Lakeside Park Exploratory Committee
November 18, 2014
Meeting #4

Committee Process Overview

- Tools for Building a Shared Framework of Understanding
- Tools for Gathering Diverse Points of View
- Tools for Finding Inclusive Solutions

Kaner, 2007
Committee Vision + Public Vision + Stakeholder Vision = Park Vision

Strengths & Weaknesses:
- Committee Comments
- Stakeholder Comments
- Data Sub-Committee
- Park Research
- Public Works
- Marcouiller

Opportunities & Challenges:
- Committee Comments
- Data Sub-Committee
- Park Research
- Public Works
- Marcouiller

Strategic Issues:
- Example: The park needs more direct access to Lake Winnebago.

Goals:
- Examples:
  - Create a beach
  - Add more boat launches
  - Contract with a boat rental concessionaire
Example: The park needs more direct access to Lake Winnebago.

Goals
- Examples:
  - Create a beach
  - Add more boat launches
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Feasibility
- Is it possible?
- Will it work here?
- Does it resolve the strategic issues?

Recommendations

City Council Action

Necessary Conditions for Success

Outcomes
Final Report Outline

A Vision

- Describes the ideal future.
- Is where you want to be at a future date.
- Describes a dream or special accomplishment.
- Can be 2-3 sentences.
- May exist only in draft form for a while until the group has more experience working together.

-- Strategic Planning for Public and Nonprofit Organizations, John M. Bryson
A Vision Statement is also:

• “sensible to the head”
• “appealing to the heart”
• Imaginable
• Desirable
• Feasible
• Focused
• Flexible
• Communicable

Why Have a Vision Statement?

• Provides Direction (the same one)
• Gives you something to strive for
• Gives clarity
• Helps you orient to future goals
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<th>Subject</th>
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<td>Features</td>
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<td>Playground</td>
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<td>Other Stand-Out Comments</td>
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