

Lakeside Park User Survey Results - Preliminary

Stakeholder & Data Sub-committees

January 27, 2015

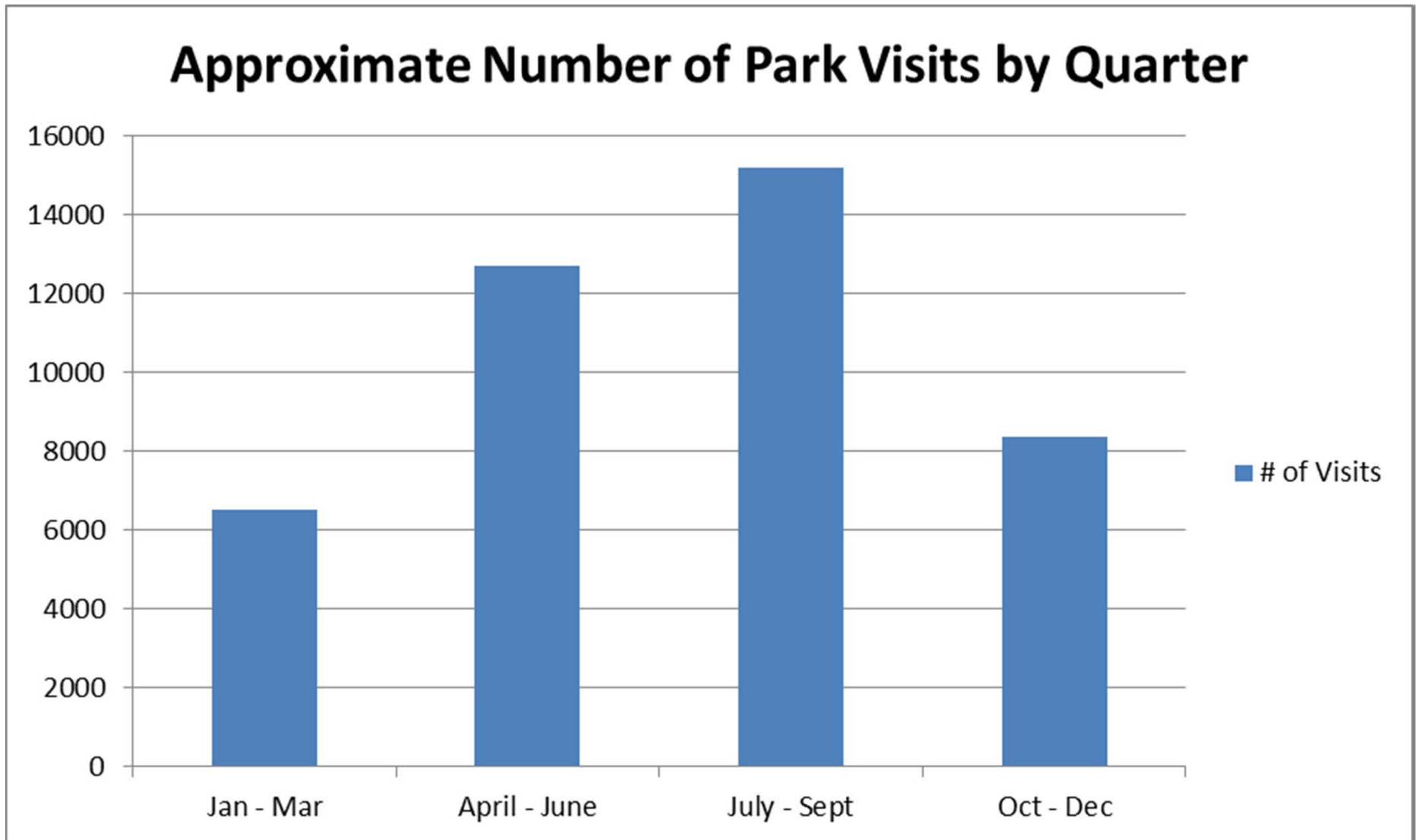
Survey Demographics

- Approximately 2200 total respondents
 - Not all questions were answered by each respondent
- 63% of respondents have lived in Fond du Lac or in Fond du Lac County for 26+ years
- 62% of respondents were female; 36% male
- 83% of respondents are between 30 and 69 years of age
- 86% of respondents have post secondary education
- 92% of respondents indicate their race as White
- 65% of respondents are working full-time; 19% are retired

Survey Demographics

- 52% of respondents do not have children living in their home; 44 % have children in their home; 4% have children occasionally
- 93% of respondents live within Fond du Lac County
- Responses from all stakeholder groups were represented in the survey

