Stakeholder Groups
Identified by Lakeside Park Exploratory Committee
October 21, 2014

Who uses the park now?

Who would be impacted by changes to the park?

Who are potential users of the park?

- Families
- Parents with kids

- Teens
- Youth Groups

- Seniors

- Singles

- Disabled
  - Cognitive
  - Physical

- Hispanic Community

- Asian Community
- Hmong Community

- African-American Community

- Artists
- Art Lovers

- Large Event Goers (Walleye, etc.)
- Bands & Concerts (Local & Not)
- Special Events
- Fireworks Display
- Event participants and organizers

- Small events (wedding, b-day, grad)
- Families - gatherings
• Weddings

• Visitors (personal)
• Guests & visitors (1 hour drive and counties that border Fond du Lac County)
• Local Tourists (Day trips; counties that touch the lake)
• Tourists/Sight-seers
• Tourists (Potential; 4 hours out)

• Taxpayers
• Citizens
• Residents (Locals)
• Nearby Home Owners

• Nearby Businesses
  o In the park
  o Next to the park
• Businesses in community

• Learning Institutions (Museums, K-Grad, Home School)

• Fishers (year-round)

• City government
  o Waste Water Treatment Plant
  o Parks Department
• DNR

• Civic Clubs

• Sports Teams
  o Soccer
  o Softball
  o Baseball
  o Special events
  o Tournaments
• Seasonal Sports
  o Winter
  o Summer

• Athletes
• Walkers
• Fitness
• Joggers
• Bikers

• Boaters
  o Wind surfers
- Owning
  - Using (not owning)
- Yacht Club Members
- People who want Water Access
  - Boat
  - Fish
  - Beach
  - Year Round
- Water Quality/Environmentalist
  - Birding
  - Walkers
  - Meditate
  - Naturalist
- Picnickers
- Geo Cache
- Metal Detector Hobbyists
- Non-profit org’s
- Churches
- Historical Society (Link to Galloway House/tours)
- Dog Owners
- People taking pictures (formal/professional and informal)