



City of Fond du Lac
Building Inspection Division

160 South Macy Street
 PO Box 150
 Fond du Lac WI 54936-0150
 920.322.3570
 fdlinspections@fdl.wi.gov

**APPLICATION FOR
 SIGN PERMIT**

Address of Sign Location: _____
 Business Name: _____
 Phone Number: _____
 Email address: _____

Sign Erector Name
Address
Telephone
Email

Total Valuation of Project _____

Please see City of Fond du Lac Sign Ordinance chapter 720 80-88 & Schedule VIII for all sign regulations and requirements

- CHANGE OF COPY**
- NEW SIGN**
- Awning
- Directional
- Ground (Pole or Monument)
- Projecting
- Wall
- Temporary Sign (15 days max per quarter)
 Display sign dates: _____
- SPECIAL REVIEW:**
- Historic/Landmark
- Downtown Sign District (DARB)
- Variance Approved/Appeal No. _____
- Special Highway 41 Sign District

Building Façade Linear Dimensions: North: _____ ft South: _____ ft East: _____ ft West: _____ ft
 Linear Footage of Lot Frontage: North: _____ ft South: _____ ft East: _____ ft West: _____ ft

Awning Valuation \$ _____
 Lettering and/or pictorial matter to advertise/identify a place of business shall constitute a wall sign; sign area shall be charged to area permitted. Where awning signage is limited to one line of non-illuminated lettering on the fascia and a logo on the façade, sign area shall not be charged to total permitted.
 Existing Awning Sign Area: _____ square feet Proposed Awning Sign Area: _____ square feet

Directional Sign(s) Valuation \$ _____
 Four allowed; each not to exceed 4.5 square feet in area, 4 feet in height.
 Existing: No: _____ Area (each) _____ Height (each): _____
 Proposed: No: _____ Area (each) _____ Height (each): _____

Projecting Sign(s) Valuation \$ _____

North Façade	Existing: _____ square feet	Proposed: _____ square feet
South Façade	Existing: _____ square feet	Proposed: _____ square feet
East Façade	Existing: _____ square feet	Proposed: _____ square feet
West Façade	Existing: _____ square feet	Proposed: _____ square feet

Wall Sign(s) Valuation \$ _____

North Façade	Existing: _____ square feet	Proposed: _____ square feet
South Façade	Existing: _____ square feet	Proposed: _____ square feet
East Façade	Existing: _____ square feet	Proposed: _____ square feet
West Façade	Existing: _____ square feet	Proposed: _____ square feet

Ground Sign Valuation \$ _____

Existing	Area: _____ square feet	Height: _____ feet	Setback*: _____ ft
Proposed	Area: _____ square feet	Height: _____ feet	Setback*: _____ ft

*(Measurement from lot line to cabinet or pole, whichever is closest).

Application for permit to erect sign(s) is made in accordance with the applicable ordinances of the City of Fond du Lac. The undersigned hereby agrees to hold the City of Fond du Lac harmless from any and all damages, claims or causes of action whatsoever of any nature by reason of erection, use, continuances or maintenance of said sign. _____

Sign Erector/Applicant