Annual Lakeside Park User Visits



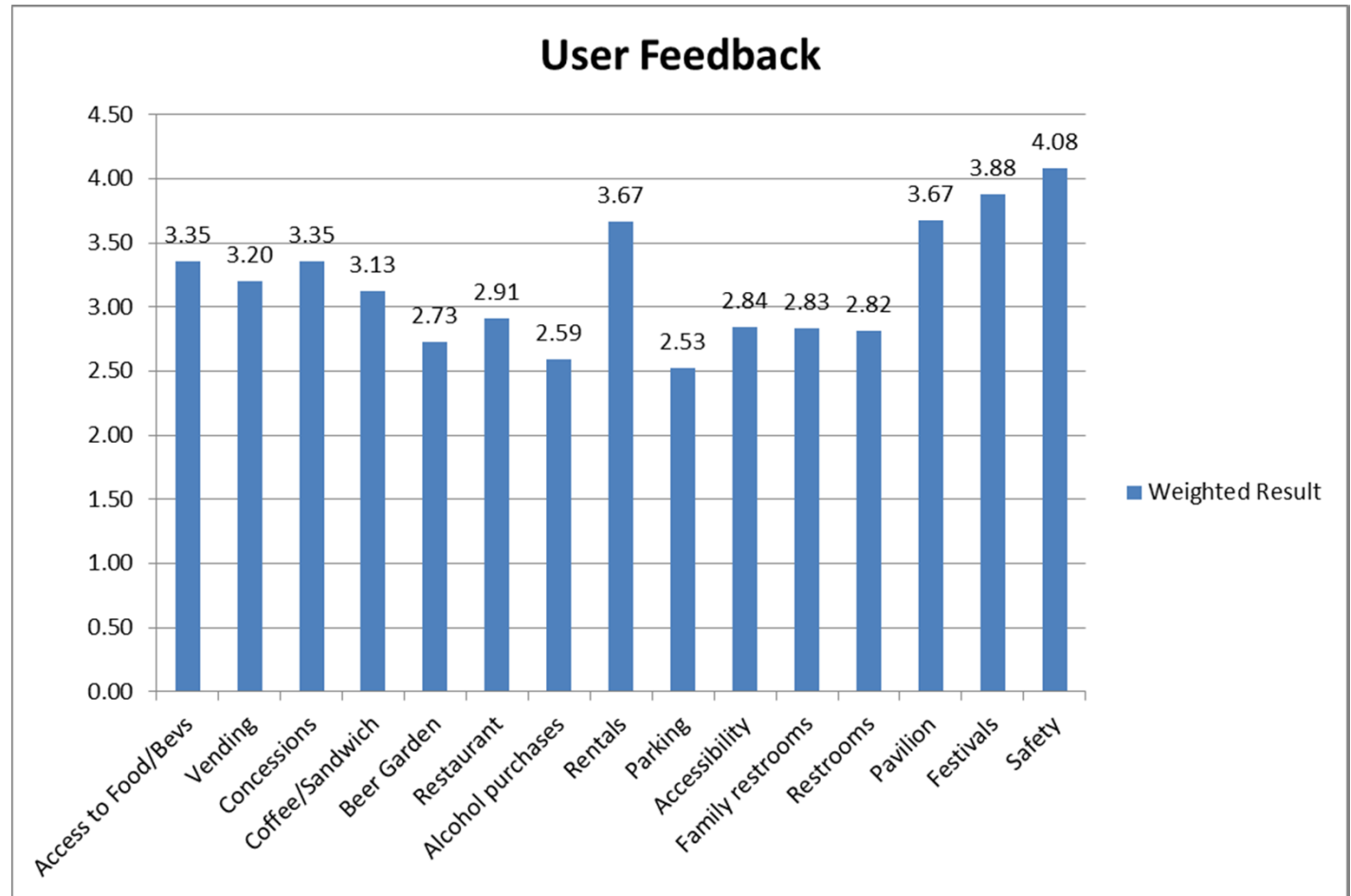
Questions 1-15 Responses

Response Options:

- Strongly Disagree (1)
- Disagree (2)
- Neutral (3)
- Agree (4)
- Strongly Agree (5)

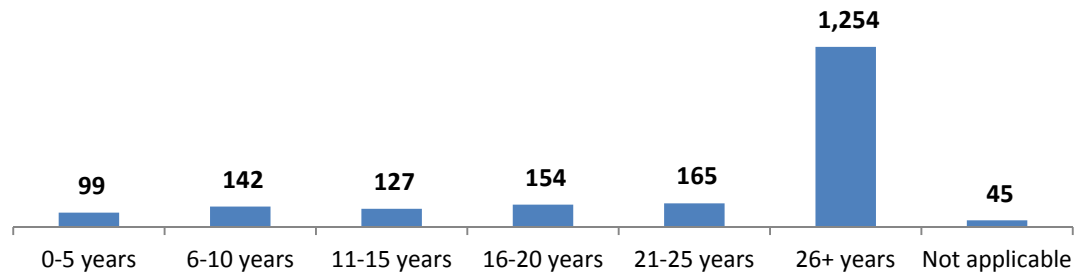
Score is calculated for each question by multiplying the number of responses for each response option by the response weight. These numbers are totaled and divided by the totals number of question responses to get the Weighted Results as shown in the graph.

Scores over 3 tend to show agreement with the question. Responses under 3 tend to show a disagreement with the question.



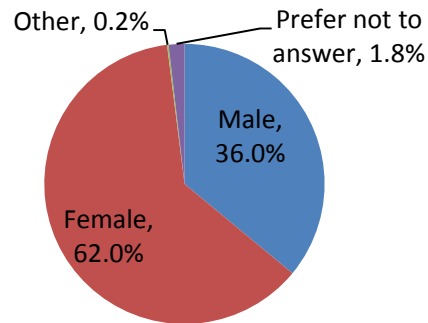
How long have you lived in the City of Fond du Lac or in Fond du Lac County?

0-5 years	5.0%	99
6-10 years	7.2%	142
11-15 years	6.4%	127
16-20 years	7.8%	154
21-25 years	8.3%	165
26+ years	63.1%	1,254
Not applicable	2.3%	45



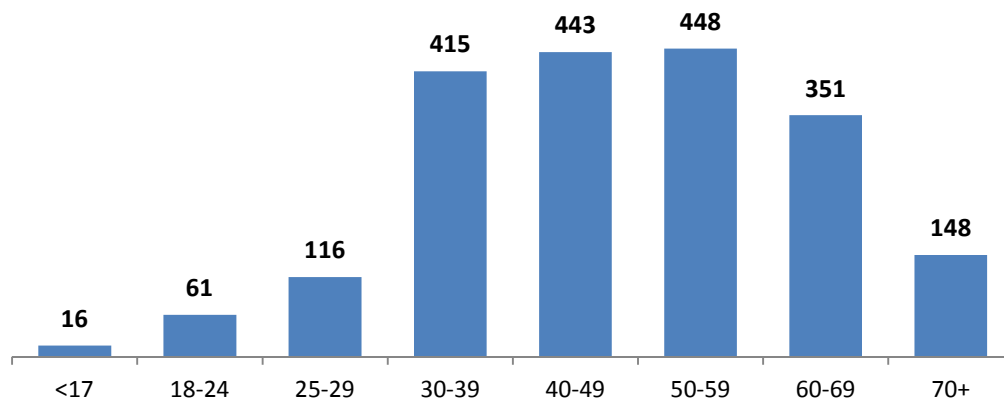
What is your gender?

Male	36.0%	720
Female	62.0%	1,239
Other	0.2%	4
Prefer not to answer	1.8%	35



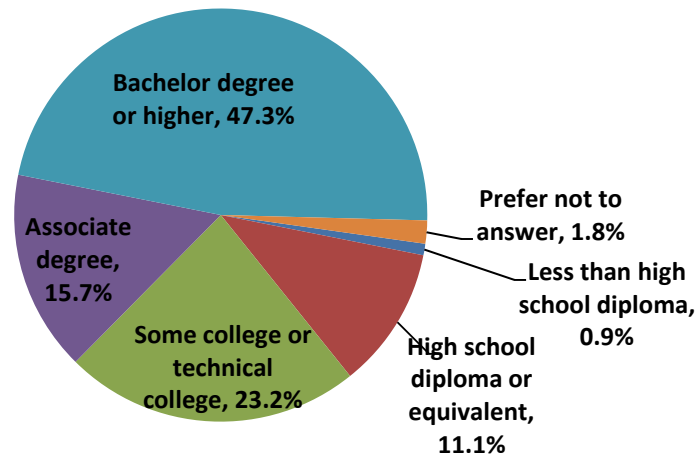
What is your age?

<17	0.8%	16
18-24	3.1%	61
25-29	5.8%	116
30-39	20.8%	415
40-49	22.2%	443
50-59	22.4%	448
60-69	17.6%	351
70+	7.4%	148



What is your highest level of education completed?

