THIS PROCESS WILL BE A SUCCESS IF...

**EMPIRICAL DATA**
- We adapt successful ideas from other communities
- Use Data to Drive recommendations (not emotions)
- Research Reviewed

**METHODOLOGY**
- Keep it simple
- Maintain fidelity of the process to maximize outcomes
- Transparent
- Keep our end goals in sight

**OUTCOME RESULT**
- Define a process for the long-term continual improvement of the park
- Increase traffic
- Integrateable results with larger community Strategic Plan Initiative
- Desirable Destination
- Family Oriented
- Increase revenue and tourism

**PRINCIPLES**
- Listen to:
  - All citizens
  - Each other
- All voices are heard
- Voice of committee and community heard and respected

**GOALS/OPPORTUNITIES**
- Bold Ideas to maximize entertainment and recreation opportunities.
- We identify big ideas regardless of cost

**VISION**
- Help create blueprint for future
- The community respects the plan
- The community becomes involved in implementation