# Welcome to Downtown Fond du Lac

Here you'll find a healthy mix of retail, service, specialty, dining and entertainment possibilities. Parking is plentiful, and merchants and business owners downtown are ready to help you make your stay - short or long- as convenient as possible.

# Introduction to PassportParking

Visitors parking in downtown are now able to conduct parking transactions by mobile phone. Register for free by downloading the PassportParking mobile app. Once registered you can use your mobile app, the internet or by calling (920) 545-0685 to pay for parking. You can also receive alerts and reminders 15 minutes before your time expires.

# A special note to our downtown work force

Did you know that when you park in a free Main Street parking space you cost downtown businesses \$200 a day in lost revenue? That's a value of more than \$50,000 a year - per space. Your downtown friends and neighbor businesses appreciate the effort you take to find parking off of Main Street. Permits are affordable and convenient. Just call the City at (920) 322-3440 or stop in at 160 South Macy Street. Thank you for visiting DOWNTOWN FOND DU LAC

This brochure was created by the Downtown Fond du Lac Partnership 131 South Main Street Fond du Lac, WI 54935 (920) 322-2006 www.downtownfdl.com



And by the City of Fond du Lac Community Development Department City/County Government Building 160 South Macy Street Fond du Lac, WI 54935 (920) 322-3440 www.fdl.wi.gov



# Downtown Fond du Lac PARKING Guide



Your guide to rates, locations and FREE parking.

## PUBLIC PARKING in Downtown Fond du Lac

#### FREE PARKING

Visitors to downtown can park for free on Main Street, with a two-hour limit. <u>Parking is free throughout the district</u> on evenings and weekends.

#### PARKING ENFORCEMENT

Parking limits are enforced from 8 a.m. to 5 p.m. for metered parking, and 8 a.m. to 6 p.m. for Main street parking, Monday through Friday.

## MAIN STREET PARKING

On-street parking on Main Street is free, with a 2-hour limit, for customers and clients only. Downtown employees are encouraged to keep Main Street spaces open for customers.

## EMPLOYEE PARKING

Downtown employees and frequent visitors find parking permits to be costeffective and convenient.

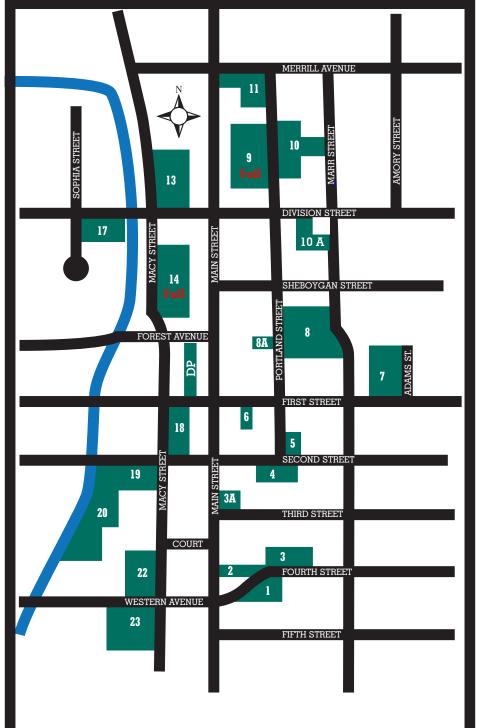
Rates per month:

Lot 17	\$10
Lots 1, 7	\$14
Lots 9, 10, 11, 14	\$18
Lots 3, 13	\$20
Lots 4, 5, 6, 8, 8A, 10A, 18	\$28
Darling Place (DP)	\$28
Lots 9, 14 (reserved)	\$28

*Please Note:* Lots 9 & 14 are currently full. No additional spaces are available.

#### PERMIT PARKING

Permits can be purchased at the Fond du Lac City/County Government Center, 160 South Macy Street or (920) 322-3460.



#### PARKING METERS

Colored stickers on parking meters display limits for that space:



## METER RATES

Meters are set at either 50 cents or 35 cents per hour, depending on location. 35 cent/hr meters are located at:

- North Macy Street
- Merrill Avenue
- Marr Street
- Portland Street
- Lot 7

## 30 MINUTE METERS

There are 30 minute meters located throughout downtown for your convenience for quick stops.

## PARKING RAMPS

Downtown has two convenient parking ramps with metered and permit parking.

- Lot 9 Ramp: 247 spaces

- Lot 14 Ramp: 439 spaces

#### INFORMATION

City of Fond du Lac: (920) 322-3440 Downtown Fond du Lac Partnership: (920) 322-2006