Less than high school diploma	0.9%	17
High school diploma or equivalent	11.1%	222
Some college or technical college	23.2%	463
Associate degree	15.7%	314
Bachelor degree or higher	47.3%	946
Prefer not to answer	1.8%	36



Please indicate your race. (Select all that apply.)

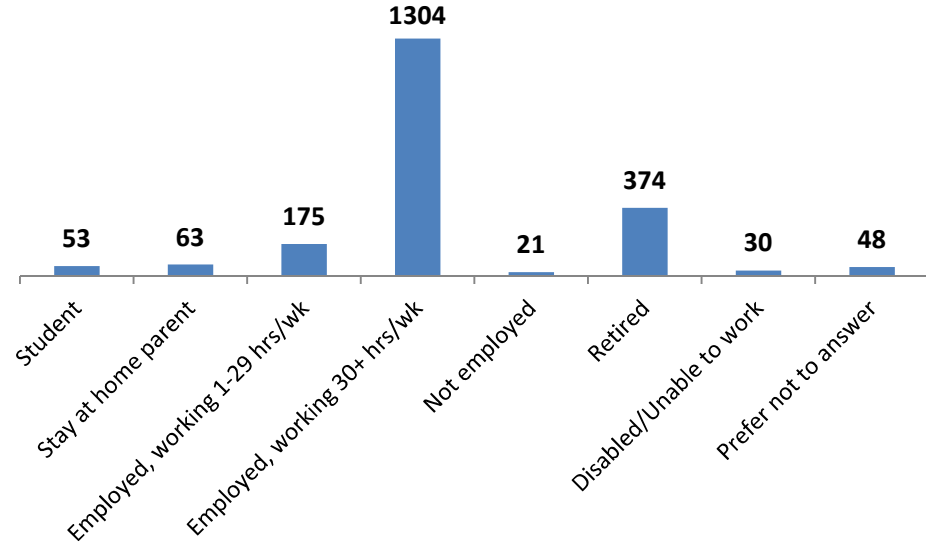
		Frequency	Other	Frequency
Black or African-American	0.3%	7	Hmong	3
American Indian or Alaskan Native	0.7%	13	Human	3
Asian	1.6%	31	American	3
Native Hawaiian & Other Pacific Islander	0.1%	1	None	7
Some Other Race	0.1%	1	Aremenian	1
Two or More Races	0.5%	10	Caucasian	2
White	91.9%	1,836	Mexican	1
Prefer not to answer	5.0%	100		
Other (please specify)	1.1%	22		

What is your ethnicity?

Hispanic	0.6%	12
Non-Hispanic	90.0%	1,798
Prefer not to answer	9.4%	188

What best describes your employment status? (select all that apply)

Student	2.7%	53
Stay at home parent	3.2%	63
Employed, working 1-29 hrs/wk	8.8%	175
Employed, working 30+ hrs/wk	65.3%	1304
Not employed	1.1%	21
Retired	18.7%	374
Disabled/Unable to work	1.5%	30
Prefer not to answer	2.4%	48



Children in Household

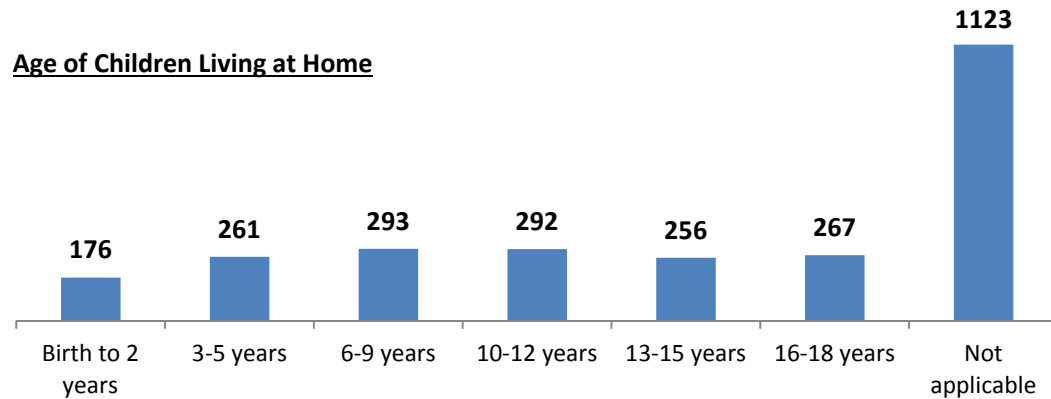
Do you have children living in your home?

Yes	43.9%	877
No	52.5%	1048
Sometimes	3.7%	73

How old are the children living in your home?

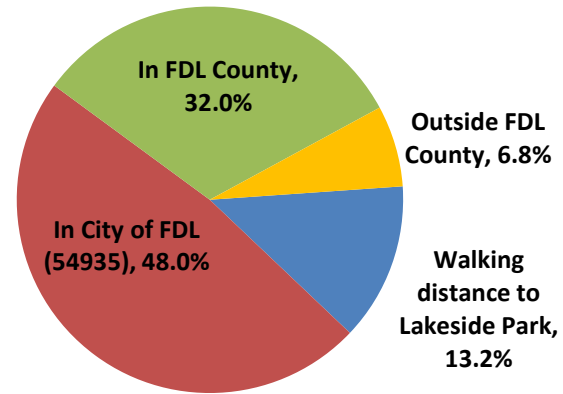
Birth to 2 years	8.8%	176
3-5 years	13.1%	261
6-9 years	14.7%	293
10-12 years	14.6%	292
13-15 years	12.8%	256
16-18 years	13.4%	267
Not applicable	56.2%	1123

