

Approach to Recommendations

Downtown Exploratory Committee, 7.21.16

After an update from the City Manager and the Director of the Downtown Fond du Lac Partnership (DFP) on progress in the Downtown since the last meeting, the committee reviewed what they had done so far. This led to a discussion of whether this committee's actions are duplicative of recent future planning the DFP board undertook in preparation for their annual budget request to the City. The City Development Director, DFP Director, and a DFP Board member shared their opinions with the group when asked. They encouraged the committee to continue with their work independently because both affirming existing ideas and suggesting new ones will serve the City well.

In their discussion about this, the committee began to outline an approach to presenting ideas to City Council, shown below. This is a starting point and will be elaborated on in future meetings.

Process Ideas	Specific Projects
Name groups that already are or could be involved in implementation of ideas, groups that should communicate and work together on projects.	This list will include specific things that could be done, things that may involve some capital expenditures, prioritizing or ranking of them, and an identification of the problems they will solve for the Downtown.
Clarify that it is the intention of this committee to support existing efforts, processes and partners where they exist.	
Manage expectations so that people have a realistic view of the changes suggested and how long they may take to realize fully.	
Clearly describe the vision behind the specific solutions: why these approaches are being suggested, what outcomes they will achieve for the Downtown.	