

Strategic Issue Questions Activity

Lakeside Park Exploratory Committee, 3.24.15

Using the five concepts in the park vision identified in the February meeting, the Committee broke into the same small groups as last time and identified what the Strategic Issues were for the park in each area. Strategic Issues are the most important topics affecting the park's present and future. Strategic Issues are best framed as a question that has more than one answer. The group used the Strengths, Weaknesses, Opportunities, Challenges, and Gaps identified in February and then drafted some Strategic Questions. They explored how the framing impacted the solution space and the potential consequences (See additional document: Issue Framing Worksheet).

The following questions were brought to the full group as the best ones in each area. After discussion, the committee members were asked to indicate which questions they thought were the most important. The vote totals are shown below in **(parentheses)**. The questions that received the most votes (in blue font) were the focus for the remainder of the meeting.

DESTINATION

1. How can we provide more access and services for transient boaters? (How can we make the park more attractive to everyone?) **(15) adjusted wording slightly in discussion; final version below**
2. Can we tie (or how soon can we tie) the LAKEFRONT at lakeside to the (multi-use) Loop?
3. How can we stop stinky point from distracting from park experience?

GATHERING PLACE

1. How can the city increase access to the Park by water? **(1)**
2. How can the city upgrade amenities that showcase the Park as the jewel of Fond du Lac? **(12) adjusted wording slightly in discussion; final version below**
3. How do we market the park and its offering? **(7)**

HISTORICAL

1. How do we make history relevant to today, especially for younger generations and newcomers? (Access) **(6)**
2. How can we preserve current historical traditions while becoming more inclusive of our changing demographics and potential newcomers?

MOVING INTO THE FUTURE

1. What are the potential funding sources for future activities? **(2)**
2. How do we get community support for proposed activities? **(3)**
3. What is the potential for national or state organization to have an active role in future developments? **(3)**

QUALITY OF LIFE

1. How do you improve physical health of community? (Access to activities and outdoors)
2. How do we improve social well-being of community? (Gathering Place, Destination)
3. How do we improve cultural and diversity awareness in community? **(6)**

Most Important Strategic Questions

Looking at the top vote getters, the group noticed that some edits were needed to better capture the spirit of the conversation that had led them to choose these options. The final versions of the questions are below. The remaining questions will be included in the final report as indications of lesser-priority issues that should also be taken into consideration at a future time.

The group noted that “we” in the questions below is meant to indicate the community as a whole, not just City Council, not just the Committee members, but everyone in Fond du Lac.

1. How can we provide more access both to and from the Lake? **(15)**
2. How can we upgrade amenities and services that showcase the Park as the jewel of Fond du Lac? **(12)**
3. How do we market the Park and its offerings? **(7)**
4. How do we improve cultural and diversity awareness in community? **(6)**
5. How do we make history relevant to today – especially for younger generations and newcomers? **(6)**