Age of Children Living at Home



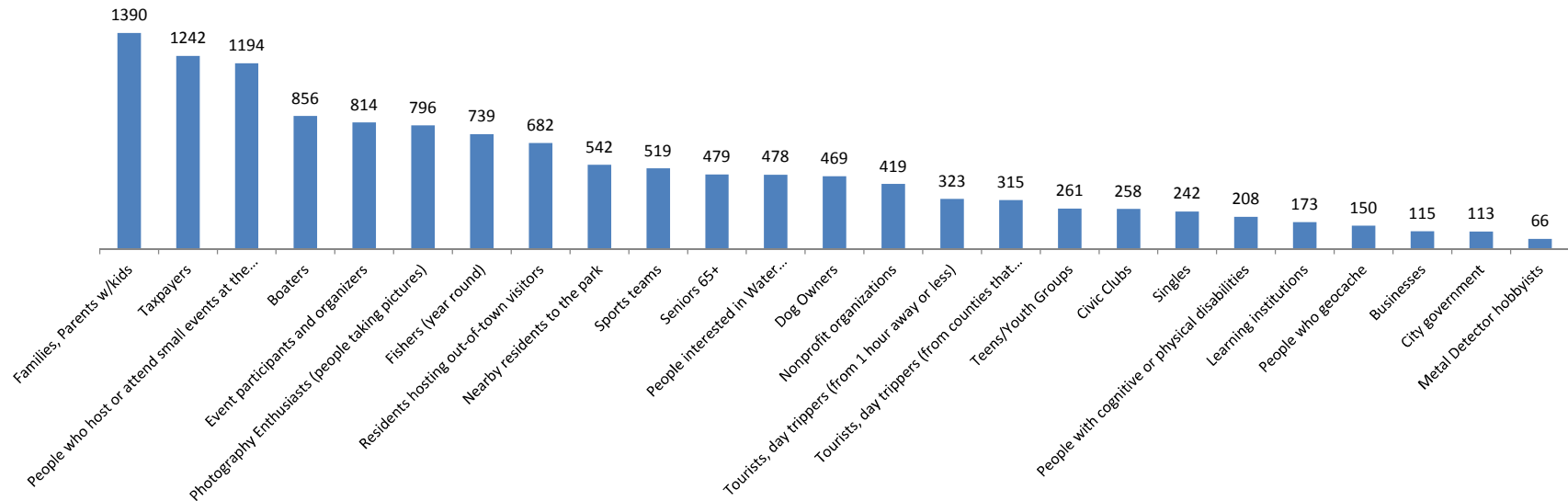
Please indicate your home's location relative to Lakeside Park or Lakeside Park West.

Walking distance to Lakeside Park	13.2%	263
In City of FDL (54935)	48.0%	960
In FDL County	32.0%	640
Outside FDL County	6.8%	135



**With which of the following groups that use Lakeside Park do you identify?
(Please select all that apply.)**

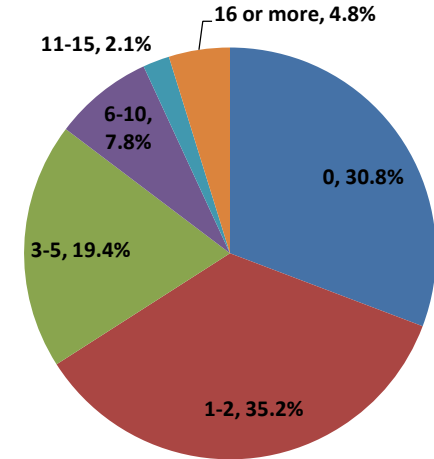
Answer Options	Response %	Response Count
Families, Parents w/kids	60.3%	1390
Taxpayers	53.9%	1242
People who host or attend small events at the park (family reunions, birthday parties, ...)	51.8%	1194
Boaters	37.1%	856
Event participants and organizers	35.3%	814
Photography Enthusiasts (people taking pictures)	34.5%	796
Fishers (year round)	32.1%	739
Residents hosting out-of-town visitors	29.6%	682
Nearby residents to the park	23.5%	542
Sports teams	22.5%	519
Seniors 65+	20.8%	479
People interested in Water Quality/Environmental issues	20.7%	478
Dog Owners	20.3%	469
Nonprofit organizations	18.2%	419
Tourists, day trippers (from 1 hour away or less)	14.0%	323
Tourists, day trippers (from counties that border Lake Winnebago: Calumet, Outagam...	13.7%	315
Teens/Youth Groups	11.3%	261
Civic Clubs	11.2%	258
Singles	10.5%	242
People with cognitive or physical disabilities	9.0%	208
Learning institutions	7.5%	173
People who geocache	6.5%	150
Businesses	5.0%	115
City government	4.9%	113
Metal Detector hobbyists	2.9%	66
Total		12843



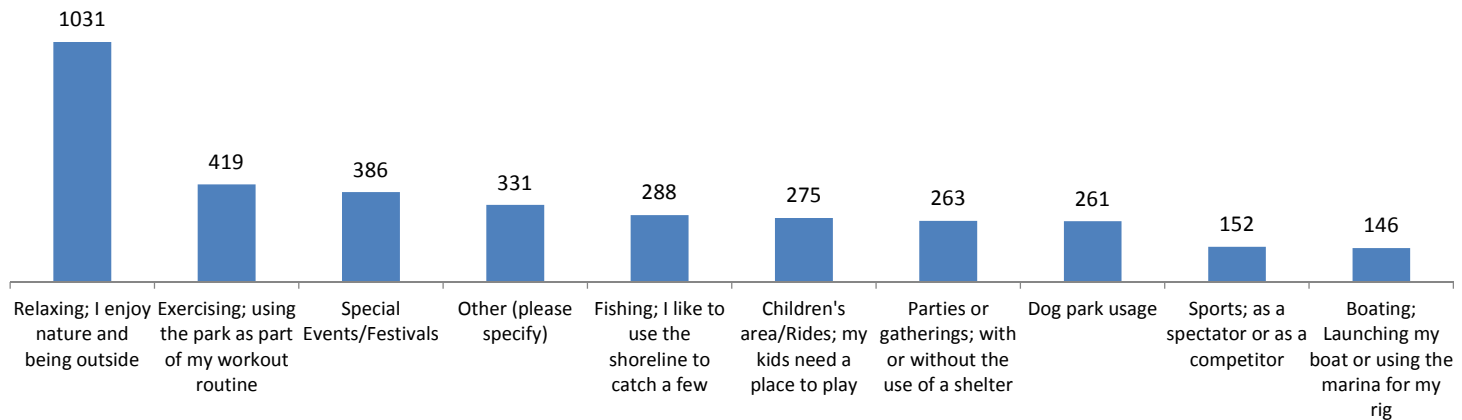
Frequency of Park Visits

January to March

Answer Options	Response Percent	Response Count	Approximate Visits
0	30.8%	674	-
1-2	35.2%	770	1,155
3-5	19.4%	424	1,696
6-10	7.8%	170	1,360
11-15	2.1%	47	611
16 or more	4.8%	105	1,680
answered question		2,190	6,502



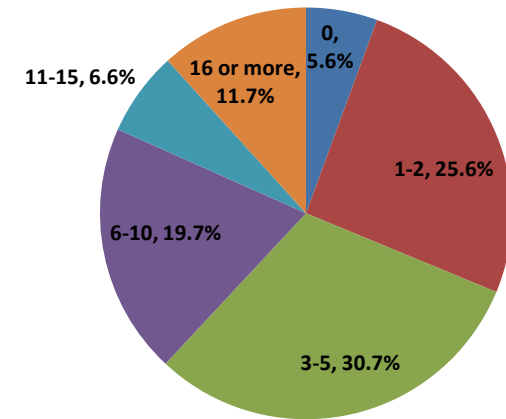
Answer Options	Response Percent	Response Count
Relaxing; I enjoy nature and being outside	63.4%	1031
Exercising; using the park as part of my workout routine	25.8%	419
Special Events/Festivals	23.7%	386
Other (please specify)	20.3%	331
Fishing; I like to use the shoreline to catch a few	17.7%	288
Children's area/Rides; my kids need a place to play	16.9%	275
Parties or gatherings; with or without the use of a shelter	16.2%	263
Dog park usage	16.0%	261
Sports; as a spectator or as a competitor	9.3%	152
Boating; Launching my boat or using the marina for my rig	9.0%	146



