



**Lakeside
Park
Exploratory
Committee
5.12.15**

*with prioritizing results
tallied after the meeting*

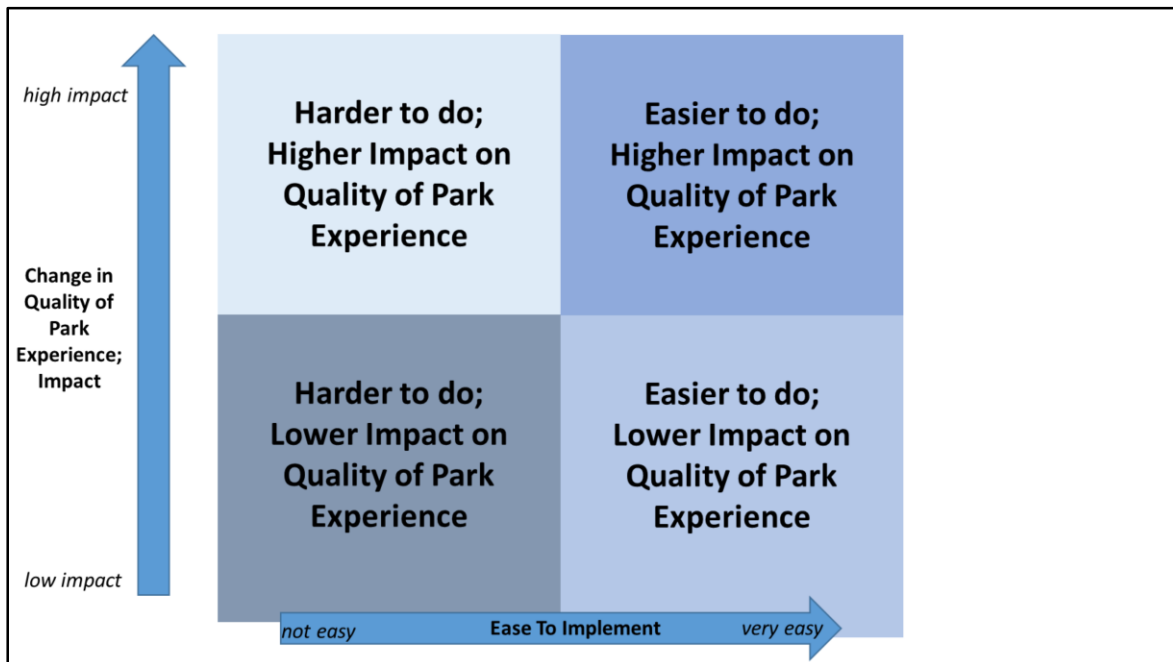


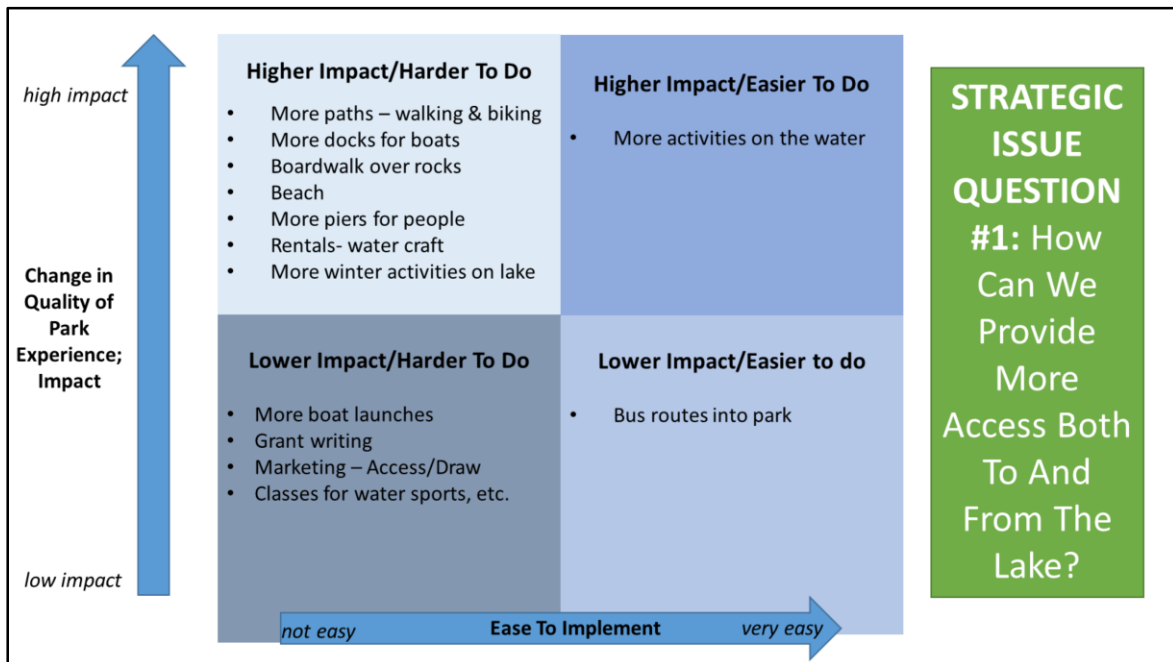
**UW
Extension**
Fond du Lac County

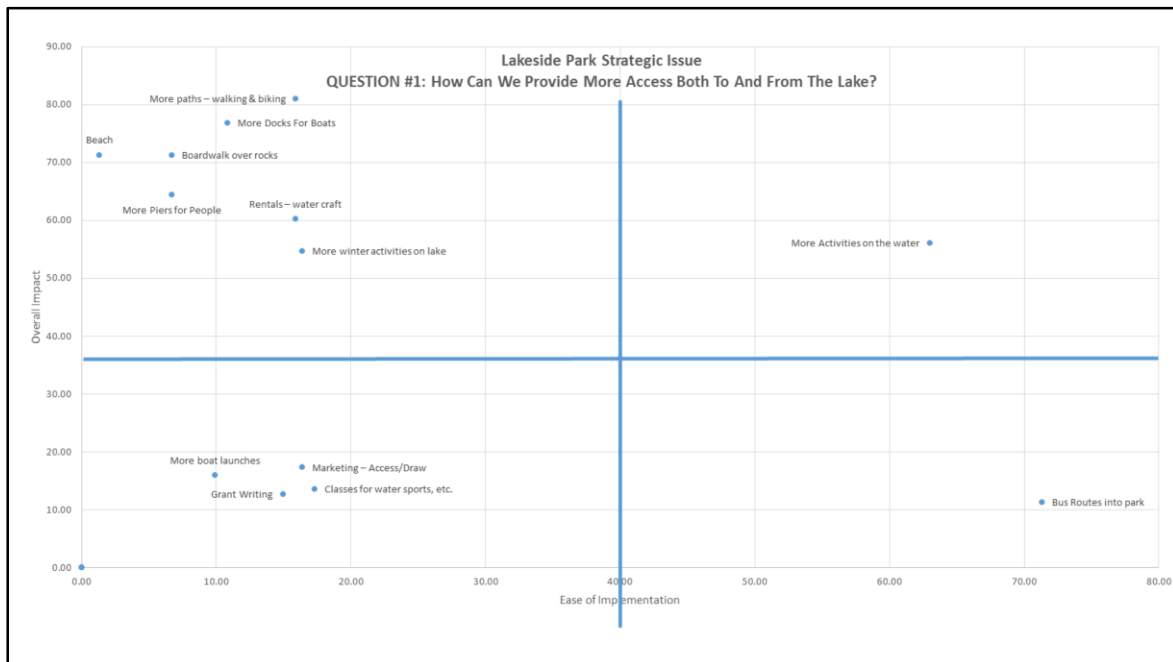
Decision-Making Criteria							
Complexity to Implement			Change in Quality of Park Experience				
Public Taxpayer Cost High: \$100,000+ Medium: \$25-100,000 Low: <\$25,000	Environmental Site Plan Impact High: large amount of construction and/or near sensitive areas; Medium; Low: minimal construction	Risk High: difficult to undo or reuse if it goes badly; Medium; Low: few major consequences if it doesn't work	Consistency with Committee's Vision for the Park (Yes/No)	Public Support based on Survey Questions: High: 3.5+, Medium: 2-3.5, Low: <2.	Does it increase access and usage of the Park? High, Medium, Low	Does it add to Long Term Quality of Life, Perceived Value? (Gut Check: Yes/No)	Does it increase the Marketability, Visibility of the Park? High, Medium, Low
Low Complexity/Easy = 9 Medium = 3 High Complexity/Hard = 1			High Impact/High Change in Quality of Park Experience = 9 Medium = 3 Low Impact/Low Change in Quality of Park Experience = 1				

The updated criteria now look like this.

