

# Top Decision-Making Criteria

Lakeside Park Exploratory Committee, 12.16.14

## WHAT CRITERIA WILL I USE TO DECIDE ABOUT THE PARK RECOMMENDATIONS TO THE CITY COUNCIL?

The committee members considered this question individually and then discussed it as a group. The consensus criteria are listed below, not in any particular order.

- **Public Taxpayer Cost** (considering cost into the future, for ongoing maintenance, and economic impact on the City)
  - Self-sustaining: can pay for itself in the future?
  - Cost of initial investment
  - Economic Impact: will it generate income?
  - Are there ongoing maintenance costs?
  
- **Public Support: Consistency with Public Vision for the Park**
  - What would be the most advantageous to the most people?
  - How did the public rank it in the surveys?
  - Does it bring the City closer to fulfilling the Vision for the Park?
  
- **Environmental Site Plan Impact and Reversibility Risk**
  - What will be the environmental impact on the Park?
  - What is the opinion of experts about this option?
  - How does it fit with the current physical restrictions/space/location in the Park?
  - How has this been implemented successfully in other parks?
  - What is the availability of qualified, willing vendors needed to make it happen?
  - To what extent can this be reversed? Can we do damage control or mitigate the risk if it goes badly?
  
- **Access, Increased Usage, Marketability**
  - Does it increase public access?
  - Does it attract visitors to the Park?
  
- **Longevity, Long Term Quality of Life, Perceived Value**
  - Will this change have longevity?
  - Will this improve the Park for future generations' quality of life?
  
- *Underlying All Decisions:*
  - *Common sense: is this logical?*
  - *Time to implement*

## Notes from City Staff on this Discussion

- The committee should consider Value as much as Cost.
- Dream big. Don't allow the potential *cost* of an idea hinder consideration of something that might have great *value* for the City and residents.
- Even if something can't happen right away, there is the potential to include it in the City's long term planning. Time isn't a limiting factor.