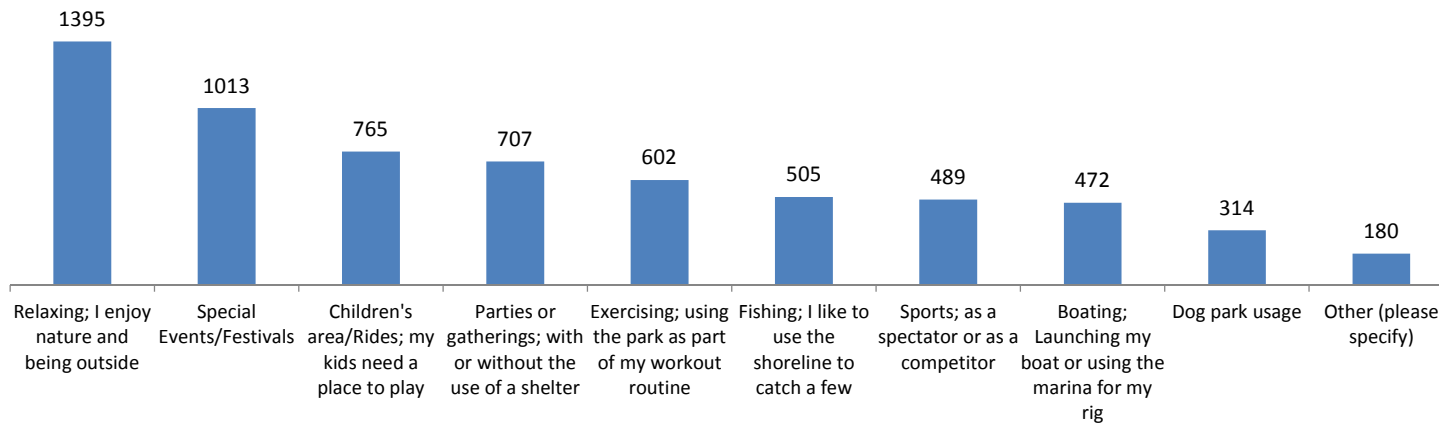
Frequency of Park Visits

April to June

Answer Options	Response Percent	Response Count	Approximate Visits
0	5.6%	121	-
1-2	25.6%	548	822
3-5	30.7%	659	2,636
6-10	19.7%	423	3,384
11-15	6.6%	142	1,846
16 or more	11.7%	251	4,016
answered question		2,144	12,704



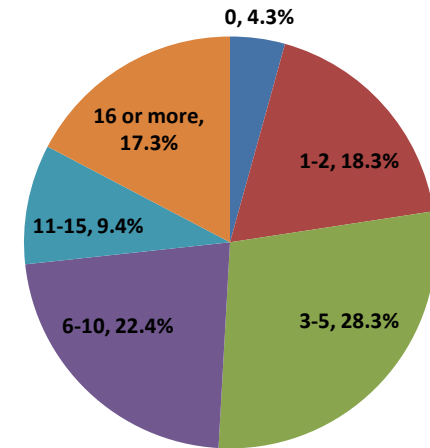
Answer Options	Response Percent	Response Count
Relaxing; I enjoy nature and being outside	68.4%	1395
Special Events/Festivals	49.7%	1013
Children's area/Rides; my kids need a place to play	37.5%	765
Parties or gatherings; with or without the use of a shelter	34.7%	707
Exercising; using the park as part of my workout routine	29.5%	602
Fishing; I like to use the shoreline to catch a few	24.8%	505
Sports; as a spectator or as a competitor	24.0%	489
Boating; Launching my boat or using the marina for my rig	23.1%	472
Dog park usage	15.4%	314
Other (please specify)	8.8%	180



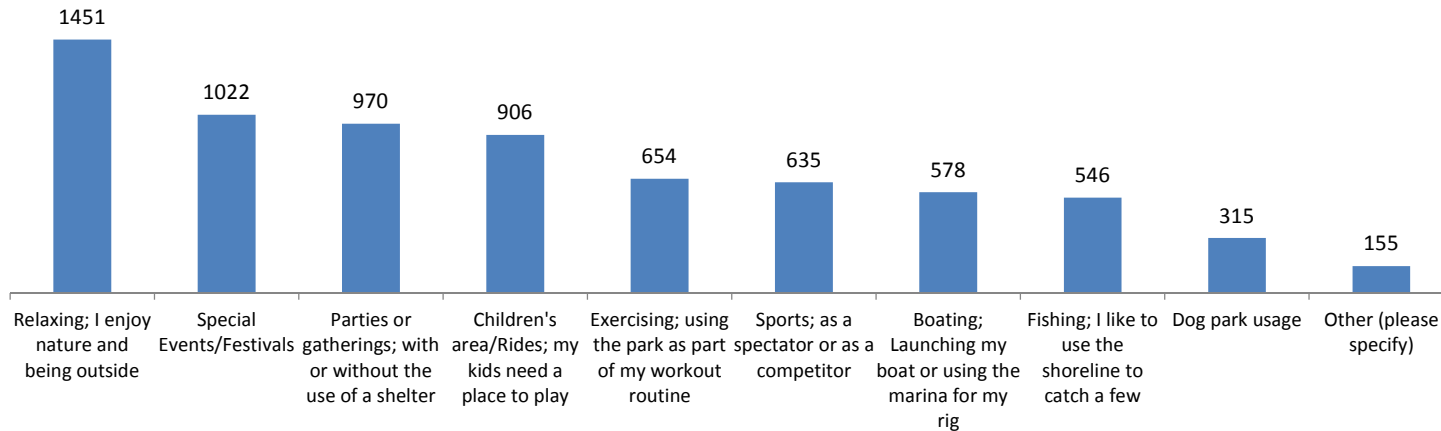
Frequency of Park Visits

July to September

Answer Options	Response Percent	Response Count	Approximate Visits
0	4.3%	90	-
1-2	18.3%	387	581
3-5	28.3%	598	2,392
6-10	22.4%	474	3,792
11-15	9.4%	199	2,587
16 or more	17.3%	365	5,840
answered question		2,113	15,192