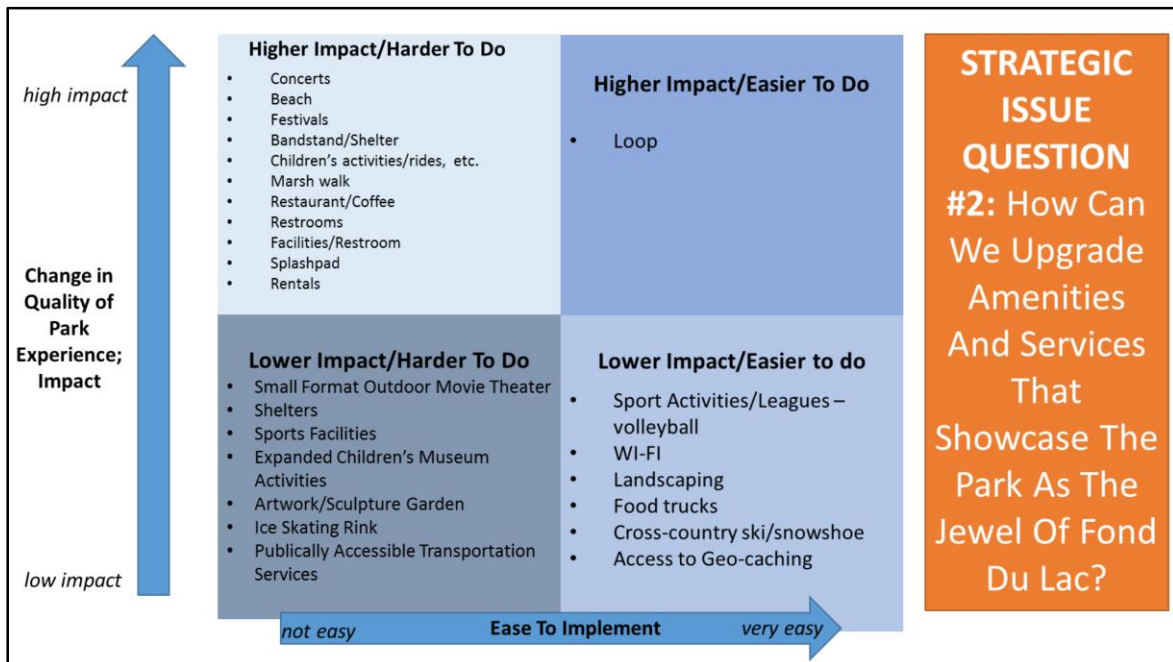
Each committee member ranked each strategy for Ease (Complexity to Implement) and Impact (Change in the Quality of Park Experience) giving a 1, 3, or 9 for each. Results were entered into a spreadsheet and plotted on the following charts per Strategic Issue Question.

