Top Decision-Making Criteria
Lakeside Park Exploratory Committee, 12.16.14

**What criteria will I use to decide about the Park recommendations to the City Council?**
The committee members considered this question individually and then discussed it as a group. The consensus criteria are listed below, not in any particular order.

- **Public Taxpayer Cost** (considering cost into the future, for ongoing maintenance, and economic impact on the City)
  - Self-sustaining: can pay for itself in the future?
  - Cost of initial investment
  - Economic Impact: will it generate income?
  - Are there ongoing maintenance costs?

- **Public Support: Consistency with Public Vision for the Park**
  - What would be the most advantageous to the most people?
  - How did the public rank it in the surveys?
  - Does it bring the City closer to fulfilling the Vision for the Park?

- **Environmental Site Plan Impact and Reversibility Risk**
  - What will be the environmental impact on the Park?
  - What is the opinion of experts about this option?
  - How does it fit with the current physical restrictions/space/location in the Park?
  - How has this been implemented successfully in other parks?
  - What is the availability of qualified, willing vendors needed to make it happen?
  - To what extent can this be reversed? Can we do damage control or mitigate the risk if it goes badly?

- **Access, Increased Usage, Marketability**
  - Does it increase public access?
  - Does it attract visitors to the Park?

- **Longevity, Long Term Quality of Life, Perceived Value**
  - Will this change have longevity?
  - Will this improve the Park for future generations’ quality of life?

- **Underlying All Decisions:**
  - Common sense: is this logical?
  - Time to implement

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**Notes from City Staff on this Discussion**

- The committee should consider Value as much as Cost.
- Dream big. Don’t allow the potential cost of an idea hinder consideration of something that might have great value for the City and residents.
- Even if something can’t happen right away, there is the potential to include it in the City’s long term planning. Time isn’t a limiting factor.