

Specialist Biographical Information



Dave Marcouiller
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*UW-Madison,
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Programs*

Dave Marcouiller

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<http://www.wisc.edu/urpl/people/marcouiller>

Programming Areas

- Amenities and rural development planning
- Integrative tourism & recreation planning
- Natural resource planning

Audience and Partners

- Resource professionals (recreation/tourism, natural resources, etc.)
- Public policy makers & policy analysts
- County-based UWEX educators in CNRED & ANR
- Academic peers (including associations & graduate students)
- The general public

Team Membership

- Tourism Research, Planning and Development
- Statewide Comprehensive Outdoor Recreation Planning

Educational Resources

Outreach Publications (recent)

- Marcouiller, D.W., P. Schmalz, and W. Sierchula. 2007. Tournament Angling in Wisconsin: Estimating Economic Impacts for Host Communities. [Extension Report 07-01](#).
- Hass, Ed, Neil Dixon, Bill Ryan, and Dave Marcouiller. 2006. A proposed bicycle and horse trail From Spring Valley to Elmwood, WI: The extent and impact of visitor expenditures. [Extension Report 06-01](#).
- Marcouiller, D.W. Ian Scott, and J. Prey. Addressing recreation conflict: Providing a conceptual basis for management. [Working Paper 05-2](#). A fairly comprehensive literature review and annotated bibliography entitled "Compatibility and conflict as a basis for

outdoor recreation planning" can be found [here](#) and another entitled "Compatibility as a conceptual basis for outdoor recreation planning" is [here](#) (both of the latter manuscripts are currently under peer-review for future journal publication).

- Marcouiller, D.W. and J. Prey. Providing opportunities for outdoor recreation: Standardizing county-level supply elements as a component of the 2005-2010 Wisconsin SCORP. [Working Paper 05-1](#). The final SCORP report can be found [here](#).

Workshops, Wislines and Other Programs

- **Statewide Comprehensive Outdoor Recreation Planning (SCORP):** *Supply of recreational sites and natural amenities in Wisconsin AND Assessing alternative capacity indices*. View final report. <http://www.dnr.state.wi.us/planning/scorp/index.html>
- **Recreational Use Conflicts:** *Developing a Basis for Public Policy: A component of the 2005-2010 Wisconsin Statewide Comprehensive Outdoor Recreation Planning process*. Extending the work from the 2004 Governor's Conference on Forestry dealing with minimizing forest recreational use conflicts. View current working paper: <http://www.wisc.edu/urpl/people/marcouiller/projects/Introductoryfactsheetv6.pdf> and a project overview used in the delphi process: <http://www.wisc.edu/urpl/people/marcouiller/projects/conflict1005.pdf>

Online Tools

- Recreation and tourism research clearinghouse. <http://www.wisc.edu/urpl/people/marcouiller/projects/clearinghouse/>

Applied Research Publications (recent)

- Marcouiller, D.W. and Xianli Xia. In-press. Distribution of income from tourism-sensitive employment. *Tourism Economics*.
- Marcouiller, D.W. 2007. "Boosting" tourism as rural public policy: Panacea or Pandora's Box? *Journal of Regional Analysis and Policy* 37: 28-31. <http://www.jrap-journal.org/pastvolumes/2000/v37/F37-1-marcou.pdf>
- Bowe, S.A. and D.W. Marcouiller. 2007. Natural resources and the tourism-timber tradeoff: Issues of regional dependency and economic diversity. *Forest Policy and Economics* 9: 653-670. <http://www.wisc.edu/urpl/people/marcouiller/publications/07fpe.pdf>
- Shaffer, R., S. Deller, and D. Marcouiller. 2006. Rethinking community economics. *Economic Development Quarterly* 20(1): 59-74.
- Marcouiller, D.W. and J. Prey. 2005. The tourism supply linkage: Recreational sites and their related natural amenities. *Journal of Regional Analysis and Policy* 35(1): 29-39.