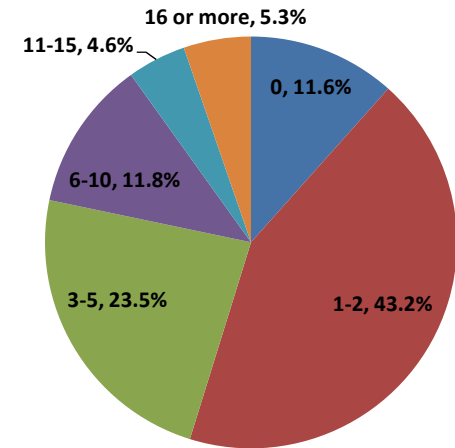
Answer Options	Response Percent	Response Count
Relaxing; I enjoy nature and being outside	70.9%	1451
Special Events/Festivals	49.9%	1022
Parties or gatherings; with or without the use of a shelter	47.4%	970
Children's area/Rides; my kids need a place to play	44.3%	906
Exercising; using the park as part of my workout routine	31.9%	654
Sports; as a spectator or as a competitor	31.0%	635
Boating; Launching my boat or using the marina for my rig	28.2%	578
Fishing; I like to use the shoreline to catch a few	26.7%	546
Dog park usage	15.4%	315
Other (please specify)	7.6%	155



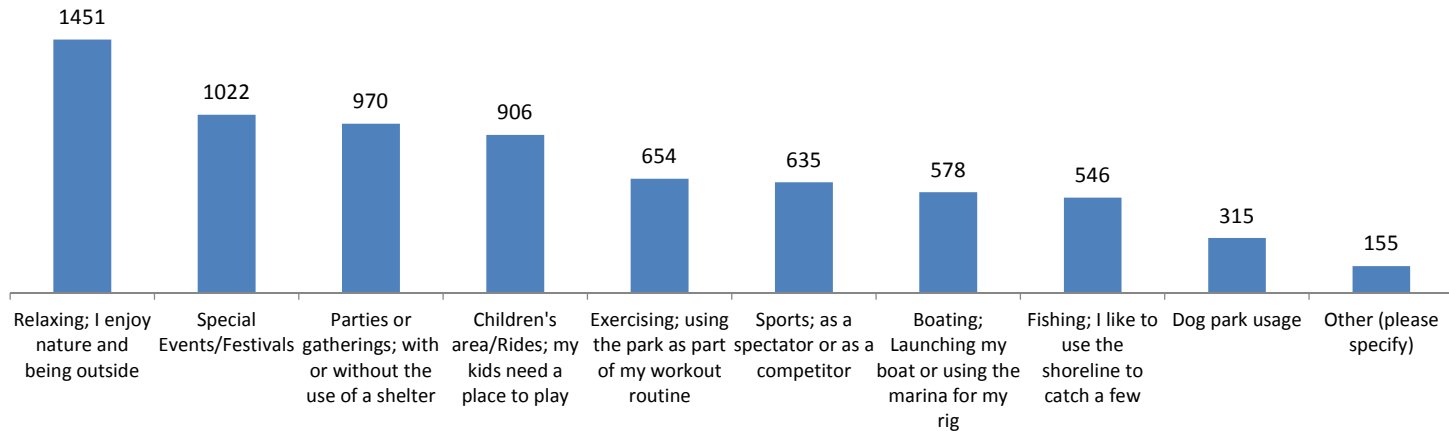
Frequency of Park Visits

October to December

Answer Options	Response Percent	Response Count	Approximate Visits
0	11.6%	245	-
1-2	43.2%	912	1,368
3-5	23.5%	495	1,980
6-10	11.8%	249	1,992
11-15	4.6%	97	1,261
16 or more	5.3%	111	1,776
answered question		2,109	2109

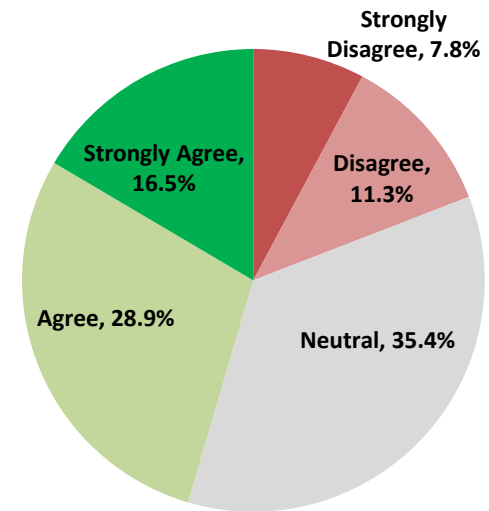


Answer Options	Response Percent	Response Count
Relaxing; I enjoy nature and being outside	70.9%	1451
Special Events/Festivals	49.9%	1022
Parties or gatherings; with or without the use of a shelter	47.4%	970
Children's area/Rides; my kids need a place to play	44.3%	906
Exercising; using the park as part of my workout routine	31.9%	654
Sports; as a spectator or as a competitor	31.0%	635
Boating; Launching my boat or using the marina for my rig	28.2%	578
Fishing; I like to use the shoreline to catch a few	26.7%	546
Dog park usage	15.4%	315
Other (please specify)	7.6%	155



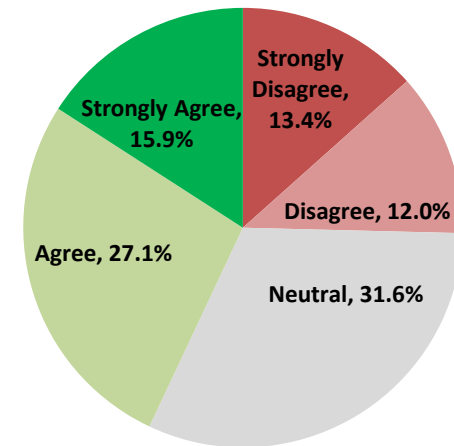
1. When visiting Lakeside Park, I want access to food and beverages.

Answer Options	Response Percent	Response Count
Strongly Disagree	7.8%	159
Disagree	11.3%	232
Neutral	35.4%	724
Agree	28.9%	592
Strongly Agree	16.5%	338
answered question		2045



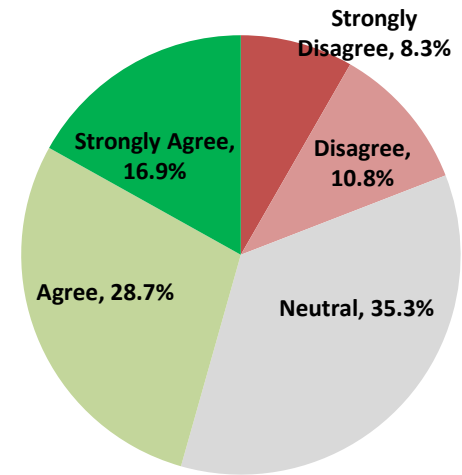
2. When visiting Lakeside Park, I would like to have vending machines available (soda, water, SoBe, Gatorade, etc.).

