	30.38% 223	27.25% 200	14.58% 107	734	2.80
Recycling services	17.21% 126	23.50% 172	22.81% 167	22.81% 167	13.66% 100	732	3.08
Public safety	33.65% 249	38.78% 287	14.32% 106	6.89% 51	6.35% 47	740	3.86
Senior services	12.58% 93	40.05% 296	30.58% 226	9.34% 69	7.44% 55	739	3.41
Recreation programming	15.72% 116	37.26% 275	28.05% 207	10.16% 75	8.81% 65	738	3.41

Q31: Would you support an increase in taxes to improve the quality of any of the following public facilities?

Answered: 744 Skipped: 268

	STRONGLY SUPPORT	SUPPORT	NEUTRAL / NO OPINION	OPPOSE	STRONGLY OPPOSE	TOTAL	WEIGHTED AVERAGE
Street maintenance	26.78% 199	41.18% 306	16.69% 124	9.15% 68	6.19% 46	743	3.73
Stormwater Management	20.11% 149	38.19% 283	25.78% 191	8.77% 65	7.15% 53	741	3.55
Flood management	26.45% 196	37.52% 278	20.92% 155	7.96% 59	7.15% 53	741	3.68
Drinking water quality	31.62% 234	37.84% 280	18.38% 136	5.68% 42	6.49% 48	740	3.82
Wastewater treatment	17.07% 126	33.88% 250	33.33% 246	8.13% 60	7.59% 56	738	3.45
Library	19.73% 145	27.89% 205	29.25% 215	14.83% 109	8.30% 61	735	3.36
Parks	22.39% 165	41.66% 307	21.03% 155	7.87% 58	7.06% 52	737	3.64

Q32: Do you think there are enough of the following available in Fond du Lac?

Answered: 745 Skipped: 267

	NOT ENOUGH	RIGHT AMOUNT	NOT SURE / NOT INTERESTED	TOTAL	WEIGHTED AVERAGE
Live music events	47.98% 356	42.05% 312	9.97% 74	742	2.38
Public art (e.g. sculpture, murals, etc)	39.08% 290	38.14% 283	22.78% 169	742	2.16
Community theatre	26.89% 199	51.89% 384	21.22% 157	740	2.06
Adult learning opportunities	31.52% 232	44.29% 326	24.18% 178	736	2.07
Adult socializing programs (e.g. book clubs, game nights)	39.92% 295	31.80% 235	28.28% 209	739	2.12
Teen facilities and programs	60.30% 448	16.82% 125	22.88% 170	743	2.37
After school programs	41.79% 308	29.99% 221	28.22% 208	737	2.14
Activities for families with small children	45.31% 333	28.84% 212	25.85% 190	735	2.19

Answered: 729 Skipped: 283

Q33: Please select up to FIVE efforts listed below that the City should take to become a more sustainable community.

ANSWER CHOICES	RESPONSES	
No Opinion	9.88%	72
Public education and awareness on benefits of energy efficient fixtures/equipment/appliances; plus, any incentives available.	24.55%	179
Use sustainable "green" building technologies when building a new or expanding a public facility.	37.04%	270
Adopt a policy encouraging recycling of construction waste materials on public construction projects.	23.18%	169
Conduct energy audit of public building to suggest retrofitting measures to save on energy.	14.95%	109
Use LED, solar or other energy efficient street light fixtures	50.89%	371
Invest in upgrading the City vehicle fleet with high-efficient vehicles (using alternative fuels, idle reduction technologies, etc.)	10.56%	77
Provide plug-in electric vehicle stations at City parking lots / facilities.	17.28%	126
Install rain gardens/barrels and bio-infiltration areas at City facilities.	20.99%	153
Buy out properties in the floodplain.	26.89%	196
Expand shared-ride taxi service.	10.43%	76
Implement an in-town shuttle service.	0.00%	0
Fill gaps in bicycle and pedestrian network.	31.28%	228
Add community garden(s)	16.87%	123
Build a public market with outlets for locally grown food products.	43.35%	316
Build an incubator for small business start-ups.	26.06%	190
Total Respondents: 729		

Answered: 653 Skipped: 359

Q34: Should the City offer incentives of any kind to encourage development that protects natural resources through exceptional energy efficiency or stormwater management features? (check each type of incentive that you would support)

ANSWER CHOICES	RESPONSES	
None	29.40%	192
Grants/loans	44.56%	291
Density bonuses (i.e., increase in the number of residential units than is allowed by City standards)	9.19%	60
Relaxed development (design) standards	10.26%	67
Expedited (City) review process	22.21%	145
Stormwater utility credits (i.e., a percent reduction applied to stormwater utility fee)	31.24%	204
Parking requirement reduction	14.70%	96
Tax Incremental Finance (TIF) funding assistance (i.e., public funding paid back by future increases in property value)	22.36%	146
Total Respondents: 653		

Q35: Indicate your level of agreement: The City should expand the use of alternative and renewable energy in public facilities.

Answered: 720 Skipped: 292

ANSWER CHOICES	RESPONSES	
Strongly agree	35.28%	254
Agree	35.97%	259
Neutral / No Opinion	21.81%	157
Disagree	3.47%	25
Strongly disagree	3.47%	25
TOTAL		720