

Lakeside Park Exploratory Committee

Final Report Presentation



LPEC Committee Progress

- **August 2014:** Charge to Committee and Tour of the Park
- **September 2014:** Agree on Procedures, Facilitator, & Necessary Conditions for Success:

This Process Will be a Success If...

- [it uses] **Empirical Data**
- [there is a transparent and consistent] **Methodology**
- [there is a clear] **Outcome/Result**
- [the committee sticks to its] **Principles**
- [if focuses on] **Goals/Opportunities**
- [it creates a] **Vision**

FOND DU LAC, WISCONSIN by Pat Dye on Flickr.com.







Committee
Vision



Public
Vision



- Pride
- Keep people coming back
- Family-Friendly
- All Inclusive
- Community Friendly
- Traditions
- Moving into future
- Multi-Use
- Improve Quality of

- Life
- Destination
- Accessible
- Like Wrigley Field and Lambeau
- Wonderful place to be
- Excitement
- Enthusiasm
- Opportunity

- The feeling when you come. You want to come back for it.
- Enjoyment.
- A place to congregate.
- Ownership – Make it their own.

Park Vision

LPEC Committee Progress

December 2014: What **criteria** will we use to decide about the Park recommendations to

- **Public Taxpayer Cost**
- **Public Support**
- **Environmental Site Plan Impact and Reversibility Risk**
- **Access, Increased Usage, Marketability**
- **Longevity, Long Term Quality of Life, Perceived Value**

*Underlying All Decisions:
Common sense: is this logical?
Time to implement*



Fond du Lac Holiday Lights by Brian Kolstad
on Flickr.com. Used with permission.

LPEC Committee Progress

January 2015:

- Who has responded?
- Who is missing?
- *Survey extended to reach:*

- Younger people (*especially age 29 and under*)
- People who recently moved (*66% of City residents moved here in 2000 or later*)
- African-Americans
- Latinos

LPEC Committee Progress



Sturgeon Spear Fishing by Wisconsin Department of Natural Resources on Flickr.com.

February 2015

- Review & analyze **survey** and **case studies**
- Summarize what was learned
- Focus and clarify the **vision**.
- Strengths, Weaknesses, Gaps, Opportunities, & Challenges

LPEC Committee Progress



March 2015

- What are the **strategic questions** the recommendations need to answer?
- What **strategies** would work?

LPEC Committee Progress



April 2015

- Update **decision-making criteria.**
- Review **report outline.**

LPEC Committee Progress



May 2015

- Rank & prioritize strategies
- Write recommendation detail, benefits, & drawbacks

LPEC Committee Progress



June 2015

- Evaluate our work together



Final Report and Recommendations

Lakeside Park Exploratory Committee

June 2015



Lakeside Park Exploratory Committee

John Short, Chair
Ray Lapierre, Vice-chair

Lori Anderson-Lurvey
Patrick Caulfield
Joan Cunningham
Deborah Doll
Louise Gudex
Amy Hansen
Brian Kolstad

(Resigned 12/16/14 to run for City Council)

Craig Molitor
Jennifer Neibauer
Heather Pedersen
David Pergande
Sarah Spang
Doug Teletzke
Luke Wacek
James Wamser

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Lakeside Park Exploratory Committee



LPEC Committee Final Report

27 Specific Recommendations

All Connected to:
A Vision for Lakeside Park
And Key Strategic Issues



A Vision for Lakeside Park

Lakeside Park as a:

- Gathering place
- Destination
- Significant resource for history and traditions
- Way to move to the future
- Component of improving quality of life



Key Strategic Issues

- Increase access to recreation, water, entertainment and activities in general
- Upgrade amenities and services
- More effectively highlight the park and its offerings
- Improve cultural and diversity awareness
- Make history and traditions more relevant to today



LPEC's Top Ten Recommendations

1. Develop and Connect Walking and Biking Paths



LPEC's Top Ten Recommendations

2. Create more of our own local concerts and festivals.



LPEC's Top Ten Recommendations

3. Provide more public docks and landings to encourage greater access to and from the lake.



LPEC's Top Ten Recommendations

4. Design and add a multi-purpose amphitheater to promote the park as a significant civic space.



LPEC's Top Ten Recommendations

5. Increase the variety of food options in the park to provide requested amenities for current and potential new users of the park.