Answer Options	Response Percent	Response Count
Strongly Disagree	13.4%	273
Disagree	12.0%	244
Neutral	31.6%	643
Agree	27.1%	552
Strongly Agree	15.9%	324
answered question		2036



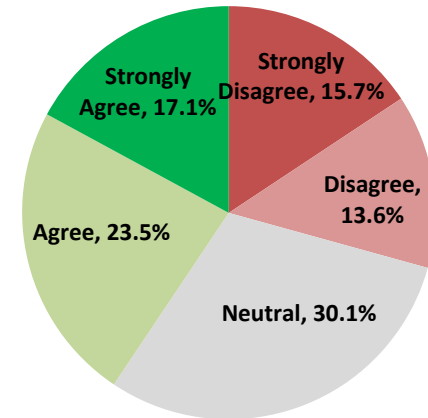
3. When visiting Lakeside Park, I would like to have standard concessions available (hot dog, hamburger, popcorn, candy, soda, etc.).

Answer Options	Response Percent	Response Count
Strongly Disagree	8.3%	169
Disagree	10.8%	219
Neutral	35.3%	717
Agree	28.7%	583
Strongly Agree	16.9%	343
answered question		2031



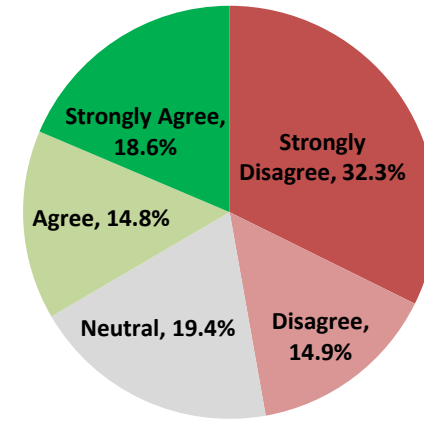
4. When visiting Lakeside Park, I would like to have a coffee/sandwich shop available.

Answer Options	Response Percent	Response Count
Strongly Disagree	15.7%	318
Disagree	13.6%	276
Neutral	30.1%	609
Agree	23.5%	475
Strongly Agree	17.1%	345
answered question		2023



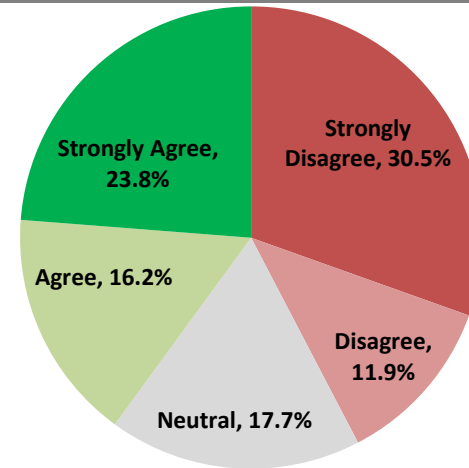
5. When visiting Lakeside Park, I would like to have a beer garden available (place with outdoor access and bar).

Answer Options	Response Percent	Response Count
Strongly Disagree	32.3%	653
Disagree	14.9%	301
Neutral	19.4%	393
Agree	14.8%	300
Strongly Agree	18.6%	376
answered question		2023



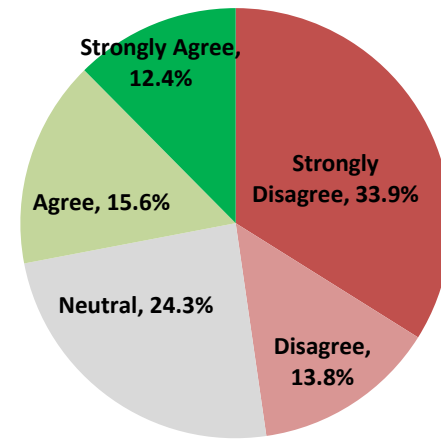
6. When visiting Lakeside Park, I would like to have a full service restaurant and bar available (full lunch/dinner menu where I can sit and enjoy dinner while looking over Lake Winnebago).

Answer Options	Response Percent	Response Count
Strongly Disagree	30.5%	618
Disagree	11.9%	242
Neutral	17.7%	359
Agree	16.2%	328
Strongly Agree	23.8%	482
answered question		2029



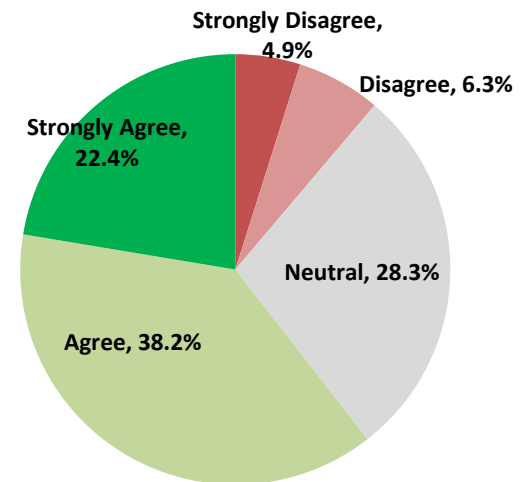
7. Alcoholic beverages should be available for sale in Lakeside Park.

Answer Options	Response Percent	Response Count
Strongly Disagree	33.9%	672
Disagree	13.8%	273
Neutral	24.3%	483
Agree	15.6%	310
Strongly Agree	12.4%	246
answered question		1984



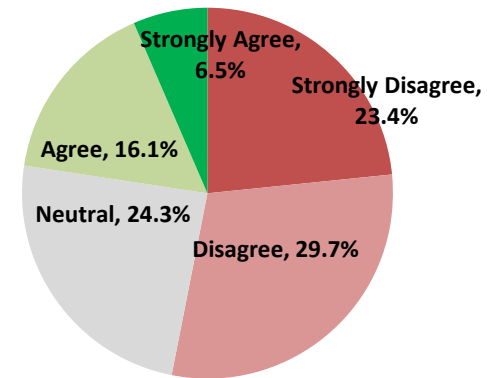
8. I want to rent boats/bikes/kayaks when visiting Lakeside Park.

Answer Options	Response Percent	Response Count
Strongly Disagree	4.9%	97
Disagree	6.3%	124
Neutral	28.3%	561
Agree	38.2%	757
Strongly Agree	22.4%	443
answered question		1982



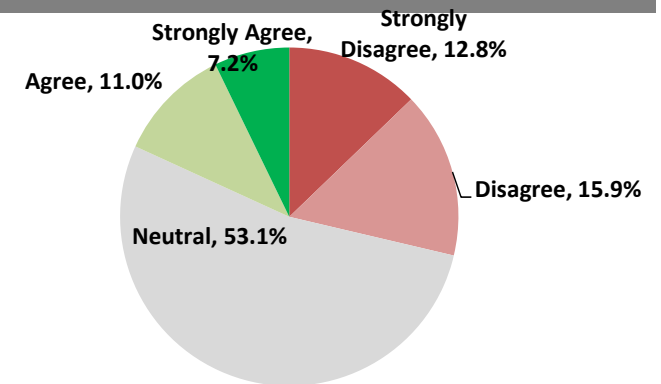
9. When visiting Lakeside Park, I have a problem finding a place to park my vehicle.

