

















Why Have a Vision Statement?

- Provides Direction (the same one)
- Gives you something to strive for
- Gives clarity
- Helps you orient to future goals





Subject	Examples
Features	Beach Playground
Activities	Dining Fishing
Descriptors	Bustling Attractive
Users	Hmong People with disabilities
Feelings of Park Users	Relaxed Energized
Measurable Indicators of Success	Out-of-town visitor count Number of Park Events
Other Stand-Out Comments	