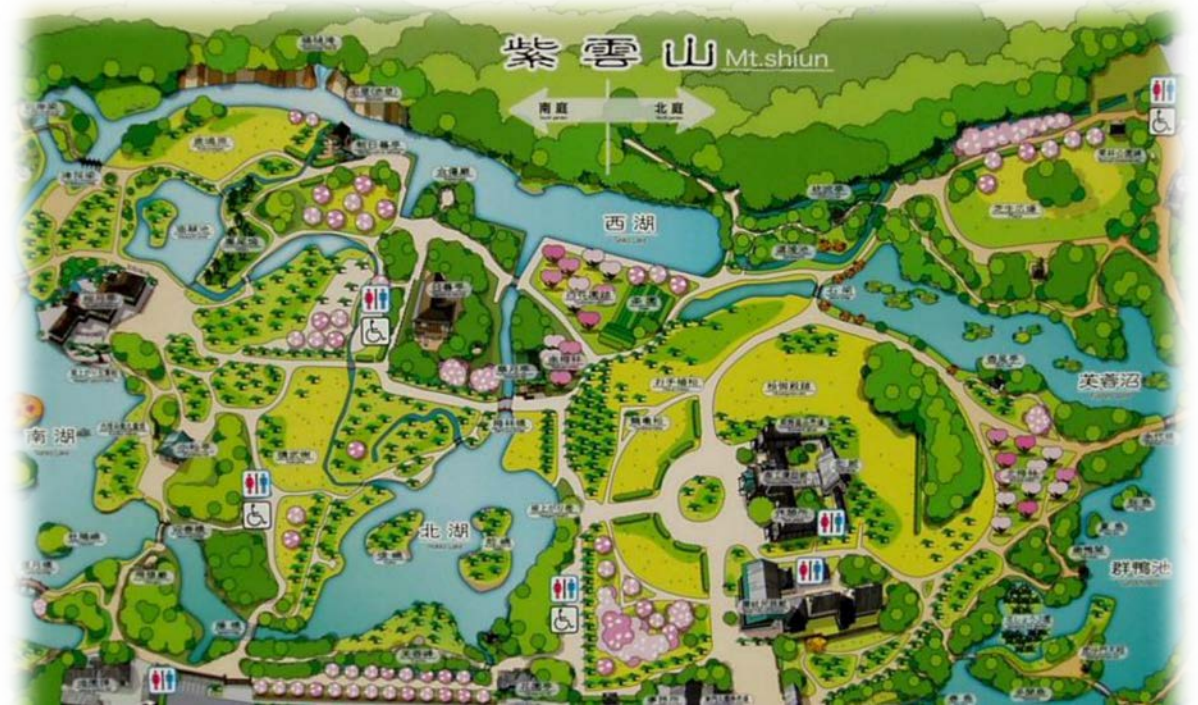
LPEC's Top Ten Recommendations

6. Investigate and if feasible develop a public beach with access from Lakeside Park.



LPEC's Top Ten Recommendations

7. Establish a marketing strategy for Lakeside Park to focus on increasing public awareness and planned features for Lakeside Park while generating interest among new audiences.



LPEC's Top Ten Recommendations

8. Strengthen, upgrade and improve features of Lakeside Park that will promote activities for children.



LPEC's Top Ten Recommendations

9. Build a boardwalk over the rocks on the shoreline of the lake to showcase the park, increase utilization, and allow visitors to “touch the water.”



LPEC's Top Ten Recommendations

10. Create an elevated walkway over the marsh area of Lakeside Park West with a pedestrian bridge connector to Lakeside Park East.



Recommendations 11-27

Along with our top 10, the remaining recommendations include specific ideas that are designed to increase interest, access, utilization, and pride with “something for everyone.”



What else?

- Expanded rentals
- More activities on the lake
- Restaurant, people piers,
- An enhanced outdoor sports facility
- More landscaping and beautification
- Historical markers and community outreach
- Year-round activities



Follow up

- Link to new strategic plan for Lakeside Park
- Encourage more attractive development on the periphery of the park
- Draw on the expertise of consultants in recreation and parks
- Further collaborate with other local initiatives such as Envision Fond du Lac
- Continue to dream about the possibilities





Thank you!