Answer Options	Response Percent	Response Count
Strongly Disagree	23.4%	464
Disagree	29.7%	587
Neutral	24.3%	481
Agree	16.1%	318
Strongly Agree	6.5%	129
answered question		1979



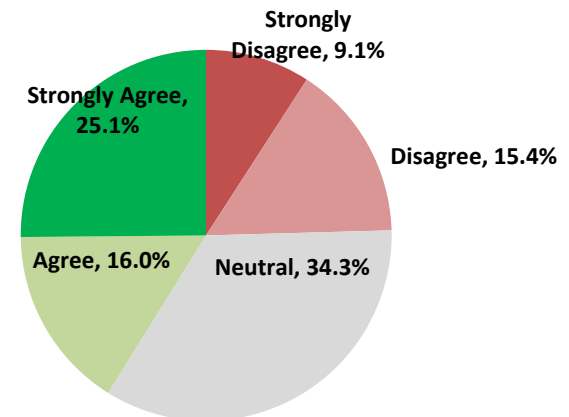
10. When visiting Lakeside Park, I find it needs to be more accessible for people with disabilities.

Answer Options	Response Percent	Response Count
Strongly Disagree	12.8%	249
Disagree	15.9%	308
Neutral	53.1%	1031
Agree	11.0%	214
Strongly Agree	7.2%	140
answered question		1942



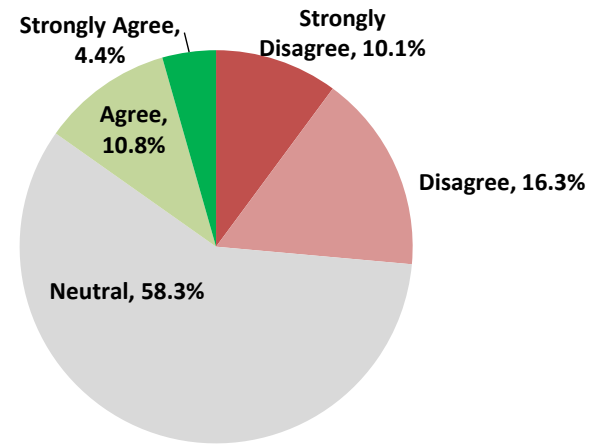
How people who identified with having cognitive or physical disabilities responded:

Strongly Disagree	9.1%	16
Disagree	15.4%	27
Neutral	34.3%	60
Agree	16.0%	28
Strongly Agree	25.1%	44
answered question		175



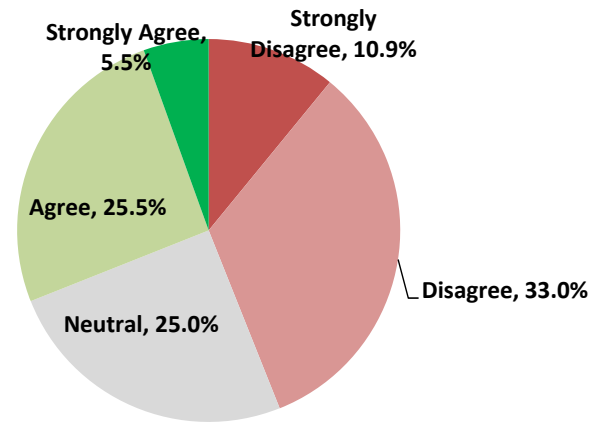
11. There are a sufficient number of public baby changing stations or restrooms for families with small children in Lakeside Park.

Answer Options	Response Percent	Response Count
Strongly Disagree	10.1%	192
Disagree	16.3%	309
Neutral	58.3%	1104
Agree	10.8%	205
Strongly Agree	4.4%	84
answered question		1894



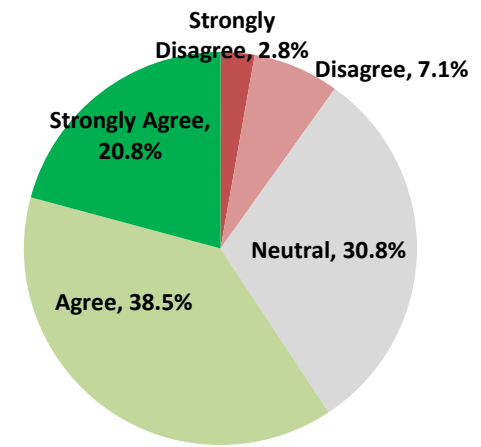
12. There are a sufficient number of public restrooms in Lakeside Park.

Answer Options	Response Percent	Response Count
Strongly Disagree	10.9%	214
Disagree	33.0%	647
Neutral	25.0%	491
Agree	25.5%	501
Strongly Agree	5.5%	108
answered question		1961



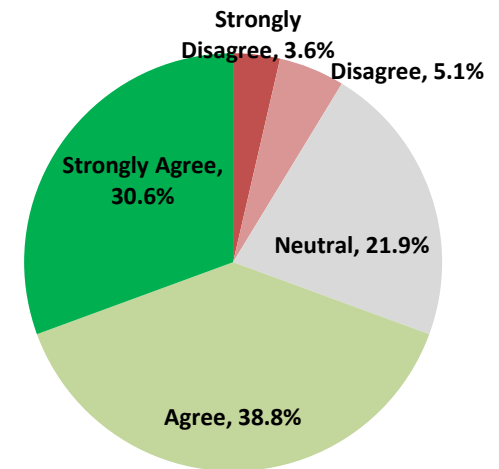
13. The current Pavilion (next to the bandstand) is a great space to rent for special events. - Reponses

Answer Options	Response Percent	Response Count
Strongly Disagree	2.8%	55
Disagree	7.1%	138
Neutral	30.8%	602
Agree	38.5%	751
Strongly Agree	20.8%	407
answered question		1953



14. There should be more festivals like Walleye Weekend/Art on the Island/Car Shows being held in Lakeside Park.

Answer Options	Response Percent	Response Count
Strongly Disagree	3.6%	72
Disagree	5.1%	100
Neutral	21.9%	433
Agree	38.8%	766
Strongly Agree	30.6%	605
answered question		1976



15. I feel safe when visiting Lakeside Park.

Answer Options	Response Percent	Response Count
Strongly Disagree	2.0%	39
Disagree	3.1%	62
Neutral	13.2%	260
Agree	48.6%	960
Strongly Agree	33.1%	655
answered question		1976