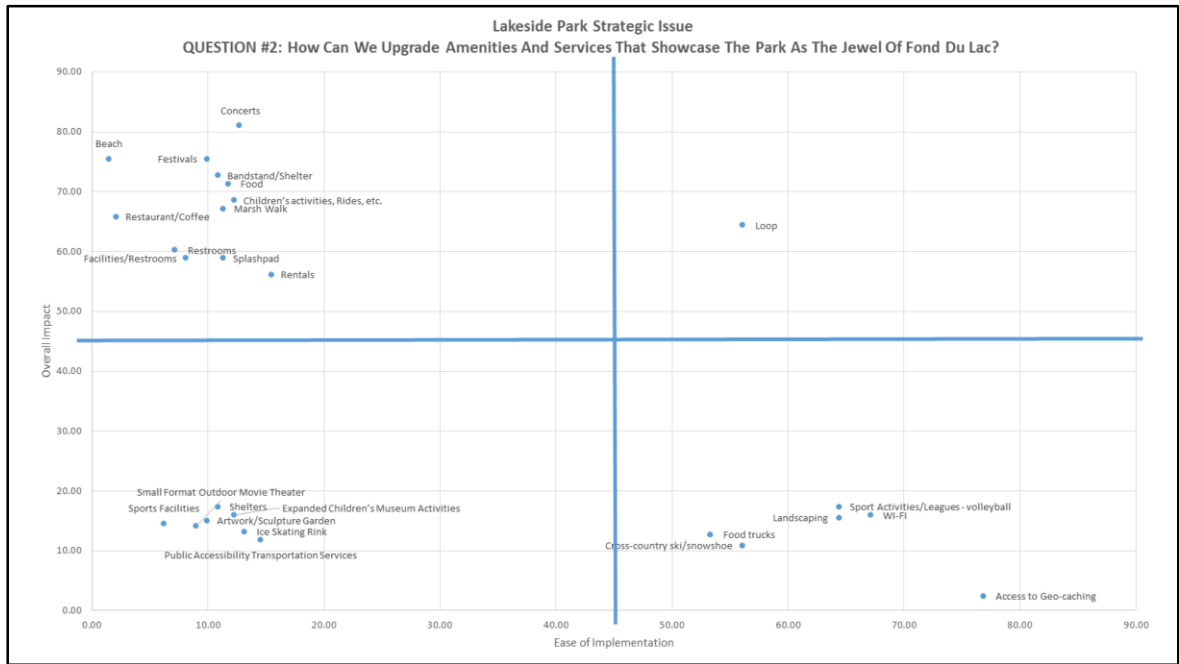


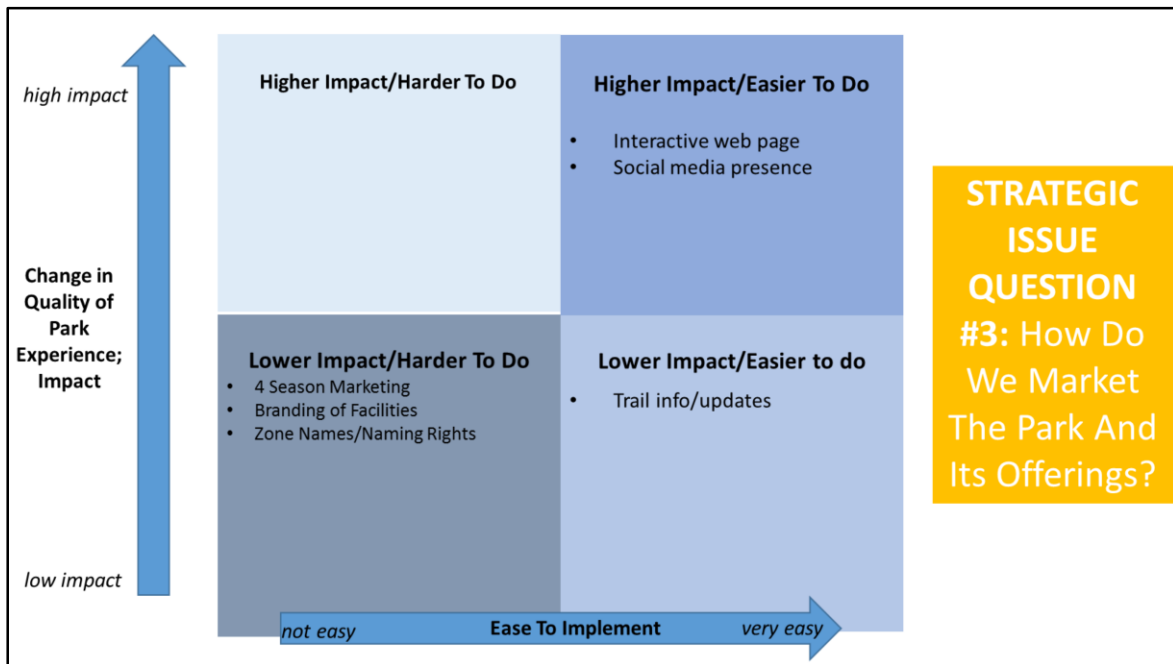




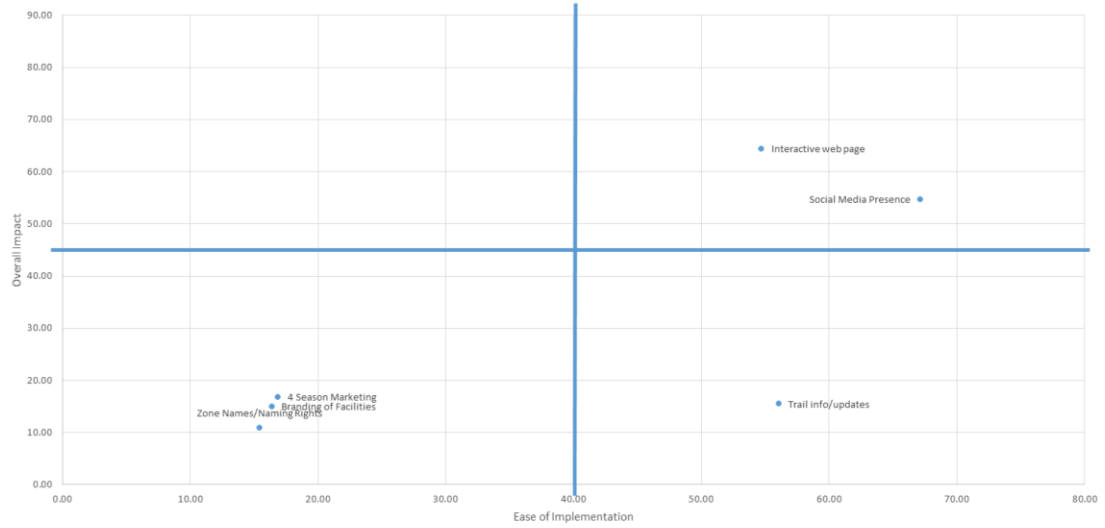
Question 1 Results

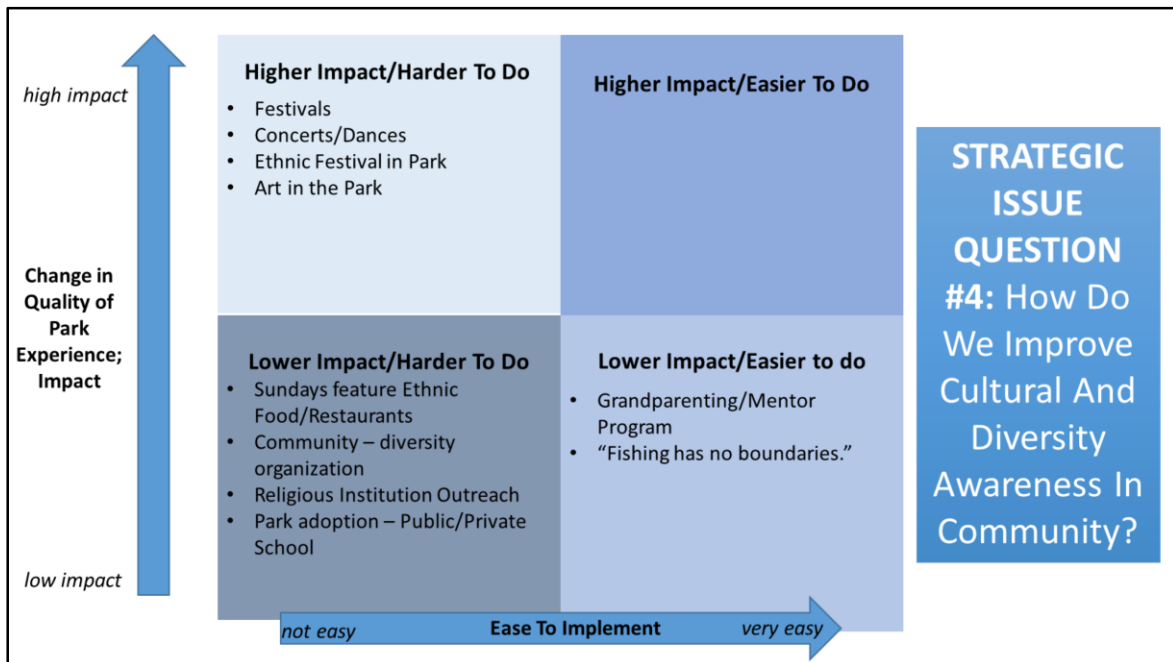




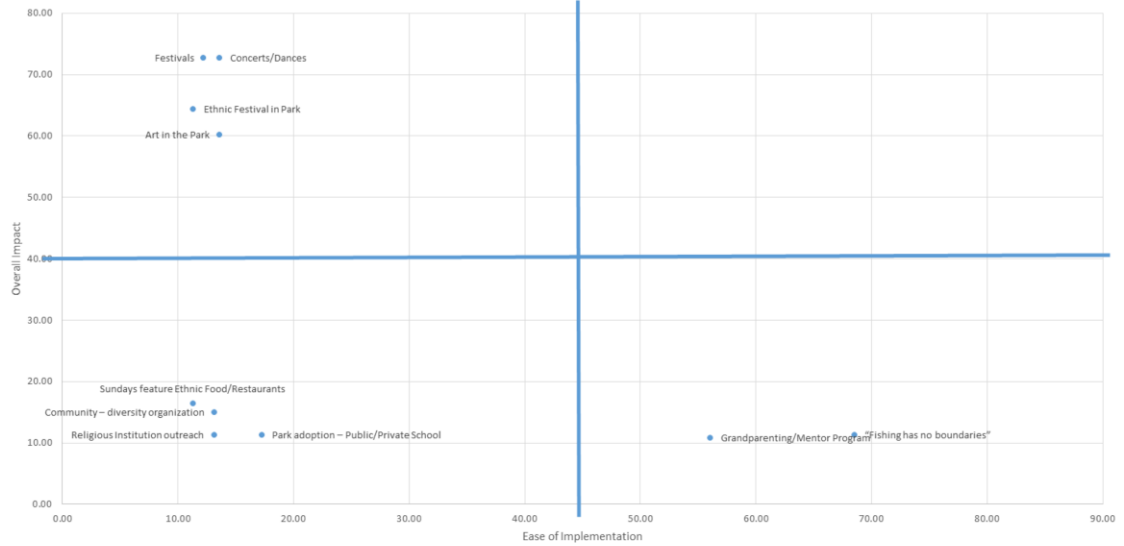


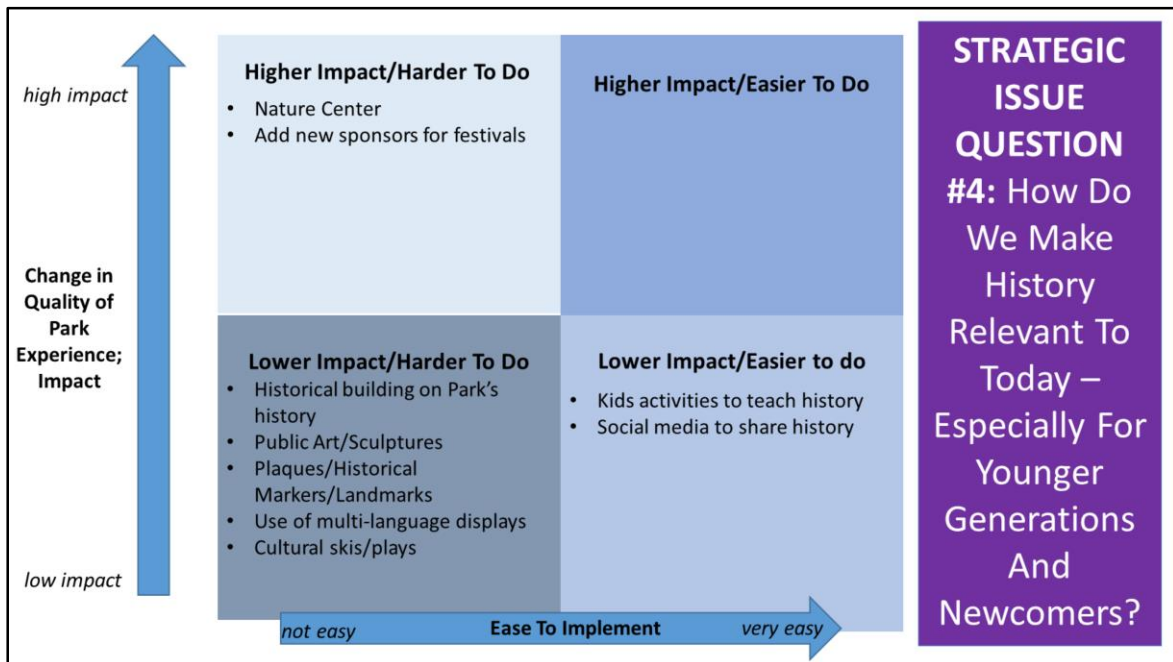
Lakeside Park Strategic Issue
QUESTION #3: How Do We Market The Park And Its Offerings?





Lakeside Park Strategic Issue
 QUESTION #4: How Do We Improve Cultural And Diversity Awareness In Community?





Important to Note:

- All strategies were ranked on their own merits, not necessarily compared only to others within their Strategic Question grouping or other similar ideas.
- These rankings are indicating **easier/harder** to do and **lower/higher** impact. This doesn't necessarily mean that something in a low impact box will have zero impact, just **less** than something in a high impact box.
- The committee members are not implementation experts. These are their best guesses based on the criteria within Impact and Ease. City staff may find something to be easier/harder as they research how to do it.

